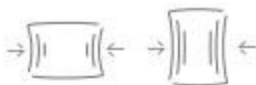


Here are a few short steps to get your pillows to their maximum fullness.



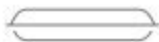
Step 1: Unwrap your pillows.
They've been compressed for convenient shipping.



Step 2: Plump your pillows.
Hold opposite sides and fluff together. Turn 90 degrees and repeat.



Step 3: Wait for it.
Wait two hours and repeat Step 2.



Step 4: Sweet dreams.
Pillow will achieve maximum fullness after 24 hours of decompression.



Step 5: Take a tumble.
If your pillows still don't feel as full as they should,
put them in the dryer for up to 10 minutes on LOW heat.