

Fletcher-Terry Picture Perfect No-Wire Hanging System

Product Introduction and Fletcher's Market Commitment
Consumer Product Value Points
Front Line Product Configurations















Product Introduction

Fletcher – Patented No-Wire Hanging System

Our Picture Perfect No-Wire Hanging System is our patented, easy-to-use, no-wire kit that enables you to hang framed art, canvas prints, mirrors, and other kinds of wall décor weighing up to 100 lbs.

With this unique system, you can create beautiful, professional-looking art collections, wall displays, and even wall galleries with ease. Unlike traditional hanging methods, this hanging system is designed to limit the amount of damage during removal or repositioning. Kit comes with all the necessary hardware and only requires a hammer and a screwdriver to install.

Three different hanging products are available depending on hanging requirements – Wood frame hanging up to 100 lbs., and up to 50 lbs. for metal frame hanging.

Fletcher-Terry Market Commitment: We believe in providing professional, high-quality hanging products that are easy to install, hang level, and can stay secure no matter where you put them. We are passionate about consumer-valued hanging products that enhance your home and office decor while making them look as if they were installed by a professional decor expert.





CONFIDENTIAL

Consumer Value Points

Picture Perfect No-Wire Hanging System

MAKES HANGING FAST & EASY: Our Picture Perfect Hanging System can help make your blank walls into a beautiful display of art. With this kit, you can hang framed art pieces, canvas prints, wall décor, and even mirrors up to 100 lbs. Create a beautiful wall gallery of art or pictures in your home or office with this easy-to-install, high-quality hanging kit!

ENHANCES WALL ART APPEARANCE: This hanging system can provide you with secure mounting for all your favorite pieces, making them appear as if they are floating slightly off the wall.





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Consumer Value Points

INSTALL LIKE A PROFESSIONAL: Our Picture Perfect Hanging System is an all-in-one kit with all the hardware necessary to mount, level, and hang your favorite works of art or wall décor with ease. The only tools needed is a hammer and screwdriver.

AVAILABLE IN SEVERAL PACKAGE SIZES: Depending on the job, we offer our Picture-Perfect System in a number of sizes, including 2-, 5-, and 10-piece packs, plus 25- and 100-piece bulk packs for even larger jobs. This way you can buy what you need today but also have extra supplies for future hanging jobs.

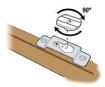


How to Install

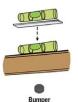




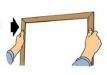
2. Insert markers into each bracket



3. Attach the level and bumper to the frame



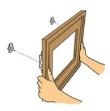
4. Determine desired location, make sure frame is level and press firmly against wall to make 2 dimple marks



5. Nail each marker to the wall



6. And hang the artwork on the markers





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Product Packaging Configurations

Blister Packages – Complete Consumer Package

- SKU# 09-205 Wood Frames, 50 lbs., Hardware for (2) frames
- SKU# 09-207 Wood Frames, 100 lbs., Hardware for (1) frame
- SKU# 09-208 Metal Frames, 50 Lbs., Hardware for (1) frame

Bulk Packaging | Consumer Take Home Hardware Kit

This product configuration includes bulk quantities of brackets and screws installed by the company at its manufacturing facility. The remaining hardware needed for final field installation is provided via a Consumer Installation Kit attached to the back of the frame ready for customer shipment or pickup.

- SKU# 09-228 Bulk Package (Wood) 25 frames (Wood, up to 50 Lbs.)
- SKU# 09-201 Bulk Package (wood) 100 frames (Wood, up to 50 Lbs.)



Bulk Package – Screws, Brackets, Consumer Hardware Kit



Consumer Take Home Kit





Take Home Kit attached to frame with installed brackets