

KILZ® PRIMERS

THE RIGHT PRIMER FOR
YOUR PAINT PROJECT.



Oil-Based Primers

Superior Wood Penetration
Durable and Easily Sandable
Blocks Severe Stains & Seals Odors

Water-Based Primers

Soap & Water Cleanup
Fast Drying and Low Odor
Low VOC, Non-Flammable, Multi-Purpose Solutions



Also Available in Low Odor

KILZ® ORIGINAL

INTERIOR
BLOCKS HEAVY
STAINS & ODORS

- Excellent Adhesion
- Blocks Water & Smoke Stains
- Fast Drying / Sands Easily



Aerosol is Oil-Based

KILZ® MOLD & MILDEW*

INTERIOR | EXTERIOR
*MOLD & MILDEW RESISTANT
PRIMER FILM

- Contains an EPA-Registered Mildewcide to prevent Mold & Mildew Growth on the Primer Film
- Ideal for Kitchen and Bath
- Powerful Stainblocking Formula



KILZ® ORIGINAL

INTERIOR | EXTERIOR
ALL-WEATHER SEALER &
SEVERE STAINBLOCKER

- Blocks Severe Stains and Tannin Bleed
- Excellent Adhesion and Durability
- Seals Porous Surfaces
- Mildew Resistant Finish



KILZ 2® ALL-PURPOSE

INTERIOR | EXTERIOR
MULTI-SURFACE SEALER
& STAIN BLOCKER

- Excellent Adhesion
- Hides Previous Colors
- Blocks Light to Medium Stains
- Mildew Resistant Finish



Water-Based Formula

KILZ RESTORATION®

INTERIOR
MAXIMUM STAIN
& ODOR BLOCKER

- Oil & Shellac Performance in a Water Base
- Blocks Stains from Tannin, Water, Fire Damage, Smoke, and Nicotine
- Subcoat for Flooring and Carpets to Block Pet Odors
- Ideal for Restoration and Disaster Recovery



KILZ 3® PREMIUM

INTERIOR | EXTERIOR
HEAVY-DUTY HIGH HIDE
SEALER & STAIN BLOCKER

- Exceptional Adhesion and Durability
- Blocks Medium to Heavy Stains
- Thick, Creamy High Hide Formula
- Very low VOC (under 5 grams/liter)

KILZ®

EVERY PROJECT IS WORTH IT.™



SEALS POROUS SURFACES



HIDES PREVIOUS COLORS



BLOCKS STAINS



PROMOTES ADHESION



BLOCKS & SEALS ODORS



Big or small, personal or professional, every project is worth using KILZ® Primer before painting.

Use KILZ Primer first to get lasting, quality results that you can be proud of.