



PPG Timeless Exterior Paint + Primer

GENERAL DESCRIPTION

PPG Timeless Exterior Paint and Primer is formulated with our most advanced paint innovation – providing complete one coat hide, coverage and durability.* With PPG Timeless UV-Protect Technology, you get guaranteed one coat coverage in 900+ colors and the best resistance to extreme weather.* The tough finish provides exceptional resistance to chipping, flaking and cracking and provides a mold, mildew and algae resistant coating. When you choose PPG Timeless Paint you can be confident that you'll complete your project quickly and that the exterior of your home will stay beautiful and protected.

* Learn more at ppgtimeless.com. One coat coverage only when tinted to colors specified for PPG Timeless Exterior Paints.

RECOMMENDED SUBSTRATES

Aluminum Siding	Ferrous Metal	Stucco
Brick	Fiber Cement	Vinyl Siding*
Concrete	Masonry	Wood

*Vinyl siding and similar plastic composites should not be painted with a color darker than the original color. Painting vinyl siding or plastic composites with a darker color may cause them to warp. Color selection for use over vinyl siding is limited. For information, call 1-800-441-9695.

FEATURES / BENEFITS

- Exterior Paint + Primer
- Complete One Coat Hide & Coverage*
- Best Resistance to Extreme Weather*
- UV-Protect Technology
- Excellent Fade Resistance
- Exceptional Resistance to Chipping, Flaking & Cracking
- High Build Formula Hides Minor Imperfections
- Provides a Mold, Mildew & Algae Resistant Coating
- 100% Acrylic

* Learn more at ppgtimeless.com. One coat coverage only when tinted to colors specified for PPG Timeless Exterior Paints.

PRODUCT INFORMATION

PPG73-510	Pure White (Base 1)
PPG73-520	Midtone Bae (Base 2)*
PPG73-540	Ultra Deep Base (Base 3)*

*Must be tinted before use.

Refer to the appropriate color formula book, automatic tinting equipment, and or computer color matching system for color formulas and tinting instructions.

PACKAGING

- 1-Gallon (3.78 L)
- 5-Gallon (18.9 L)

Not all products are available in all sizes.

PRODUCT DATA

PRODUCT TYPE:	100% Acrylic
SHEEN:	Semi-Gloss, 45-55 @ 60°
VOLUME SOLIDS*:	39% +/- 2%
WEIGHT SOLIDS*:	50% +/- 2%
VOC:	<50 g/L (0.4 lbs./gal.)
WEIGHT/GALLON*:	10.2 lbs. (4.6 kg) +/- 0.2 lbs. (91 g)

*Product data calculated on product PPG73-510

COVERAGE: Approximately 250 to 300 sq. ft. (23.2 to 27.9 sq. meters) per U.S. gallon (3.78 Liters) on primed, smooth, nonporous surfaces. Coverage figures do not include loss due to surface irregularities and porosity or material loss due to application method or mixing.

DRYING TIME:	Dry time @ 77°F (25°C); 50% relative humidity.
To Touch:	30 minutes
To Recoat:	4 hours

Drying times listed may vary depending on temperature, humidity, film build, color, and air movement.

CLEANUP: Clean brushes and tools with warm, soapy water.

DISPOSAL: Contact your local environmental regulatory agency for guidance on disposal of unused product. Do not pour down a drain or storm sewer.

FLASH POINT: Over 200°F (93°C)

LIMITATIONS OF USE

FOR EXTERIOR USE ONLY. Apply when air and surface temperatures are 35°F (2°C) and surface temperature is at least 5°F (3°C) above the dew point. For optimum application properties, bring material to at least 50°F (10°C) prior to application. Air and surface temperature must remain above 35°F (2°C) for the next 24 hours. Avoid painting late in the day when dew and condensation are likely to form or if rain or snow is expected. Do not apply in direct sunlight. Not recommended for use on steps or floors. PROTECT FROM FREEZING.

While this product provides a mildew resistant coating, growth may still occur if the substrate is not properly prepared prior to painting and/or if the substrate is consistently exposed to conditions conducive to mold, mildew, and algae.

PPG Timeless Exterior Paint + Primer

GENERAL SURFACE PREPARATION

Surface must be clean and dry. Remove all loose, peeling paint, dirt, mildew, grease, oil, chalk, rust, and any other surface contaminants. Repair all moisture problems. Blistering and peeling issues are commonly caused by moisture behind the paint film. Putty all nail holes and caulk all cracks and open seams. Sand all glossy, rough and patched surfaces. When PPG Timeless exterior paint is applied to an uncoated substrate or to bare wood, two coats are required with the first coat acting as the primer. For metal, tannin staining woods, fresh concrete or masonry (less than 30 days cure), or chalky surfaces, use of the appropriate high quality specialty primer is recommended for best results.

WARNING! If you scrape, sand, or remove old paint, you may release lead dust or fumes. LEAD IS TOXIC. EXPOSURE TO LEAD DUST OR FUMES CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a properly fitted NIOSH-approved respirator and prevent skin contact to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the USEPA National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead. Follow these instructions to control exposure to other hazardous substances that may be released during surface preparation.

ALUMINUM SIDING: Aluminum siding may present potential adhesion problems. Prime prior to topcoating. A specialty primer may be required if the original painted surface has degraded to the substrate. Topcoat should be spot applied, allowed to cure overnight, then evaluated for adhesion. If adhesion is good, the application may proceed. Check adhesion by applying a piece of masking tape. When the masking tape is removed, if the coating peels off, the surface must be scuff sanded prior to proceeding to ensure mechanical adhesion.

BRICK, CONCRETE, MASONRY and STUCCO: New concrete and masonry should cure for at least 30 days and preferably 90 days prior to priming and painting. The pH of the substrate must be less than 10 before priming. Painting glazed brick is not recommended due to potential adhesion problems.

FERROUS METAL: The surface must be cleaned thoroughly to remove any dust, rust, and surface contaminants, and then primed.

FIBER CEMENT: Fiber cement board may present potential adhesion, alkali burn, and efflorescence problems. New board should be aged for at least 30 days prior to priming and painting. The pH of the substrate must be less than 10 and the moisture content must be less than 12% prior to priming and topcoating. All cracks and opens seams should be caulked to prevent water penetration. Pre-primed board from the manufacturer may not be uniformly or completely sealed. Prime ensure complete and uniform sealing prior to topcoating.

VINYL SIDING: Vinyl siding may present potential adhesion problems. Topcoat should be spot applied, allowed to cure overnight, then evaluated for adhesion. If adhesion is good, the application may proceed. Check adhesion by applying a piece of masking tape. When the masking tape is removed, if the coating peels off, the surface must be scuff sanded prior to proceeding to ensure mechanical adhesion. Color selection for vinyl siding is limited. Do not paint vinyl siding with a color darker than the original to prevent potential warping due to heat absorption.

WOOD: Unpainted wood or wood in poor condition should be sanded smooth, wiped clean, then primed. Any knots or resinous areas must be primed before painting. Countersink all nails, putty flush with surface, then prime.

APPLICATION INFORMATION

Stir thoroughly before using and occasionally when in use. When using more than one can of the same color, intermix to ensure color uniformity.

Application Equipment: Apply with a high quality brush, roller, paint pad, or by spray equipment.

Airless Spray: Pressure 2000 psi; tip 0.015" - 0.021". Spray equipment must be handled with due care and in accordance with manufacturer's recommendation. High-pressure injection of coatings into the skin by airless equipment may cause serious injury.

Brush: Polyester/Nylon Brush

Roller: 3/8" - 3/4" nap roller cover

Thinning: Do not thin.

Permissible temperatures during application:

Material: 35 to 90°F 2 to 32°C Ambient: 35 to 100°F 2 to 38°C Substrate: 35 to 100°F 2 to 38°C

PRECAUTIONS

WARNING! MAY CAUSE ALLERGIC SKIN REACTION. Do not get on skin or clothing. Keep container tightly closed and sealed until ready for use. Wash thoroughly after handling. Provide fresh air ventilation during and after application and drying. Avoid the inhalation of dust, particulates, spray or mist arising from the application of this preparation. Use personal protective equipment as required. **Note: These warnings encompass the product series. Prior to use, read and follow product-specific MSDS and label information.** **FIRST AID:** If swallowed, rinse mouth with water (only if the person is conscious). Do not induce vomiting unless directed to do so by medical personnel. If in eyes, rinse with water for 15 minutes. Check for and remove any contact lenses. In case of contact, immediately flush skin with plenty of water while removing contaminated clothing and shoes. Get medical attention if irritation develops. If inhaled, remove to fresh air. If experiencing respiratory symptoms call a POISON CENTER or doctor/physician. Keep out of the reach of children. For workplace use, an SDS is available from your retailer or by calling (412) 492-5555. EMERGENCY SPILL INFORMATION: (412) 434-4515 (U.S.).

© 2017 PPG Industries, Inc. All Rights Reserved. The PPG Logo is a registered trademark of PPG Industries Ohio, Inc. Timeless is a registered trademark of PPG Architectural Finishes, Inc.

PPG Architectural Finishes, Inc. believes the technical data presented is currently accurate; however, no guarantee of accuracy, comprehensiveness, or performance is given or implied. Improvements in coatings technology may cause future technical data to vary from what is in this bulletin. For complete, up-to-date technical information, call 1-800-426-6306.

