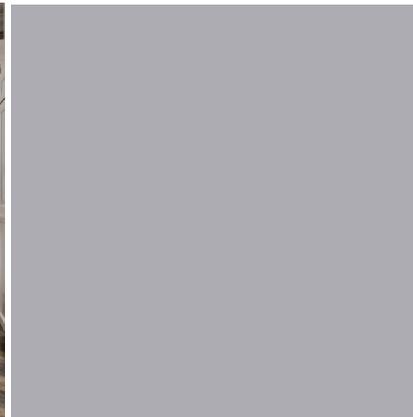




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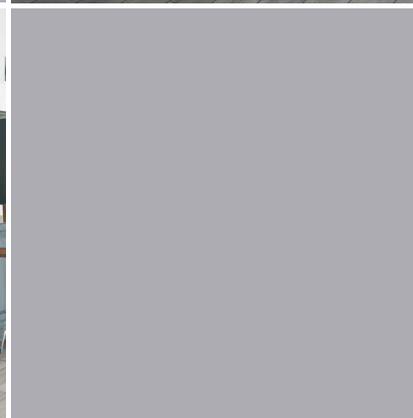
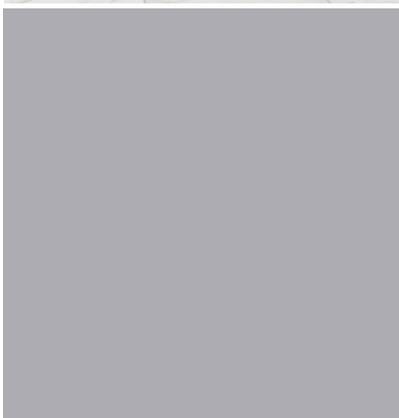




About Florida Tile

For over 65 years, we have worked to deliver the most innovative and beautiful tile in the industry. This commitment has taken us from being a small, ceramic trim producer in Lakeland, Florida to a leading manufacturer of porcelain floor and wall tile across the USA. Our Advanced Manufacturing Facility and National Distribution Center are strategically located in Lawrenceburg, Kentucky. Our central location allows us easy access to more than half of the US population and major distribution routes, while enabling us to fulfill orders quickly and efficiently. It also places us close to the raw materials needed to sustainably produce our world-class porcelain. Florida Tile corporate headquarters are just 30 miles east in Lexington, KY – the heart of the picturesque Bluegrass region.

Our objective to develop the finest products while protecting environmental resources has us consistently taking the lead as innovators in the tile industry. We use 40% pre-consumer recycled content in all product produced in Kentucky and are proudly recognized as a Green Squared Certified Manufacturing Facility certified by UL Environment, and the first tile manufacturer to have all products GREENGUARD® certified for low VOC emissions. Producing natural, sustainable products is a key aspect of our longstanding corporate strategy.



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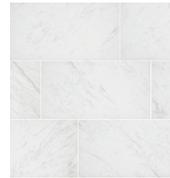
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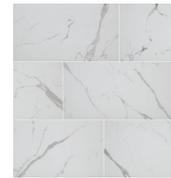
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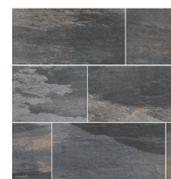
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Chic Wood Creme



Porcelain Floor and Wall Tile

Size 6x24



Offset Pattern



Herringbone Pattern



Straight Pattern

Chic Wood Creme

Porcelain Floor and Wall Tile

Size 6x24



Model# CHDECE016X24
 Special Order# 1005-513-964
 Stock SKU# 1005-505-602
 Unit of Measure - Case

Chic Wood Creme porcelain shows off the brilliant look of light painted wood. Intermixing tones of white-creme with warm colored grain this stunning tile displays a modern take on the classic wood look. Produced in 6 in. x 24 in. this stunning and durable tile will coordinate beautifully in your next design project.

Technical Data

Recommended Grout	Custom 11 Snow White	Size	6"x24"
Water Absorption	≤ 0.5%	Thickness	9 mm
Break Strength	433 lbf avg	Finish	Matte
Surface Hardness	7.5 Mohs	Shade Variation	V2 Slight Variation
DCOF Acutest	Less than .42	SF Per Case	14
Durability Class	Residential & Commercial	SF Per Pallet	448
Edge Type	Pressed	Recycled Content	40%
Grout Width	3/16"	Country of Origin	USA



Chalet Natural



Porcelain Floor and Wall Tile

Size 8x36



Offset Pattern



Herringbone Pattern



Straight Pattern

Chalet Natural

Porcelain Floor and Wall Tile

Size 8x36



Chalet Natural expresses a light wood aesthetic in an engaging and modern plank format. It details a subtle wood grain and light beige tones for an excellent surface that both enhances a space and emphasizes its other adornments. Set in strong porcelain this versatile surface coordinates with many design styles ranging from traditional to modern.

Model# CHDECA018X36
 Special Order# 1005-476-052
 Stock SKU# 1005-527-414
 Unit of Measure - Case

Technical Data

Recommended Grout	Custom 386 Oyster Grey	Size	8"x36"
Water Absorption	≤ 0.5%	Thickness	9 mm
Break Strength	440 lbf avg	Finish	Matte
Surface Hardness	7 Mohs	Shade Variation	V2 Slight Variation
DCOF Acutest	Pass	SF Per Case	15.54
Durability Class	Residential & Light Commercial	SF Per Pallet	419.58
Edge Type	Pressed	Recycled Content	40%
Grout Width	3/16"	Country of Origin	USA



Serene Wood Light Grey



Porcelain Floor and Wall Tile

Size 8x36



Offset Pattern



Herringbone Pattern



Straight Pattern

Serene Wood Light Grey

Porcelain Floor and Wall Tile

Size 8x36



Add beauty and style to your space with Serene Wood Light. This gorgeous surface combines light cool-grey tones with warm detailed grain to replicate an attractive weathered wood look surface. Produced in durable porcelain this large plank format tile will enrich any space with life and color.

Model# CHDECD048X36
 Special Order# 1005-487-107
 Stock SKU# 1005-527-412
 Unit of Measure - Case

Technical Data

Recommended Grout	Custom 386 Oyster Grey	Size	8"x36"
Water Absorption	≤ 0.5%	Thickness	9 mm
Break Strength	436 lbf avg	Finish	Matte
Surface Hardness	7 Mohs	Shade Variation	V3 Moderate Variation
DCOF Acutest	Pass	SF Per Case	15.54
Durability Class	Residential & Light Commercial	SF Per Pallet	419.58
Edge Type	Pressed	Recycled Content	40%
Grout Width	3/16"	Country of Origin	USA



Alaskan Powder



Porcelain Floor and Wall Tile

Size 8x36



Offset Pattern



Herringbone Pattern



Straight Pattern

Alaskan Powder

Porcelain Floor and Wall Tile

Size 8x36



Alaskan Powder combines attractive light grey tones with striking wood grains to create a beautifully serene and clean surface. Produced in a durable porcelain body its vivid shade variations effects the look of natural grey stained wood. Its withstanding water-resistant and scratch-resistant surface makes this stunning tile an excellent choice for residential and commercial applications.

Model# CHDEALS108X36
 Special Order# 1003-948-365
 Stock SKU# 1003-218-937
 Unit of Measure - Case

Technical Data

Recommended Grout	Custom 165 Delorean Gray	Size	8"x36"
Water Absorption	≤ 0.5%	Thickness	10 mm
Break Strength	498 lbf avg	Finish	Matte
Surface Hardness	7 Mohs	Shade Variation	V3 Moderate Variation
DCOF Acutest	Pass	SF Per Case	13.6
Durability Class	Residential & Commercial	SF Per Pallet	367.2
Edge Type	Pressed	Recycled Content	40%
Grout Width	3/16"	Country of Origin	USA



Chalet Greige



Porcelain Floor and Wall Tile

Size 8x36



Offset Pattern



Herringbone Pattern



Straight Pattern

Chalet Greige

Porcelain Floor and Wall Tile

Size 8x36



Add a stylish and natural element with Chalet Greige porcelain tile. This tile offers a light wood grain combined with subtle grey-taupe tone to create a smooth and truly unique surface. Set in durable porcelain this versatile tile coordinates with a vast range of design styles from traditional to modern.

Model# CHDECA018X36
 Special Order# 1005-175-263
 Stock SKU# 1005-256-262
 Unit of Measure - Case

Technical Data

Recommended Grout	Custom 386 Oyster Grey	Size	8"x36"
Water Absorption	≤ 0.5%	Thickness	10 mm
Break Strength	440 lbf avg	Finish	Matte
Surface Hardness	7 Mohs	Shade Variation	V2 Slight Variation
DCOF Acutest	Pass	SF Per Case	13.6
Durability Class	Residential & Light Commercial	SF Per Pallet	367.2
Edge Type	Pressed	Recycled Content	40%
Grout Width	3/16"	Country of Origin	USA



Painted Wood Beige



Porcelain Floor and Wall Tile

Size 6x24



Offset Pattern



Herringbone Pattern



Straight Pattern

Painted Wood Beige

Porcelain Floor and Wall Tile

Size 6x24



Enliven your home decor with the addition of Painted Wood Beige porcelain. This gorgeous multi-color tile offers a dynamic effect in a porcelain tile. With its charming variations in shade and tone Painted Wood Beige captures the beautiful and crafted character of an attractive reclaimed wood in a strong porcelain tile.

Model# CHDE970506X24
 Special Order# 1002-624-230
 Stock SKU# 1002-661-687
 Unit of Measure - Case

Technical Data

Recommended Grout	Custom 386 Oyster Grey	Size	6"x24"
Water Absorption	≤ 0.5%	Thickness	9 mm
Break Strength	511 lbf avg	Finish	Matte
Surface Hardness	7 Mohs	Shade Variation	V4 Random Variation
DCOF Acutest	Pass	SF Per Case	14
Durability Class	Residential	SF Per Pallet	448
Edge Type	Pressed	Recycled Content	40%
Grout Width	3/16"	Country of Origin	USA



Wind River Grey



Porcelain Floor and Wall Tile

Size 6x24



Offset Pattern



Herringbone Pattern



Straight Pattern

Wind River Grey

Porcelain Floor and Wall Tile

Size 6x24



Attractively realistic the Wind River Grey combines the look of reclaimed wood with varying shades of cool grey. This versatile tile expresses such lively character with its dynamic shade variation and unique wood pattern. Along with its smooth rustic surface and hand-scraped detailing this beautiful tile will bring life and spirit to any space.

Model# CHDEWND026X24
 Special Order# 1003-093-484
 Stock SKU# 1003-118-480
 Unit of Measure - Case

Technical Data

Recommended Grout	Custom 165 Delorean Grey	Size	6"x24"
Water Absorption	≤ 0.5%	Thickness	9 mm
Break Strength	415 lbf avg	Finish	Matte
Surface Hardness	7 Mohs	Shade Variation	V4 Random Variation
DCOF Acutest	Pass	SF Per Case	14
Durability Class	Residential & Light Commercial	SF Per Pallet	448
Edge Type	Pressed	Recycled Content	40%
Grout Width	3/16"	Country of Origin	USA



Timber Grey



Porcelain Floor and Wall Tile

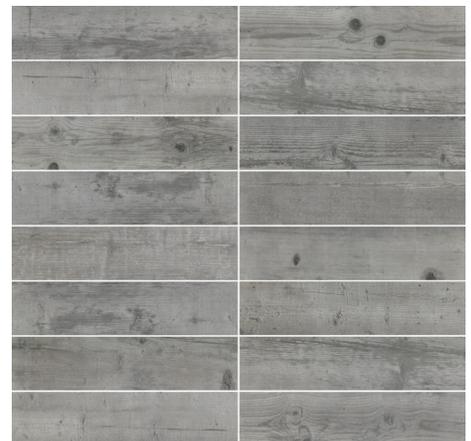
Size 6x24



Offset Pattern



Herringbone Pattern



Straight Pattern

Timber Grey

Porcelain Floor and Wall Tile

Size 6x24



Timber Grey combines material strength with realistic wood detailing for a modern yet natural ambiance. Its cool grey tones pair perfectly with its easy to maintain matte surface. Its distinctive color and hand-scraped grain make it the perfect addition to any design style. This durable porcelain tile is an excellent choice for both residential and commercial spaces.

Model# CHDEDST106X24
 Special Order# 1003-948-381
 Stock SKU# 1003-154-361
 Unit of Measure - Case

Technical Data

Recommended Grout	Custom 9 Natural Grey	Size	6"x24"
Water Absorption	≤ 0.5%	Thickness	9 mm
Break Strength	350 lbf avg	Finish	Matte
Surface Hardness	7 Mohs	Shade Variation	V3 Moderate Variation
DCOF Acutest	Pass	SF Per Case	14
Durability Class	Residential & Commercial	SF Per Pallet	448
Edge Type	Pressed	Recycled Content	40%
Grout Width	3/16"	Country of Origin	USA



Outer Banks



Porcelain Floor and Wall Tile

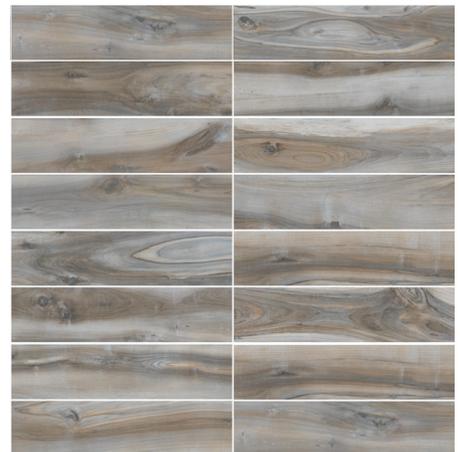
Size 8x36



Offset Pattern



Herringbone Pattern



Straight Pattern

Outer Banks

Porcelain Floor and Wall Tile

Size 8x36



Inspiration is drawn from both water and wood to create the aptly named Outer Banks Blue porcelain tile. Greys and blues bring to mind ocean waves while its textured surface is reminiscent of wood grain planks. With its 8 x 36 format Outer Banks Grey is a dynamic and contemporary take on wood style porcelain tile.

Model# CHDELTH108X36
 Special Order# 1003-948-367
 Stock SKU# 1003-100-857
 Unit of Measure - Case

Technical Data

Recommended Grout	Custom 115 Platinum	Size	8"x36"
Water Absorption	≤ 0.5%	Thickness	10 mm
Break Strength	569 lbf avg	Finish	Matte
Surface Hardness	7 Mohs	Shade Variation	V3 Moderate Variation
DCOF Acutest	Pass	SF Per Case	13.6
Durability Class	Residential & Commercial	SF Per Pallet	367.2
Edge Type	Pressed	Recycled Content	40%
Grout Width	3/16"	Country of Origin	USA



Alpine Sand



Porcelain Floor and Wall Tile

Size 6x24



Offset Pattern



Herringbone Pattern



Straight Pattern

Alpine Sand

Porcelain Floor and Wall Tile

Size 6x24



Enhance your interior space with the natural look of Alpine Sand. This porcelain tile brings to life the realistic look of honey-toned hardwood. With umber brown detailing set against a lighter sand toned background Alpine Sand offers a strikingly realistic and understated wood look. This durable porcelain tile blends beautifully with an array of styles ranging from modern to rustic.

Model# CHDEALP016X24
 Special Order# 1003-043-328
 Stock SKU# 1003-092-959
 Unit of Measure - Case

Technical Data

Recommended Grout	Custom 145 Light Smoke	Size	6"x24"
Water Absorption	≤ 0.5%	Thickness	9 mm
Break Strength	437 lbf avg	Finish	Matte
Surface Hardness	7 Mohs	Shade Variation	V3 Moderate Variation
DCOF Acutest	Pass	SF Per Case	14
Durability Class	Residential & Light Commercial	SF Per Pallet	448
Edge Type	Pressed	Recycled Content	40%
Grout Width	3/16"	Country of Origin	USA



Wind River Beige

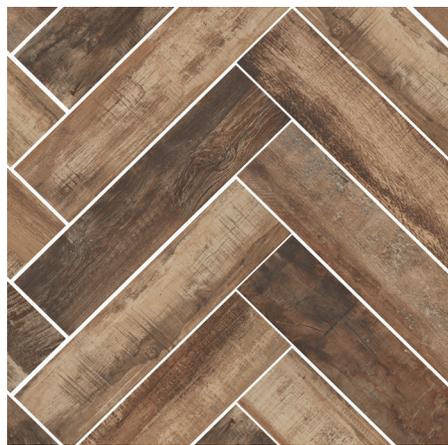


Porcelain Floor and Wall Tile

Size 6x24



Offset Pattern



Herringbone Pattern



Straight Pattern

Wind River Beige

Porcelain Floor and Wall Tile

Size 6x24



Wind River Beige achieves a lively reclaimed wood look with character and colors varying from medium-beige to russet brown. It captures the natural patina of distressed wood perfectly. Developed in a modern format this durable porcelain tile is the look to coordinate with any design style.

Model# CHDEWND016X24
 Special Order# 1003-041-451
 Stock SKU# 1003-092-927
 Unit of Measure - Case

Technical Data

Recommended Grout	Custom 105 Earth	Size	6"x24"
Water Absorption	≤ 0.5%	Thickness	9 mm
Break Strength	415 lbf avg	Finish	Matte
Surface Hardness	7 Mohs	Shade Variation	V4 Random Variation
DCOF Acutest	Pass	SF Per Case	14
Durability Class	Residential & Light Commercial	SF Per Pallet	448
Edge Type	Pressed	Recycled Content	40%
Grout Width	3/16"	Country of Origin	USA



Denali Sunset

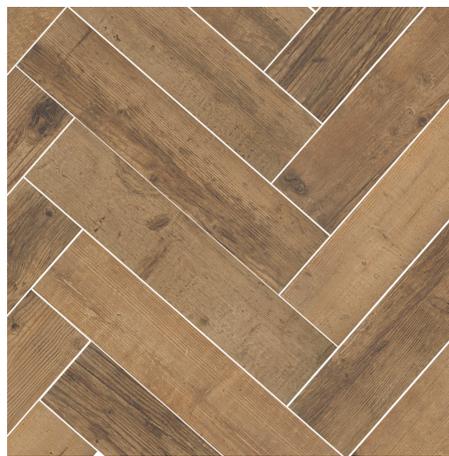


Porcelain Floor and Wall Tile

Size 8x36



Offset Pattern



Herringbone Pattern



Diagonal Pattern

Denali Sunset

Porcelain Floor and Wall Tile

Size 8x36



Denali Sunset combines refined honey-brown tones and supple wood grain in a strong, durable porcelain tile. This 8 in. x 36 in. tile truly replicates the look of attractive hardwood.

Denali Sunset is slip-resistant, scratch-resistant, and water-resistant making this tile an ideal choice for both residential and some commercial spaces.

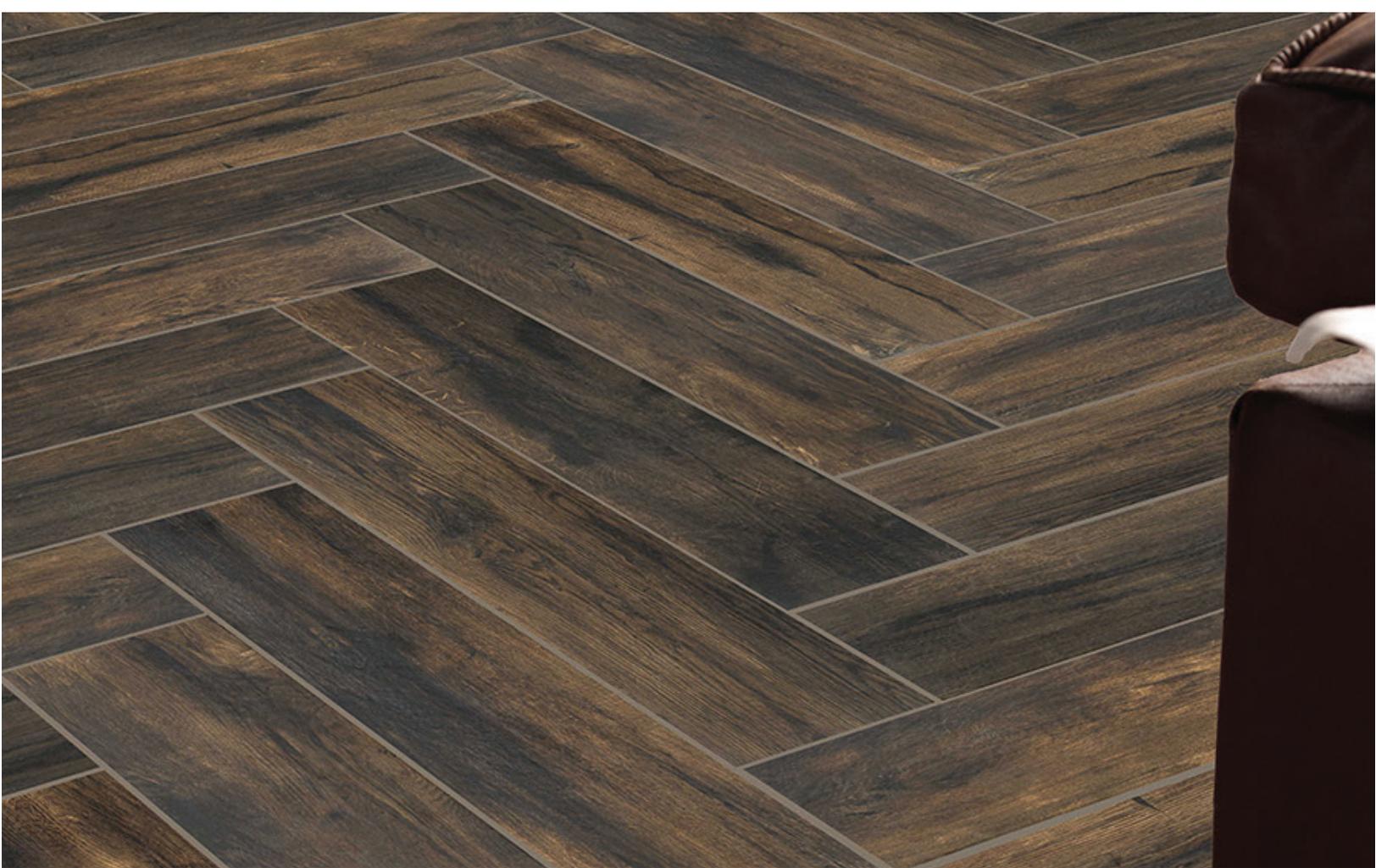
Model# CHDEDEN108X36
 Special Order# 1003-948-366
 Store SKU# 1003-218-930
 Unit of Measure - Case

Technical Data

Recommended Grout	Custom 105 Earth	Size	8"x36"
Water Absorption	≤ 0.5%	Thickness	10 mm
Break Strength	512 lbf avg	Finish	Matte
Surface Hardness	7 Mohs	Shade Variation	V3 Moderate Variation
DCOF Acutest	Pass	SF Per Case	13.6
Durability Class	Residential & Light Commercial	SF Per Pallet	367.2
Edge Type	Pressed	Recycled Content	40%
Grout Width	3/16"	Country of Origin	USA



Smoked Hickory

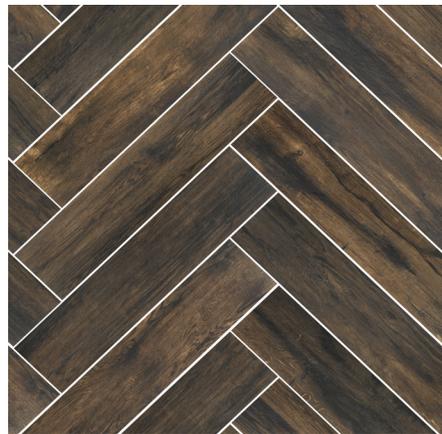


Porcelain Floor and Wall Tile

Size 8x36



Offset Pattern



Herringbone Pattern



Straight Pattern

Smoked Hickory

Porcelain Floor and Wall Tile

Size 8x36



Combining varying tones of rich chestnut with lifelike distressed wood grain Smoked Hickory is a knockout realistic tile. This reclaimed wood look tile complements a room perfectly with a surface far more than wood. This durable scratch-resistant and water-resistant porcelain tile is the perfect choice for any residential interior.

Model# CHDEAJ018X36
 Special Order# 1004-404-852
 Stock SKU# 1004-114-260
 Unit of Measure - Case

Technical Data

Recommended Grout	Custom 646 Coffee Bean	Size	8"x36"
Water Absorption	≤ 0.5%	Thickness	10 mm
Break Strength	470 lbf avg	Finish	Matte
Surface Hardness	7 Mohs	Shade Variation	V2 Slight Variation
DCOF Acutest	Pass	SF Per Case	13.6
Durability Class	Residential	SF Per Pallet	367.2
Edge Type	Pressed	Recycled Content	40%
Grout Width	3/16"	Country of Origin	USA



Beautiful Wood Cherry



Porcelain Floor and Wall Tile

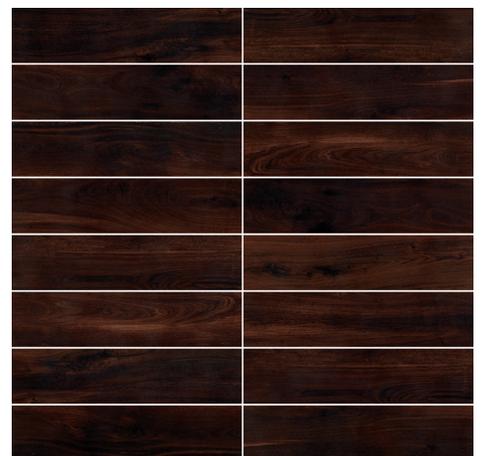
Size 8x36



Offset Pattern



Herringbone Pattern



Straight Pattern

Beautiful Wood Cherry

Porcelain Floor and Wall Tile

Size 8x36



Beautiful Wood Cherry provides the strength of lasting porcelain with the warmth and style of natural cherry hardwood. With subtle shade variations in tones of deep warm brown this 8 in. x 36 in. tile is a wonderful alternative to traditional wood. Beautiful Wood Cherry will add true beauty to create a memorable and inviting space.

Model# CHDE966018X36
 Special Order# 1001-675-903
 Store SKU# 1001-467-947
 Unit of Measure - Case

Technical Data

Recommended Grout	Custom 95 Sable Brown	Size	8"x36"
Water Absorption	≤ 0.5%	Thickness	10 mm
Break Strength	643 lbf avg	Finish	Matte
Surface Hardness	7 Mohs	Shade Variation	V2 Slight Variation
DCOF Acutest	Less than .42	SF Per Case	13.6
Durability Class	Residential & Light Commercial	SF Per Pallet	367.2
Edge Type	Pressed	Recycled Content	40%
Grout Width	3/16"	Country of Origin	USA



Burlington Walnut



Porcelain Floor and Wall Tile

Size 6x24



Offset Pattern



Herringbone Pattern



Straight Pattern

Burlington Walnut

Porcelain Floor and Wall Tile

Size 6x24



Shades of rich espresso and detailed wood grain makes Burlington Walnut a rich and wonderful statement. While an enduring porcelain body makes this tile incredibly easy to maintain. Understated sable tones reminiscent of lustrous wood invites the eye to travel across its smooth surface. This slip-resistant and water-resistant surface is the perfect choice for your next residential space.

Model# CHDEWLN306X24
 Special Order# 1003-948-380
 Stock SKU# 1003-092-883
 Unit of Measure - Case

Technical Data

Recommended Grout	Custom 646 Coffee Bean	Size	6"x24"
Water Absorption	≤ 0.5%	Thickness	9 mm
Break Strength	324 lbf avg	Finish	Matte
Surface Hardness	7 Mohs	Shade Variation	V2 Slight Variation
DCOF Acutest	Pass	SF Per Case	14
Durability Class	Residential	SF Per Pallet	448
Edge Type	Pressed	Recycled Content	40%
Grout Width	3/16"	Country of Origin	USA



Avante Bianco



Porcelain Floor and Wall Tile

Size 12x24



Offset Pattern



Herringbone Pattern



Straight Pattern

Avante Bianco

Porcelain Floor and Wall Tile

Size 12x24



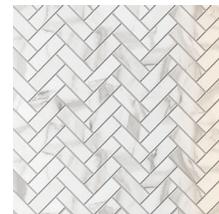
Inspired by the beauty of real marble this stunning tile will breathe life and vivacity into your space. Its marble look is expressed throughout its smooth surface and realistic variation. With dynamic veining, a light white background, and a durable porcelain body the Avante Bianco is the perfect choice for floor and wall.

Model# CHDEAVA1012X24
 Special Order# 1003-948-360
 Stock SKU# 1003-218-932
 Unit of Measure - Case

Available Trim and Mosaic



Avante 3x24 Bullnose
 Model# CHDEAVA10P43N9
 Special Order# 1003-948-373
 Stock SKU# 1003-530-724
 Unit of Measure - EA



Avante Herringbone Mosaic
 Model# CHDEAVA10MHER
 Special Order# 1003-948-379
 Stock SKU# 1003-530-739
 Unit of Measure - EA

Technical Data

Recommended Grout	Custom 11 Snow White	Size	12"x24"
Water Absorption	≤ 0.5%	Thickness	9 mm
Break Strength	427 lbf avg	Finish	Matte
Surface Hardness	7 Mohs	Shade Variation	V2 Slight Variation
DCOF Acutest	Pass	SF Per Case	13.3
Durability Class	Residential	SF Per Pallet	425.6
Edge Type	Rectified	Recycled Content	40%
Grout Width	1/8"	Country of Origin	USA



Michelangelo Calacatta

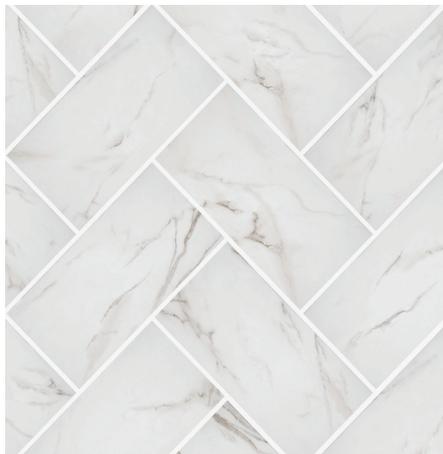


Porcelain Floor and Wall Tile

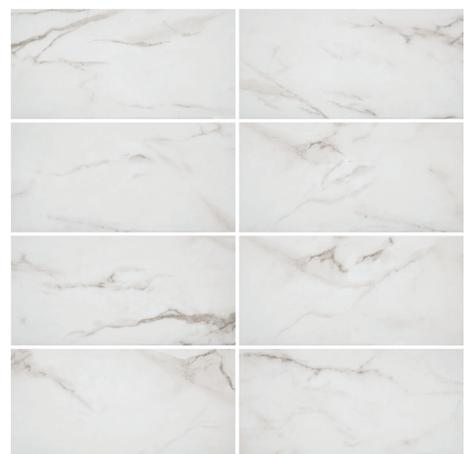
Size 12x24



Offset Pattern



Herringbone Pattern



Straight Pattern

Michelangelo Calacatta

Porcelain Floor and Wall Tile

Size 12x24

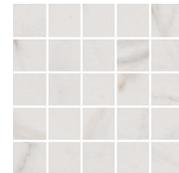


Michelangelo Calacatta porcelain expresses contemporary Italian elegance. Fashioned with grey-taupe veins over a luminous white-ivory background this floor and wall tile will elevate an interior space. Suitable for both residential and commercial applications.

Available Trim and Mosaic



Michelangelo 3x12 Bullnose
Model# CHDE96401P43C9
Special Order# 1001-352-146
Stock SKU# 1000-037-857
Unit of Measure - EA



Michelangelo Floor Mosaic
Model# CHDE96401M12
Special Order# 1001-351-887
Stock SKU# 1000-037-866
Unit of Measure - EA

Model# CHDEZEN1012X24
Special SKU# 1003-948-358
Store SKU# 1003-218-934
Unit of Measure - Case

Technical Data

Recommended Grout	Custom 11 Snow White	Size	12"x24"
Water Absorption	≤ 0.5%	Thickness	9 mm
Break Strength	374 lbf avg	Finish	Matte
Surface Hardness	7 Mohs	Shade Variation	V2 Slight Variation
DCOF Acutest	Pass	SF Per Case	13.3
Durability Class	Residential & Light Commercial	SF Per Pallet	425.6
Edge Type	Rectified	Recycled Content	40%
Grout Width	1/8"	Country of Origin	USA

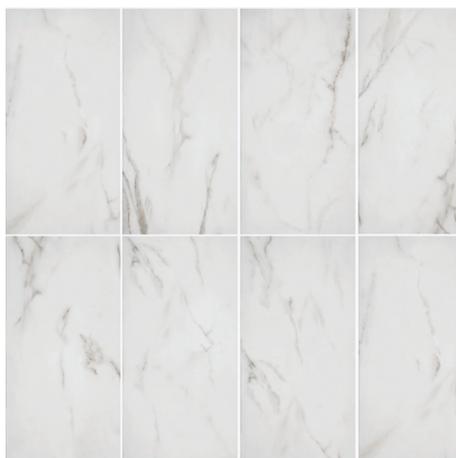


Michelangelo Wall

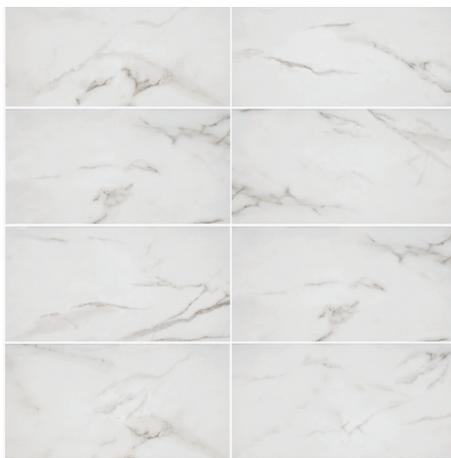


Ceramic Wall Tile

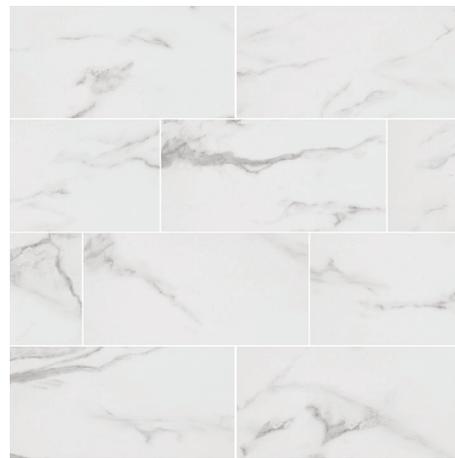
Size 9x18



Vertical Straight Pattern



Horizontal Straight Pattern



Offset Pattern

Michelangelo Wall

Ceramic Wall Tile

Size 9x18



Model# CHDEZEN109X18
 Special SKU# 1005-179-424
 Store SKU# 1005-396-203
 Unit of Measure - Case

Available Wall Trim



Michelangelo Wall 3x9 Bullnose
 Model# CHDEZEN10S4399
 Special Order# 1005-401-934
 Stock SKU# 1005-975-751
 Unit of Measure - EA



Michelangelo Wall 2x12 Listello
 Model# CHDE96401L2X12
 Special Order# 1001-351-891
 Stock SKU# 1000-037-879
 Unit of Measure - EA

This glossy wall tile compliments its corresponding matte porcelain floor tile. Combined with coordinating trim pieces and mosaic the Michelangelo Collection expresses complete and timeless elegance.

Technical Data

Recommended Grout	Custom 11 Snow White	Size	9"x18"
Break Strength	250 lbf avg	Thickness	7.2 mm
Durability Class	Wall Application Only	Finish	Glossy
Edge Type	Straight	Shade Variation	V2 Slight Variation
Grout Width	1/8"	SF Per Case	21.8
Country of Origin	Portugal	SF Per Pallet	436

Brilliance White

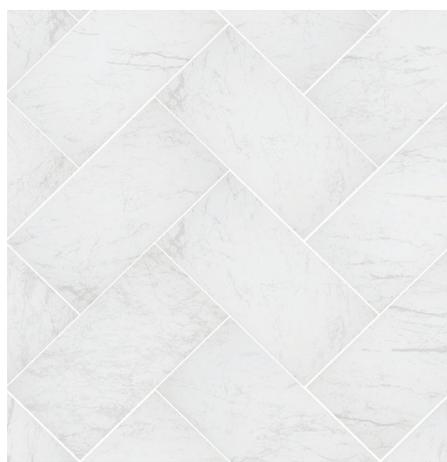


Porcelain Floor and Wall Tile

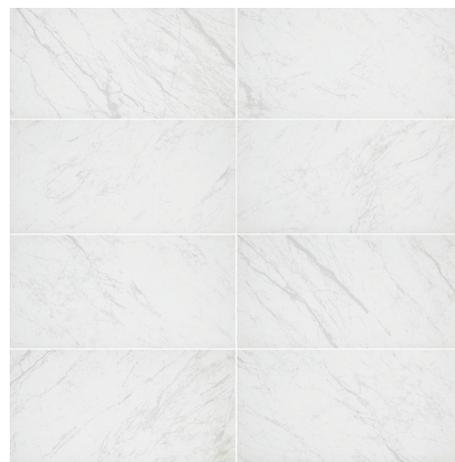
Size 12x24



Offset Pattern



Herringbone Pattern



Straight Pattern

Brilliance White

Porcelain Floor and Wall Tile

Size 12x24

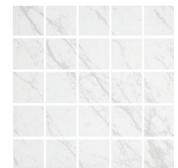


Brilliance White porcelain embodies the radiance of light marble to create a captivating space. With filmy grey veining swimming through a background of soft white this bright tile expresses the tranquil look of high-grade Carrara marble. This highly withstanding tile is the perfect choice for a multitude of design projects.

Available Trim and Mosaic



Brilliance 3x12 Bullnose
Model# CHDEBRL10P43C9
Special Order# 1003-948-371
Stock SKU# 1003-530-728
Unit of Measure - EA



Brilliance White Mosaic
Model# CHDEBRL10M12
Special Order# 1003-948-377
Stock SKU# 1003-530-723
Unit of Measure - EA

Model# CHDEBRL1012X24R
Special SKU# 1003-948-364
Store SKU# 1003-373-212
Unit of Measure - Case

Technical Data

Recommended Grout	Custom 11 Snow White	Size	12"x24"
Water Absorption	≤ 0.5%	Thickness	9 mm
Break Strength	510 lbf avg	Finish	Matte
Surface Hardness	7 Mohs	Shade Variation	V2 Slight Variation
DCOF Acutest	Pass	SF Per Case	13.3
Durability Class	Residential & Light Commercial	SF Per Pallet	425.6
Edge Type	Rectified	Recycled Content	40%
Grout Width	1/8"	Country of Origin	USA



Milano Lasa

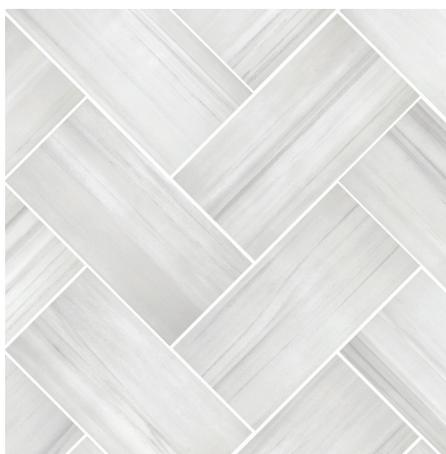


Porcelain Floor and Wall Tile

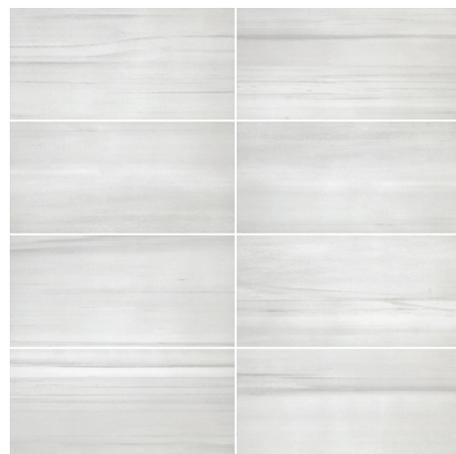
Size 12x24



Offset Pattern



Herringbone Pattern



Straight Pattern

Milano Lasa

Porcelain Floor and Wall Tile

Size 12x24



A brilliant expression of tranquility and modernity Milano Lasa is a striking tile. Its realistic linear pattern of light grey will accent your decor while its light and luminous background will brighten any space. Produced in porcelain this highly durable marble look tile will continually endure and impress with its ethereal effect.

Available Trim and Mosaic



Milano 3x24 Bullnose
 Model# CHDEMIL10P43N9
 Special Order# 1003-948-369
 Stock SKU# 1003-530-720
 Unit of Measure - EA



Milano Random Strip Mosaic
 Model# CHDEMIL10RSP
 Special Order# 1003-948-375
 Stock SKU# 1003-530-737
 Unit of Measure - EA

Model# CHDEMIL1012X24R
 Special SKU# 1003-948-362
 Store SKU# 1003-373-208
 Unit of Measure - Case

Technical Data

Recommended Grout	Custom 544 Rolling Fog	Size	12"x24"
Water Absorption	≤ 0.5%	Thickness	9 mm
Break Strength	524 lbf avg	Finish	Matte
Surface Hardness	7 Mohs	Shade Variation	V2 Slight Variation
DCOF Acutest	Pass	SF Per Case	13.3
Durability Class	Residential & Light Commercial	SF Per Pallet	425.6
Edge Type	Rectified	Recycled Content	40%
Grout Width	1/8"	Country of Origin	USA

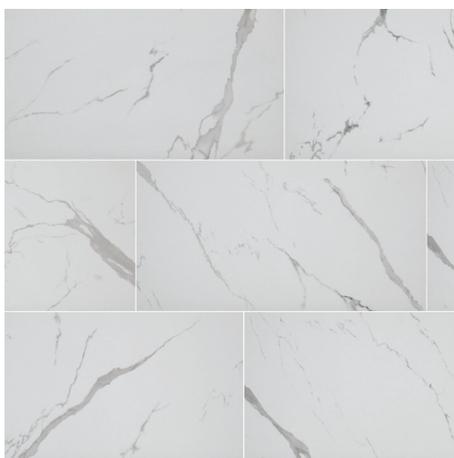


Carrara Matte

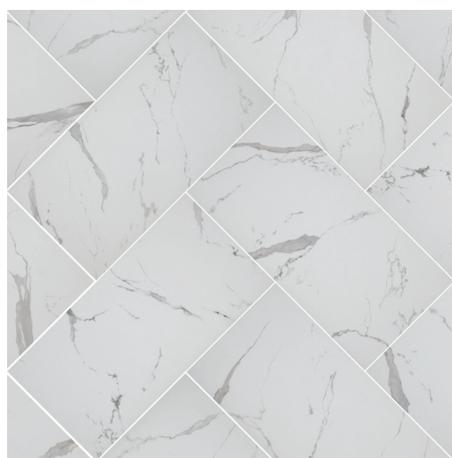


Porcelain Floor and Wall Tile

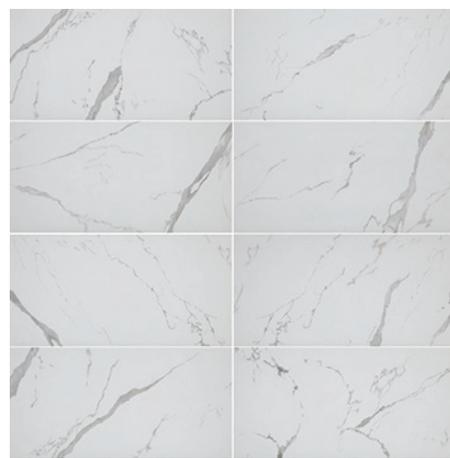
Size 12x24



Offset Pattern



Herringbone Pattern



Straight Pattern

Carrara Matte

Porcelain Floor and Wall Tile

Size 12x24



The Carrara Matte porcelain tile is a beautiful choice for your next design project. Lively dashes of cool grey veining further accented by a surrounding light background inspire a contemporary elegance. In addition to its strong nature this porcelain tile captures the look of actual Carrara marble.

Model# CHDEAJ0212X24
 Special Order# 1004-404-855
 Stock SKU# 1004-244-156
 Unit of Measure - Case

Technical Data

Recommended Grout	Custom 165 Delorean Grey	Size	12"x24"
Water Absorption	≤ 0.5%	Thickness	9 mm
Break Strength	453 lbf avg	Finish	Matte
Surface Hardness	7 Mohs	Shade Variation	V2 Slight Variation
DCOF Acutest	Pass	SF Per Case	13.3
Durability Class	Residential & Light Commercial	SF Per Pallet	425.6
Edge Type	Rectified	Recycled Content	40%
Grout Width	1/8"	Country of Origin	USA



Oasis Beige



Porcelain Floor and Wall Tile

Size 12x24



Offset Pattern



Diagonal Pattern



Straight Pattern

Oasis Beige

Porcelain Floor and Wall Tile

Size 12x24



Harmonious and balanced this porcelain tile coordinates with a multitude of styles. With its realistic shade variation and random veining Oasis Beige captures the look of true travertine stone. Its attractive tones of light-medium beige will breathe warmth into any interior space.

Model# CHDECH0112X24R
 Special SKU# 1005-848-283
 Store SKU# 1005-975-752
 Unit of Measure - Case

Technical Data

Recommended Grout	Custom 382 Bone	Size	12"x24"
Water Absorption	≤ 0.5%	Thickness	9 mm
Break Strength	475 lbf avg	Finish	Matte
Surface Hardness	7.5 Mohs	Shade Variation	V3 Moderate Variation
DCOF Acutest	Pass	SF Per Case	13.3
Durability Class	Residential & Light Commercial	SF Per Pallet	425.6
Edge Type	Rectified	Recycled Content	40%
Grout Width	1/8"	Country of Origin	USA



Oasis Beige Wall



Ceramic Wall Tile

Size 9x18



Vertical Straight Pattern



Horizontal Straight Pattern



Offset Pattern

Oasis Beige Wall

Ceramic Wall Tile

Size 9x18



With its glossy finish and light beige tones the Oasis Beige ceramic wall tile adds warmth and style to any interior. Its dynamic veining projects the captivating effect of authentic stone. Combine this tile with its coordinating trim and floor tile to complete sophisticated look of the Oasis Collection.

Model# CHDECC019X18
 Special SKU# 1005-357-157
 Store SKU# 1005-405-040
 Unit of Measure - Case

Available Wall Trim



Oasis Beige Wall 3x9 Bullnose
 Model# CHDECC01S4399
 Special Order# 1005-401-938
 Stock SKU# 1005-975-750
 Unit of Measure - EA

Technical Data

Recommended Grout	Custom 382 Bone	Size	9"x18"
Break Strength	250 lbf avg	Thickness	7.2 mm
Durability Class	Wall Application Only	Finish	Glossy
Edge Type	Straight	Shade Variation	V3 Moderate Variation
Grout Width	1/8"	SF Per Case	21.8
Country of Origin	Portugal	SF Per Pallet	436

Ivory Sands



Porcelain Floor and Wall Tile

Size 12x24



Offset Pattern



Herringbone Pattern



Straight Pattern

Ivory Sands

Porcelain Floor and Wall Tile

Size 12x24



Inspired by the natural beauty found in real sedimentary stone Ivory Sands is a gorgeous and unique surface. This stunning tile combines varying tones of ivory-taupe with expressive directional veining for a realistic travertine effect. Both stylish and durable this tile is an excellent choice to enhance an interior space.

Model# CHDEBG0112X24
 Special SKU# 1004-669-358
 Store SKU# 1004-756-866
 Unit of Measure - Case

Technical Data

Recommended Grout	Custom 382 Bone	Size	12"x24"
Water Absorption	≤ 0.5%	Thickness	9 mm
Break Strength	344 lbf avg	Finish	Matte
Surface Hardness	7 Mohs	Shade Variation	V2 Slight Variation
DCOF Acutest	Pass	SF Per Case	13.62
Durability Class	Residential & Light Commercial	SF Per Pallet	435.84
Edge Type	Pressed	Recycled Content	40%
Grout Width	3/16"	Country of Origin	USA



Silver Sands



Porcelain Floor and Wall Tile

Size 12x24



Offset Pattern



Herringbone Pattern



Straight Pattern

Silver Sands

Porcelain Floor and Wall Tile

Size 12x24



The Silver Sands porcelain tile combines varying tones of light grey with linear veining to create a realistic travertine look. Its directional pattern invites the observer to gaze across its grey-taupe surface. Produced in strong porcelain Silver Sands is suitable for a multitude of interiors.

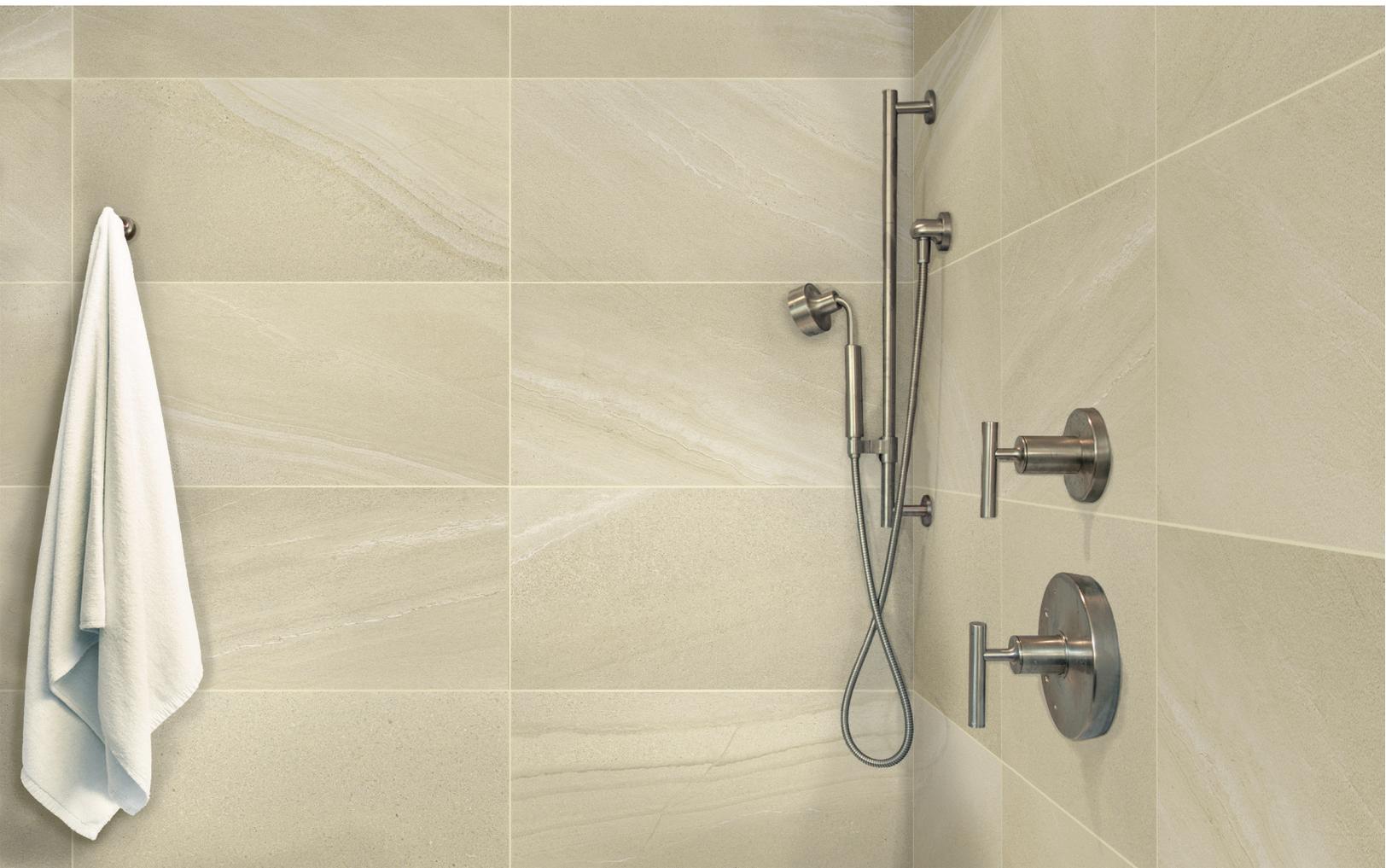
Model# CHDED0312X24
 Special SKU# 1005-479-080
 Store SKU# 1005-503-807
 Unit of Measure - Case

Technical Data

Recommended Grout	Custom 165 Delorean Grey	Size	12"x24"
Water Absorption	≤ 0.5%	Thickness	9 mm
Break Strength	420 lbf avg	Finish	Matte
Surface Hardness	7 Mohs	Shade Variation	V2 Slight Variation
DCOF Acutest	Pass	SF Per Case	13.62
Durability Class	Residential	SF Per Pallet	435.84
Edge Type	Pressed	Recycled Content	40%
Grout Width	3/16"	Country of Origin	USA



Seville Beige



Porcelain Floor and Wall Tile

Size 12x24



Offset Pattern



Diagonal Pattern



Straight Pattern

Seville Beige

Porcelain Floor and Wall Tile

Size 12x24



Seville Beige delivers a beautiful and contemporary element that speaks for itself. Combining subtle light beige tones with dynamic veining this unique tile truly captures the feel of real stone. An excellent choice for both floor and wall this durable porcelain tile is the perfect addition to any space.

Model# CHDESE1012X24R
 Special Order# 1005-960-128
 Stock SKU# 1005-975-748
 Unit of Measure - Case

Technical Data

Recommended Grout	Custom 386 Oyster Grey	Size	12"x24"
Water Absorption	≤ 0.5%	Thickness	9 mm
Break Strength	475 lbf avg	Finish	Matte
Surface Hardness	7.5 Mohs	Shade Variation	V2 Slight Variation
DCOF Acutest	Pass	SF Per Case	13.3
Durability Class	Residential & Light Commercial	SF Per Pallet	425.6
Edge Type	Rectified	Recycled Content	40%
Grout Width	1/8"	Country of Origin	USA



Mesa Sand



Porcelain Floor and Wall Tile

Size 12x24



Offset Pattern



Herringbone Pattern



Straight Pattern

Mesa Sand

Porcelain Floor and Wall Tile

Size 12x24



Inspired by the irresistible beauty of Spanish architecture Mesa Sand embodies the look and feel of warm terracotta mixed with natural stone. Its stylish variation, rich earth tones, and chiseled edge signifies a nod to rustic yet modern Southwest design. Mesa Sand porcelain will complement your warm color scheme and bring life to your space.

Model# CHDECD0512X24
 Special SKU# 1005-487-258
 Store SKU# 1005-503-808
 Unit of Measure - Case

Technical Data

Recommended Grout	Custom 646 Coffee Bean	Size	12"x24"
Water Absorption	≤ 0.5%	Thickness	9 mm
Break Strength	420 lbf avg	Finish	Matte
Surface Hardness	7 Mohs	Shade Variation	V3 Moderate Variation
DCOF Acutest	Pass	SF Per Case	13.62
Durability Class	Residential & Light Commercial	SF Per Pallet	435.84
Edge Type	Chiseled	Recycled Content	40%
Grout Width	3/16"	Country of Origin	USA

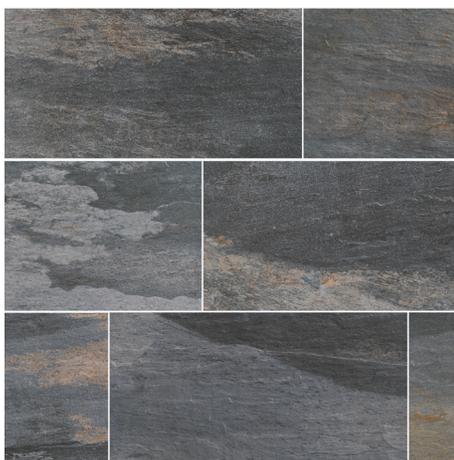


Longitude Slate Grey

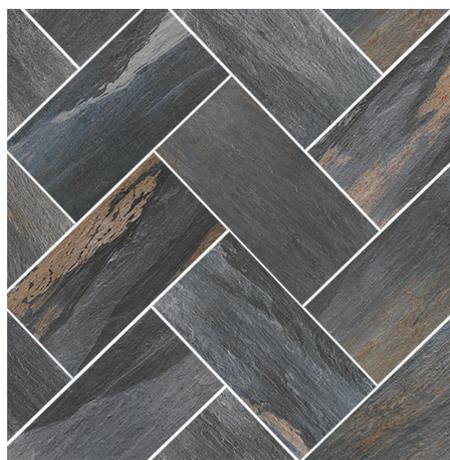


Porcelain Floor and Wall Tile

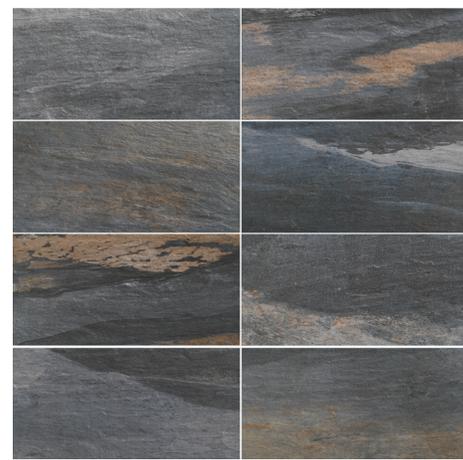
Size 12x24



Offset Pattern



Herringbone Pattern



Straight Pattern

Longitude Slate Grey

Porcelain Floor and Wall Tile

Size 12x24



Model# CHDEAJ0412X24
 Special SKU# 1004-036-264
 Store SKU# 1005-256-263
 Unit of Measure - Case

Add a contemporary element to your decor with Longitude Grey. This high quality porcelain tile features varying shades of grey accented by random streaks of warm umber. This realistic slate-look tile can be installed in areas where stone might not. Porcelain is far more resistant to water and scratches. Offering both strength and style this enduring surface is perfect for both residential and some commercial.

Technical Data

Recommended Grout	Custom 19 Pewter	Size	12"x24"
Water Absorption	≤ 0.5%	Thickness	9 mm
Break Strength	350 lbf avg	Finish	Matte
Surface Hardness	7 Mohs	Shade Variation	V3 Moderate Variation
DCOF Acutest	Pass	SF Per Case	13.62
Durability Class	Residential & Light Commercial	SF Per Pallet	435.84
Edge Type	Pressed	Recycled Content	40%
Grout Width	3/16"	Country of Origin	USA

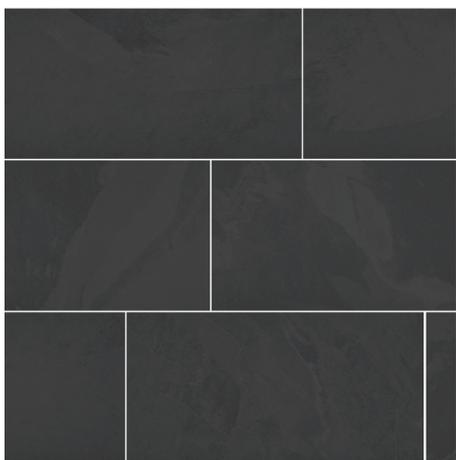


Galactic Slate

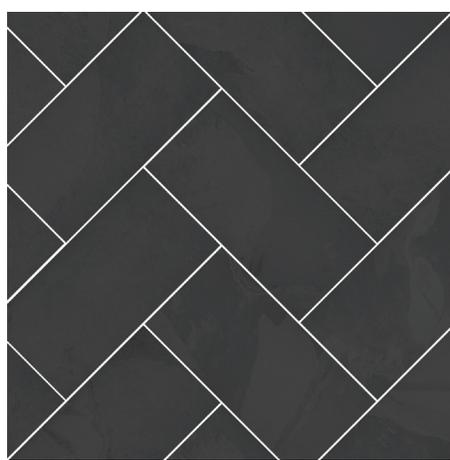


Porcelain Floor and Wall Tile

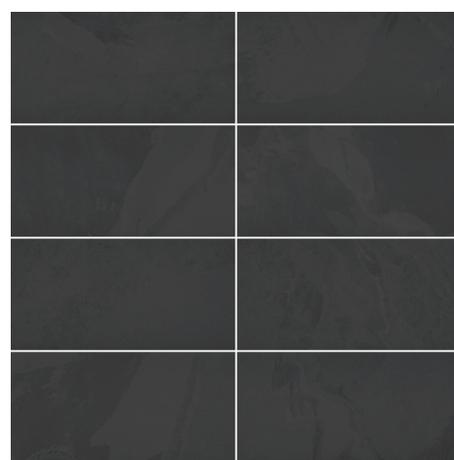
Size 12x24



Offset Pattern



Herringbone Pattern



Straight Pattern

Galactic Slate

Porcelain Floor and Wall Tile

Size 12x24



The Galactic Slate is an excellent choice for your interior setting. Its subtle black shades and slate cleft surface offers a realistic replication of natural dark slate. Versatile and attractive this durable tile coordinates with a whole range of different design styles. Add a sophisticated and modern element to your home with Galactic Slate porcelain tile.

Model# CHDEGLX1012X24
 Special SKU# 1003-948-357
 Store SKU# 1003-154-354
 Unit of Measure - Case

Technical Data

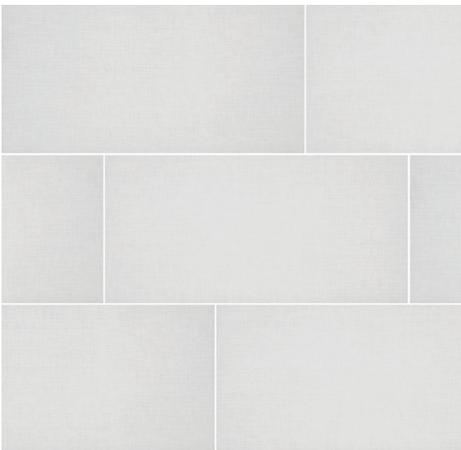
Recommended Grout	Custom 60 Charcoal	Size	12"x24"
Water Absorption	≤ 0.5%	Thickness	9 mm
Break Strength	418 lbf avg	Finish	Matte
Surface Hardness	7 Mohs	Shade Variation	V2 Slight Variation
DCOF Acutest	Pass	SF Per Case	13.62
Durability Class	Residential	SF Per Pallet	435.84
Edge Type	Pressed	Recycled Content	40%
Grout Width	3/16"	Country of Origin	USA



Royal Linen White



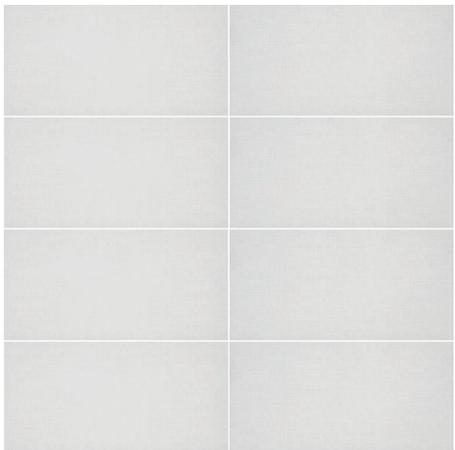
Porcelain Floor and Wall Tile Size 12x24



Offset Pattern



Herringbone Pattern



Straight Pattern

Royal Linen White

Porcelain Floor and Wall Tile

Size 12x24



Model# CHDERYL1012X24
 Special SKU# 1003-948-359
 Store SKU# 1003-253-955
 Unit of Measure - Case

Uniform in tone and understated in look Royal Linen White adds a modern ambiance to an interior setting. This tile expresses the light tactile look of linen but produced in withstanding porcelain. As attractive as it is durable this light tile is suitable for residential and light commercial floors.

Available Trim and Mosaic



Royal Linen 3x12 Bullnose
 Model# CHDERYL10P43C9
 Special Order# 1003-948-370
 Stock SKU# 1003-530-721
 Unit of Measure - EA



Royal Linen Brick Mosaic
 Model# CHDERYL10M1X4RBD
 Special Order# 1003-948-376
 Stock SKU# 1003-530-729
 Unit of Measure - EA

Technical Data

Recommended Grout	Custom 544 Rolling Fog	Size	12"x24"
Water Absorption	≤ 0.5%	Thickness	9 mm
Break Strength	478 lbf avg	Finish	Matte
Surface Hardness	7 Mohs	Shade Variation	V1 Uniform Variation
DCOF Acutest	Pass	SF Per Case	13.3
Durability Class	Residential & Light Commercial	SF Per Pallet	425.6
Edge Type	Rectified	Recycled Content	40%
Grout Width	1/8"	Country of Origin	USA



Painted Brick White



Porcelain Floor and Wall Tile

Size 6x24



Offset Pattern



Diagonal Pattern



Brick Pattern

Painted Brick White

Porcelain Floor and Wall Tile

Size 6x24



With subtle detail Painted Brick porcelain captures the lively look of white painted brick. With its smooth textured surface this unique tile coordinates with a great variety of design styles from modern to rustic. As a durable porcelain tile Painted Brick is suitable for residential and some commercial applications, both floor and wall.

Model# CHDECC026X24
 Special Order# 1005-359-180
 Stock SKU# 1005-405-007
 Unit of Measure - Case

Technical Data

Recommended Grout	Custom 115 Platinum	Size	6"x24"
Water Absorption	≤ 0.5%	Thickness	9 mm
Break Strength	385 lbf avg	Finish	Matte
Surface Hardness	7 Mohs	Shade Variation	V2 Slight Variation
DCOF Acutest	Pass	SF Per Case	14
Durability Class	Residential & Light Commercial	SF Per Pallet	448
Edge Type	Pressed	Recycled Content	40%
Grout Width	3/16"	Country of Origin	USA



White Washed Brick



Porcelain Floor and Wall Tile

Size 6x24



Offset Pattern

White Washed Brick

Porcelain Floor and Wall Tile

Size 6x24



Achieve the look of real multi-toned brick in an enduring porcelain tile. With its rustic brick-red tones topped with subtle white the overall effect of White Washed Brick is lively, interesting, and stunning. Set in a durable porcelain body this distinctive tile is suitable for both residential and some commercial applications, both floor and wall.

Model# CHDECC016X24
 Special Order# 1005-357-853
 Stock SKU# 1005-405-043
 Unit of Measure - Case

Technical Data

Recommended Grout	Custom 165 Delorean Grey	Size	6"x24"
Water Absorption	≤ 0.5%	Thickness	9 mm
Break Strength	385 lbf avg	Finish	Matte
Surface Hardness	7 Mohs	Shade Variation	V2 Slight Variation
DCOF Acutest	Pass	SF Per Case	14
Durability Class	Residential & Light Commercial	SF Per Pallet	448
Edge Type	Pressed	Recycled Content	40%
Grout Width	3/16"	Country of Origin	USA



For this section the term “ceramic’ refers to porcelain. In general ceramic refers to an item made of clay and set using high heat.

Care & Maintenance

Routine Care for Tile

Ceramic tile is one of the most durable and maintenance friendly surfaces you can choose for your walls, floors, countertops, etc. With proper care & minimum maintenance, it will retain its original beauty and luster for many years. Generally, all that is necessary to keep your tile looking as good as new is a quick wipe with a clean damp cloth or mop. Prompt cleanup of spills and regular cleaning will keep your ceramic tile surfaces looking their best.

If a cleaner is necessary, Florida Tile recommends the use of low VOC (volatile organic compound), neutral pH, non-hazardous, and non-polluting products.

Glazed tile walls in your home will easily keep their lovely look with simple routine care, just wipe regularly with a clean damp cloth or sponge. A non-abrasive, neutral cleaner can be used (abrasive cleansers will cause scratching to shiny tile and polished marble surfaces). Highly polished tile and stone surfaces should be polished dry with a soft absorbent cloth after cleaning to eliminate the buildup of hard-water residue and to maintain the high polished finish.

For glazed tile floors, sweep or vacuum regularly to remove dirt and gritty particles. Follow with a mop or sponge dampened with a neutral pH cleaner. If a cleaner is used, be sure the surface is rinsed thoroughly with clean water and dried. For textured or uneven tile or stone surfaces, substituting a soft scrub brush or white nylon scrub pad for the mop or sponge will quicken the cleaning process. Unglazed tile floors and porcelain tile floors can also be maintained in this same manner.

Tiled surfaces in your bathroom may require a more thorough routine cleaning because of a build-up of soap scum, body oils or hard-water stains. Use a clean, damp cloth, or sponge with a neutral pH cleaner, allowing it to stand about five minutes before rinsing and drying. Specialty bathroom cleaners may also be used (always test first). Clean shower regularly with the appropriate tile and stone cleaner. Dry with a towel after each use and leave curtain or door open between showers to allow for maximum ventilation and moisture escape.

Heavy Duty Cleaning

For high traffic areas or when tile has been neglected for a long time, heavy-duty cleaning may be required. Glazed walls and countertops should be cleaned with an alkaline-based cleaner (high pH, non-acidic). Use a white nylon scrub pad, followed by a clean water rinse. Poultice may be used in combination with any appropriate cleaner, if needed, to restore seriously soiled areas. Poultice is a very fine powder that serves as a mild abrasive, yet cannot cause scratching to even the most delicate glazed tile and polished marble surfaces. Unglazed tile and natural stone can be treated in the same manner as glazed when heavy-duty cleaning is required. Once the tile or stone has been effectively restored and is dry, it is recommended that the appropriate sealer be applied to protect from staining and ease ongoing maintenance.

Care & Maintenance

Heavy Duty Cleaning Continued

To clean badly soiled countertops, an appropriate alkaline cleaner is recommended. Poultice can be lightly sprinkled onto the wet cleaner solution and scrubbed with a white nylon scrub pad or medium nylon scrub brush to facilitate cleaning. Rinse thoroughly. For glazed tile floors, the same products and procedures are recommended.

For showers, tub surrounds, or other wet areas, light acidic cleaners are recommended to remove hard water mineral deposits. These acidic cleaners are not recommended on acid-sensitive surfaces such as metallic glazes or polished marble. For acid-sensitive surfaces, a neutral or alkaline cleaner, used in combination with Poultice is recommended. Never use harsh acids such as hydrochloric (muriatic) or hydrofluoric, as these acids, and even the acid fumes, can cause damage to tile, stone, grout, humans and pets! The accepted acids (use sparingly) for homeowners use are mild citric, sulfamic and phosphoric. Always test first for desired results.

Do's & Don'ts

Do use a grout joint. Due to inherent size variations in porcelain and ceramic floor tiles, a grout joint must be used. Your installer will be able to recommend a suitable grout joint for the product you've selected.

Do regularly apply a water based penetrating sealer on all natural stone products.

Always do a small test with sealers & cleaners to insure desired results.

Do use a sealer on grout joints; except for 100% solid epoxy grout.

Do read and follow label directions for all cleaners and sealers.

Do not combine ammonia and household bleaches.

Do not use harsh cleaning agents such as steel wool pads or strong acids, which can scratch or damage the surface of your tile.

Do not use a cleaning agent that contains color on unglazed tile, natural stone, or white grout, as these porous surfaces may absorb the color.

Do use only non-abrasive cleaning compound or formula that is recommended for both glass and tile when cleaning glass tile.

Installation

Please email Tile Council of America if you have a technical question related to the underlayment, use of setting materials, or other installation related question. You can reach them at techinfo@tile-usa.com or you can view the TCNA Installation Handbook at http://www.tileusa.com/publication_main.htm.

Before tile installation begins, the installer is responsible for checking the tile for obvious visual defects. Cartons and pallets of tile must be blended to achieve an aesthetic blend. No claims will be accepted after installations which have obvious visual defective tile. Substrate surfaces shall not show variations in excess of:

Wall	Floor
Dry-Set Mortar	1/8" in 8' 1/8" in 10'
Organic Adhesive	1/8" in 8' 1/16" in 3'
Latex-Portland Cement Mortar	1/8" in 8' 1/8" in 10'
Epoxy	1/16" in 3' ANSI

Installation Standard:

Comply with applicable parts of ANSI A-108 Series for ceramic tile installation. Extend tile work into recesses, and under and behind equipment and fixtures except where otherwise shown. Fit tile to electrical outlets, piping, fixtures and other penetrations so that plates, collars or covers overlap tile. Joints shall align vertically and horizontally between trim and field tile. Grout tile to comply with reference installation standards using grout materials indicated.

Protection:

Leave finished installation free of cracked, chipped, broken, unbonded or otherwise defective tile work. Protect all floor tile installations with kraft paper or other heavy covering during construction period to prevent staining or damage. No foot or wheel traffic permitted on floor for at least 7 days after grouting. Due to inherent size variation in porcelain and ceramic floor tiles, a grout joint must be used. Your installer will be able to recommend a suitable grout joint for the product you've selected.

Offset Installations (Brick Patterns):

The TCNA Handbook recommends no more than a 33% offset and a wider grout joint for offset installations of tile larger than 18" on the longest side. This is because all tiles are higher in the middle than at the edges. When the highest point (middle) of one tile is next to the lowest point (edge) of the tile next to it, unacceptable lippage can result. Florida Tile is aware that many installers wish to use tiles (especially 12"x24" tiles) in brick patterns with a 50% offset. Typically our tiles are flatter than those of our competitors and better suited for this type of application. We do recommend a wider (3/16" minimum) grout joint for this type of installation and it is important to avoid 'wash' lighting that is set close to the tiled surface which can aggravate the appearance of lippage due to shadows. Our 6x24 and wall tile products can be installed with a typical 1/8" grout joint and a 50% offset. Care must be taken to follow the subfloor flatness and installation guidelines in the TCNA Handbook for a successful installation.