



Rug Buying Guide



Determine the Right Rug Based on What Matters Most to You

Product # 560232

Holds Up to High Traffic

High traffic area rugs are typically for rooms or spaces that receive heavy foot traffic and are designed for the spaces your family uses the most.



Product # 477967

Materials

- Nylon
- Polypropylene/Olefin
- Wool
- Sisal
- Jute and Sea Grass

Pile Height

- Low/Flat or Medium

Recommended Rug Fiber Types

Nylon Rugs

Nylon is made to withstand heavy traffic and stand up to every day wear-and-tear. This high-performance fiber is not only strong, but also stain and fade resistant. Due to this fiber's inherent strength, rugs made of nylon will naturally resist matting and crushing. These rugs are ideal for areas with heavy foot traffic such as the living room, dining room, hallway or entryway.

Triexta Rugs

Rugs made of Triexta offer dependable durability and lasting beauty, ideal for families with pets and children. Due to the fiber's superior strength stain resistance and resilient nature, these rugs are designed to resist crushing and matting so they'll stay newer looking longer.

Avoid: Shag rugs and rugs made from cotton or silk. These natural fibers are more delicate and can crush and wear easily overtime causing you to replace them more often.

Stylish & Stain Resistant

Messes happen, but these rugs help to make the clean-up process easier. Spills and stains don't stand a chance.



Product # 045645

Materials

- Nylon
- Polyester
- Polypropylene/Olefin
- Wool
- Triexta

Pile Height

- Low
- Flat Woven

Recommended Rug Fiber Types

Synthetic Rugs

Place these rugs where stains occur most in households including kitchens, dining rooms and living rooms for easy care and cleaning.

Triexta Rugs

These rugs offer built-in lifetime stain and soil resistance that will never wear or wash off. The cleaning is fairly simple too; just a solution of mild detergent and water will do.

Avoid: Natural fibers, like jute or silk, as well as delicate fibers, like viscose or faux fur. Wool is an exception to this as it is a natural fiber that is also stain resistant. Search for low profile rugs as those with a higher pile height, like shag styles, can also be difficult to clean.

Feels Soft Underfoot

Sink into softness and a plush pile underfoot with thick rugs crafted of these cozy and comfortable materials.



Product # 509910

Materials

- Polyester/Micropolyester
- Cotton
- Silk
- Faux Fur
- Viscose

Pile Height

- High
- Shag
- High-Low

Comfort and Softness Recommended Buying Tips

Comfort

If comfort is what you crave, opt for styles crafted of silky fibers and dense pile heights. Due to their luxurious nature, these rugs are not as durable, so they are best for lower traffic spaces, like the bedroom or nursery. Consider higher pile heights and shag styles for a luxurious layer of cushion underfoot.

Softness

When softness is a priority in your rug buying journey, avoid rugs designed with naturally textured fibers like jute, sisal and sea grass. These do not provide as much comfort or softness. Sink into softness and a plush pile underfoot with thick rugs crafted of these cozy and comfortable materials.

Tip: For the ultimate experience in comfort, consider adding a rug pad beneath.

Rug Backing

Hard Latex Backing

Hard latex backing allows for easy cleaning and is constructed with a combination of olefin and latex. Because this backing type has a hard, coarse texture, a rug pad is recommended to protect the flooring underneath the rug.



Non-Skid Latex Backing

This is a natural rubber latex derivative. This nonslip backing is crucial for providing both safety and durability, keeping your rug in place.



Tips to Expand the Life of Your Rug

1) Remove Creases

Wrinkles are common in area rugs and are not considered defects. Allow time for new rugs to lay flat before placing them in their designated room so that creases will naturally release. Reverse rolling your area rug is the fastest and easiest way to remove wrinkles.

2) Buy a Rug Pad

Rug pads are designed to protect the flooring underneath your rugs and help keep rugs in place. In addition, they also help absorb some of the pressure that is placed on your rug's fibers when you walk. Rug pads can easily be trimmed to size, adding a luxurious layer of comfort underfoot.

3) Rotate Your Rug

Rotating your rugs can help with daily wear-and-tear from foot traffic, but also help to balance out any natural fading that may occur with light coming through your windows.

4) Vacuum Regularly

Make sure to remove the beater bar or disengage the brush roll function to prevent snags and pulls on your area rugs with a higher pile height, such as shag styles.