

# AQUA OPTIMA

Water simplified.

**Fast. Filtered**  
**Great tasting water**



**2023** PRODUCT  
CATALOG

**Making it easier for  
everyone to drink better  
water, more sustainably.**



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## ■ Evolve+ Filter, Dispenser & Jugs

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## ■ Universal Filter & Jugs

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## ■ Appliances

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Make a difference with Aqua Optima Water Filters.  
It's a simple step to reduce single use plastic waste  
and keep drinking great tasting water.



Reduces impurities from tap water



More economical than bottled water



Better tasting hot and cold drinks



Extends the life of kitchen appliances



**3X FASTER**  
THAN THE LEADING BRAND

The Evolve+ water filter works up to 3 x faster than the leading brand to reduce impurities from tap water for great-tasting, full flavoured drinks.

**30 DAYS (100L)**  
FILTER LIFE

Each filter lasts for 30 days (100L) and can replace up to 4000 single-use plastic bottles a year, making it better for the environment, as well as your pocket.



## Filter Reduces:

- + Chlorine
- + Heavy metals
- + Limescale
- + Microplastics
- + Lead

## Patented 5-step water filtration technology

①



### Mesh Filter

The fine mesh filter helps remove sediment, rust and particles.

②



### Special Resin Beads

A special ion exchange resin helps prevent limescale build up and reduces heavy metals.



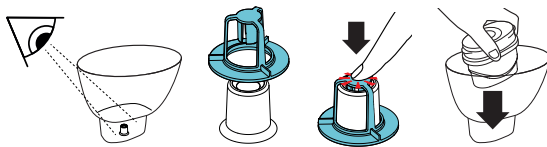
### Coconut Carbon

Activated carbon absorbs chlorine and filters out organic impurities.



## MULTI-FIT FILTER COMPATIBLE WITH OVER 90% OF ALL FILTER JUGS

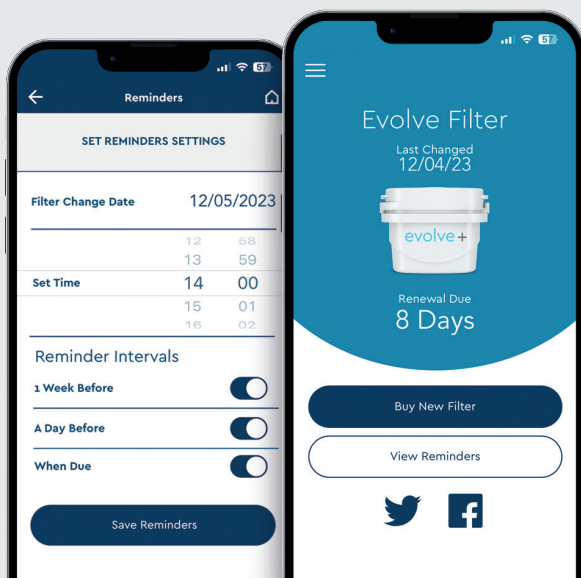
Aqua Optima Evolve+ water filter cartridges are compatible with over 90% of all water filter jugs including; Aqua Optima water jugs, Lumi and Aurora water dispensers. Evolve+ filters can also be used with Brita Maxtra\*, Maxtra+\* and PerfectFit jugs.



### PerfectFit Key

The simple to fit PerfectFit key is supplied with all Evolve+ filters.

\*Brita, Maxtra & Maxtra+ are registered trademarks of Brita GmbH.



## Filter change reminder app

The Aqua Optima app lets you set reminders, locate stockists and view product information and videos.



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Android™, Play Store™ and Google Play™ are trademarks of Google Inc.



All Aqua Optima filters are 100% recyclable through our free programme with TerraCycle (UK & EIRE only).



## 12 CDU Filters pack

|                      | UK/EU           |
|----------------------|-----------------|
| Code                 | EPS914          |
| Pack filter lifetime | 100 L - 1 month |
| EAN                  | 5060090243829   |
| Qty in master carton | 4 pcs           |



## 3 Filters pack

|                       | UK/EU            |
|-----------------------|------------------|
| Code                  | EPS319           |
| Pack filters lifetime | 300 L - 3 months |
| EAN                   | 5060090243850    |
| Qty in master carton  | 8 pcs            |



## 6 Filters pack

|                       | UK/EU            |
|-----------------------|------------------|
| Code                  | EPS619           |
| Pack filters lifetime | 600 L - 6 months |
| EAN                   | 5060090243867    |
| Qty in master carton  | 4 pcs            |



## 12 Filters pack

|                       | UK/EU              |
|-----------------------|--------------------|
| Code                  | EPS214             |
| Pack filters lifetime | 1200 L - 12 months |
| EAN                   | 5060090243843      |
| Qty in master carton  | 2 pcs              |

# Perfect Pour Dispenser



- ✓ Easy in-fridge refill
- ✓ Integrated refill jug
- ✓ Integrated counter top stand
- ✓ Ultra fast filtering



Aqua Optima filters are 100% recyclable (UK & EIRE only)

|                      |                                                                                               |
|----------------------|-----------------------------------------------------------------------------------------------|
| Filter compatibility | Evolve+  |
| Total capacity       | 8.2 L                                                                                         |
| Color                | Teal                                                                                          |

|                                            | UK/EU code | EAN           | Qty in master carton |
|--------------------------------------------|------------|---------------|----------------------|
| Perfect Pour Dispenser + 2 Evolve+ Filters | WD1002     | 5060090244109 | 2 pcs                |
| Perfect Pour Dispenser + 6 Evolve+ Filters | WD1003     | 5060090244116 | 2 pcs                |

## Perfect Pour 2.4L



EASY TO  
FILL, POUR  
& STORE



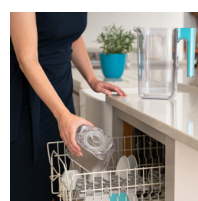
Stylish design. Fits most refrigerator doors



Easy-fill front sliding lid



Easy pour, smooth flow & splash free



Dishwasher safe



Aqua Optima filters are 100% recyclable (UK & EIRE only)

|                      |                                                                                               |
|----------------------|-----------------------------------------------------------------------------------------------|
| Filter compatibility | Evolve+  |
| Total capacity       | 2.4 L                                                                                         |
| Filtered capacity    | 1.3 L                                                                                         |
| Color                | Teal                                                                                          |

|                                           | UK/EU code | EAN           | Qty in master carton |
|-------------------------------------------|------------|---------------|----------------------|
| Perfect Pour 2.4L Jug + 1 Evolve+ Filter  | PP1006     | 5060090244024 | 4 pcs                |
| Perfect Pour 2.4L Jug + 3 Evolve+ Filters | PP1007     | 5060090244031 | 4 pcs                |
| Perfect Pour 2.4L Jug + 6 Evolve+ Filters | PP1008     | 5060090244048 | 4 pcs                |

## Perfect Pour 3.6L



EASY TO  
FILL, POUR  
& STORE



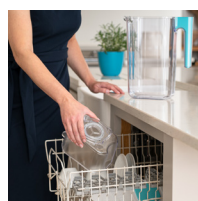
Stylish design. Fits most refrigerator doors



Easy-fill front sliding lid



Easy pour, smooth flow & splash free



Dishwasher safe



Aqua Optima filters are 100% recyclable (UK & EIRE only)

|                      |                                                                                               |
|----------------------|-----------------------------------------------------------------------------------------------|
| Filter compatibility | Evolve+  |
| Total capacity       | 3.6 L                                                                                         |
| Filtered capacity    | 2.4 L                                                                                         |
| Color                | Teal                                                                                          |

|                                           | UK/EU code | EAN           | Qty in master carton |
|-------------------------------------------|------------|---------------|----------------------|
| Perfect Pour 3.6L Jug + 1 Evolve+ Filter  | PP1009     | 5060090244055 | 4 pcs<br>4 pz.       |
| Perfect Pour 3.6L Jug + 3 Evolve+ Filters | PP1010     | 5060090244062 | 4 pcs<br>4 pz.       |
| Perfect Pour 3.6L Jug + 6 Evolve+ Filters | PP1011     | 5060090244079 | 4 pcs<br>4 pz.       |

## Daisy 2.4L



Click-Fit for better seal



Fits most refrigerator doors



Easy-fill lid



Dishwasher safe



Aqua Optima filters are 100% recyclable (UK & EIRE only)

|                      |                                                                                               |
|----------------------|-----------------------------------------------------------------------------------------------|
| Filter compatibility | Evolve+  |
| Total capacity       | 2.4 L                                                                                         |
| Filtered capacity    | 1.0 L                                                                                         |
| Color                | White                                                                                         |

|                                    | UK/EU code | EAN           | Qty in master carton |
|------------------------------------|------------|---------------|----------------------|
| Daisy 2.4L Jug + 1 Evolve+ Filter  | PJ0610     | 5060090242358 | 4 pcs                |
| Daisy 2.4L Jug + 3 Evolve+ Filters | PJ0629     | 5060090244901 | 4 pcs                |
| Daisy 2.4L Jug + 6 Evolve+ Filters | PJ0630     | 5060090244918 | 4 pcs                |

## Liscia 2.5L



Click-Fit for better seal



Fits most refrigerator doors



Easy-fill lid



Dishwasher safe



Aqua Optima filters are 100% recyclable (UK & EIRE only)

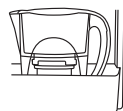
|                      |                                                                                               |
|----------------------|-----------------------------------------------------------------------------------------------|
| Filter compatibility | Evolve+  |
| Total capacity       | 2.5 L                                                                                         |
| Filtered capacity    | 1.2 L                                                                                         |
| Color                | White                                                                                         |

|                                     | UK/EU code | EAN           | Qty in master carton |
|-------------------------------------|------------|---------------|----------------------|
| Liscia 2.5L Jug + 1 Evolve+ Filter  | PJ0601     | 5060090243652 | 4 pcs                |
| Liscia 2.5L Jug + 3 Evolve+ Filters | PJ0602     | 5060090243683 | 4 pcs                |
| Liscia 2.5L Jug + 6 Evolve+ Filters | PJ0603     | 5060090243690 | 4 pcs                |
| Liscia 2.5L Jug + 9 Evolve+ Filters | PJ0631     | 5060090244864 | 4 pcs                |

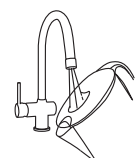
## Oria 2.8L



Click-Fit for better seal



Fits most refrigerator doors



Easy-fill lid



Dishwasher safe



Aqua Optima filters are 100% recyclable (UK & EIRE only)

|                      |                                                                                               |
|----------------------|-----------------------------------------------------------------------------------------------|
| Filter compatibility | Evolve+  |
| Total capacity       | 2.8 L                                                                                         |
| Filtered capacity    | 1.4 L                                                                                         |
| Color                | White - Blue                                                                                  |

|                                   | WHITE      |               | BLUE       |               | Qty in master carton |
|-----------------------------------|------------|---------------|------------|---------------|----------------------|
|                                   | UK/EU code | EAN           | UK/EU code | EAN           |                      |
| Oria 2.8L Jug + 1 Evolve+ Filter  | PJ0604     | 5060090243706 | PJ0608     | 5060090243737 | 4 pcs                |
| Oria 2.8L Jug + 3 Evolve+ Filters | PJ0606     | 5060090243669 | PJ0612     | 5060090242464 | 4 pcs                |
| Oria 2.8L Jug + 6 Evolve+ Filters | PJ0607     | 5060090243720 | PJ0613     | 5060090242983 | 4 pcs                |
| Oria 2.8L Jug + 9 Evolve+ Filters | PJ0611     | 5060090242365 | PJ0614     | 5060090242990 | 4 pcs                |



Reduces impurities from tap water



More economical than bottled water



Better tasting hot and cold drinks



Extends the life of kitchen appliances



The Universal water filter reduces impurities from tap water for great-tasting, full-flavoured drinks as well as helping to prevent limescale and extend appliance life.

**30 DAYS (170L)**  
FILTER LIFE

Each filter lasts for 30 days (170L) and can replace up to 4000 single-use plastic bottles a year, making it better for the environment, as well as your pocket.



#### Filter Reduces:

- + Chlorine
- + Limescale
- + Heavy metals

## Patented 5-step water filtration technology

①



#### Mesh Filter

The fine mesh filter helps remove sediment, rust and particles.

②



#### Special Resin Beads

A special ion exchange resin helps prevent limescale build up and reduces heavy metals.



#### Coconut Carbon

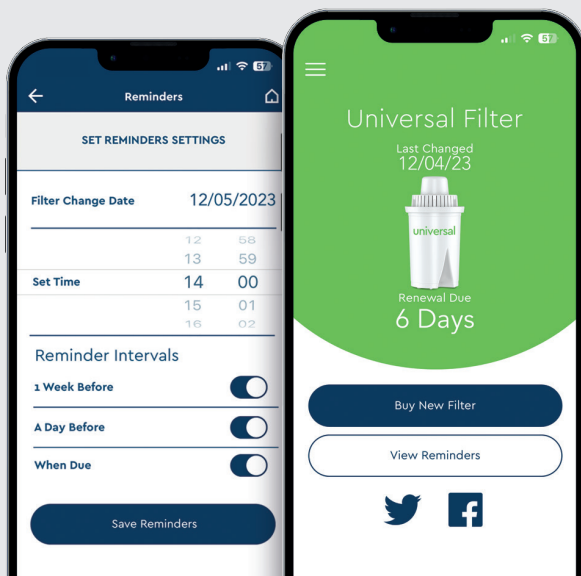
Activated carbon absorbs chlorine and filters out organic impurities.



## Compatibility

Aqua Optima Universal water filter cartridges are compatible with Brita\* Classic, Boots Original and most round style water filters. They are not compatible with oval shaped water filters- Like Brita Maxtra\*, Maxtra+\*, Basics\*\* and Aqua Optima Evolve and Evolve+ filters.

\*Brita Maxtra & Brita Maxtra+ are registered trademarks of Brita GmbH.  
\*\*Amazon Basics is registered trademark of Amazon.com, Inc.



## Filter change reminder app

The Aqua Optima app lets you set reminders, locate stockists and view product information and videos.



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All Aqua Optima filters are 100% recyclable through our free programme with TerraCycle (UK & EIRE only).



## 12 CDU Filters pack

|                      | UK/EU           |
|----------------------|-----------------|
| Code                 | RUF920          |
| Pack filter lifetime | 170 L - 1 month |
| EAN                  | 5060090243768   |
| Qty in master carton | 4 pcs           |



## 3 Filters pack

|                       | UK/EU            |
|-----------------------|------------------|
| Code                  | RUF307           |
| Pack filters lifetime | 510 L - 3 months |
| EAN                   | 5060090243782    |
| Qty in master carton  | 16 pcs           |



## 6 Filters pack

|                       | UK/EU             |
|-----------------------|-------------------|
| Code                  | RUF621            |
| Pack filters lifetime | 1020 L - 6 months |
| EAN                   | 5060090243799     |
| Qty in master carton  | 8 pcs             |



## 12 Filters pack

|                       | UK/EU              |
|-----------------------|--------------------|
| Code                  | RUF201             |
| Pack filters lifetime | 2040 L - 12 months |
| EAN                   | 5060090243775      |
| Qty in master carton  | 4 pcs              |

## Daisy 2.4L



Fits most refrigerator doors



Easy-fill lid



Dishwasher safe



Aqua Optima filters are 100% recyclable (UK & EIRE only)

|                      |                                                                                                 |
|----------------------|-------------------------------------------------------------------------------------------------|
| Filter compatibility | Universal  |
| Total capacity       | 2.4 L                                                                                           |
| Filtered capacity    | 1.0 L                                                                                           |
| Color                | White                                                                                           |

|                                      | UK/EU code | EAN           | Qty in master carton |
|--------------------------------------|------------|---------------|----------------------|
| Daisy 2.4L Jug + 1 Universal Filter  | RJ0613     | 5060090243805 | 4 pcs                |
| Daisy 2.4L Jug + 3 Universal Filters | RJ0616     | 5060090244925 | 4 pcs                |
| Daisy 2.4L Jug + 6 Universal Filters | RJ0617     | 5060090244932 | 4 pcs                |

## Liscia 2.5L



Fits most refrigerator doors



Easy-fill lid



Dishwasher safe



Aqua Optima filters are 100% recyclable (UK & EIRE only)

|                      |                                                                                                 |
|----------------------|-------------------------------------------------------------------------------------------------|
| Filter compatibility | Universal  |
| Total capacity       | 2.5 L                                                                                           |
| Filtered capacity    | 1.2 L                                                                                           |
| Color                | White                                                                                           |

|                                       | UK/EU code | EAN           | Qty in master carton |
|---------------------------------------|------------|---------------|----------------------|
| Liscia 2.5L Jug + 1 Universal Filter  | RJ0612     | 5060090243751 | 4 pcs                |
| Liscia 2.5L Jug + 3 Universal Filters | RJ0621     | 5060090244871 | 4 pcs                |
| Liscia 2.5L Jug + 6 Universal Filters | RJ0622     | 5060090244888 | 4 pcs                |
| Liscia 2.5L Jug + 9 Universal Filters | RJ0623     | 5060090244895 | 4 pcs                |

## Instant Hot and Cold Filtered Water Dispenser

- ✓ 7 temperature options: from chilled to 100°C
- ✓ Evolve+ filtration technology
- ✓ 7 dispensing options: from 200ml to 1000ml
- ✓ Hot drinks in under a minute
- ✓ Boil only what you need and save energy
- ✓ Filter replacement indicator
- ✓ Programmable child lock
- ✓ Plug and Go. No installation required



|                      |                                                                                               |
|----------------------|-----------------------------------------------------------------------------------------------|
| Code                 | AUR001                                                                                        |
| Filter compatibility | Evolve+  |
| Capacity             | 3.8 L                                                                                         |
| Dimensions           | 221 x 404 x 336 mm                                                                            |
| Wattage              | 2100 W                                                                                        |
| EAN                  | 5060090242280                                                                                 |
| Qty in master carton | 1 pc                                                                                          |

## Instant Hot Filtered Water Dispenser

- ✓ 7 temperature options: from ambient (room temperature) to 100°C
- ✓ Evolve+ filtration technology
- ✓ 7 dispensing options: from 200ml to 1000ml
- ✓ Hot drinks in under a minute
- ✓ Boil only what you need and save energy
- ✓ Filter replacement indicator
- ✓ Programmable child lock
- ✓ Plug and Go. No installation required



|                      |                                                                                               |
|----------------------|-----------------------------------------------------------------------------------------------|
| Code                 | AUH011                                                                                        |
| Filter compatibility | Evolve+  |
| Capacity             | 3 L                                                                                           |
| Dimensions           | 221 x 404 x 336 mm                                                                            |
| Wattage              | 2100 W                                                                                        |
| EAN                  | 5060090243812                                                                                 |
| Qty in master carton | 1 pc                                                                                          |

## Instant Chill Filtered Water Dispenser

- ✓ Room temperature or chilled filtered water
- ✓ Evolve+ filtration technology
- ✓ 8 dispensing options: from 200ml to 1000ml
- ✓ Filter replacement indicator
- ✓ Plug and Go. No installation required



|                      |                                                                                               |
|----------------------|-----------------------------------------------------------------------------------------------|
| Code                 | AUC111                                                                                        |
| Filter compatibility | Evolve+  |
| Capacity             | 3.8 L                                                                                         |
| Dimensions           | 221 x 404 x 336 mm                                                                            |
| Wattage              | 70 W                                                                                          |
| EAN                  | 5060090243874                                                                                 |
| Qty in master carton | 1 pc                                                                                          |

## Coffee & Hot Drinks Machine

- ✓ 7 temperature options: from ambient (room temperature) to 100°C
- ✓ 7 dispensing options: from 200ml to 1000ml
- ✓ 7 coffee dispensing options: from ice brew to travel cup & full 1.24L carafe
- ✓ Evolve+ filtration technology
- ✓ Accurate temperature controlled brewing
- ✓ Hot drinks in under a minute
- ✓ Boil only what you need and save energy
- ✓ Sustainable re-usable filter coffee basket
- ✓ Programmable child lock
- ✓ Plug and Go. No installation required



|                      |                                                                                               |
|----------------------|-----------------------------------------------------------------------------------------------|
| Code                 | ACE001                                                                                        |
| Filter compatibility | Evolve+  |
| Capacity             | 3 L                                                                                           |
| Dimensions           | 221 x 404 x 336 mm                                                                            |
| Wattage              | 2100 W                                                                                        |
| EAN                  | 5060090243836                                                                                 |
| Qty in master carton | 1 pc                                                                                          |

## Water Filter Chiller

- ✓ ≤12°C chilled filtered water
- ✓ Evolve+ filtration technology
- ✓ One touch activation
- ✓ Blue LED chill indicator
- ✓ Large 8.2L capacity
- ✓ Plug and Go. No installation required



|                               |                                                                                               |
|-------------------------------|-----------------------------------------------------------------------------------------------|
| Code (UK)<br>Code (EU)        | WC0112<br>WC0115                                                                              |
| Filter compatibility          | Evolve+  |
| Capacity<br>Filtered capacity | 8.2 L<br>5.3 L                                                                                |
| Dimensions                    | 264 x 364 x 428 mm                                                                            |
| Wattage                       | 70 W                                                                                          |
| EAN (UK)<br>EAN (EU)          | 5060090243041<br>5060090243096                                                                |
| Qty in master carton          | 1 pc                                                                                          |

# AQUA OPTIMA

Water simplified.



Aqua Optima is a trademark of Strix Ltd.

[aqua-optima.com](https://aqua-optima.com)   

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