



INTERIOR CEILING PAINT

NO. 1458 PURE WHITE®



PRODUCT INFORMATION

BEHR MARQUEE® Interior Ceiling Paint is our most advanced interior paint & primer^o that delivers exceptional stain-blocking, spatter resistance and hide. It features one-coat hide guaranteed* in colors from our exclusive MARQUEE Interior One-Coat Color Collection (colors denoted with a "u").

RECOMMENDED USES:

Ideal for properly prepared coated and uncoated interior substrates such as:

- Drywall/Gypsum Board
- Plaster
- Concrete
- Masonry
- Wood

PRODUCT SPECIFICATIONS:

Tint Bases/Max Tint Load:

No. 1458 Pure White® 126 fl oz / 4 fl oz

Gloss: <3 @ 60°

Sheen: <3 @ 85°

Resin Type: 100% Acrylic

Weight per Gallon: 13.1 lb

% Solids by Volume: 46% ± 2%

% Solids by Weight: 64% ± 2%

VOC: <50 g/L

Flash Point: N/A

Viscosity: 105-112 KU

Recommended Film Thickness:

Wet: 4.0 mils / Dry: 1.8 mils @ 400 sq ft/gal

Coverage: Up to 400 sq ft/gal depending on application method and substrate porosity. Does not include the loss of material from spraying.

APPLICATION:

Brush: Nylon/polyester

Roller: 3/8" - 1/2" nap roller cover, depending on surface texture

Airless Spray:

Tip: .015" - .019"

Filter: 60 mesh

Fluid Pressure: 1,400 - 2,400 psi

Thinning: Do not thin if using a roller or brush; however, if using a sprayer and thinning is required, thin with water at a rate of no more than 1/2 pint per gallon.

Dry Time: @ 77°F & 50% RH

To Touch: 1 hour

To Recoat: 2 hours

Full Cure: 4 weeks

Dry times are temperature, humidity, and film thickness dependent.

SURFACE PREPARATION:

All surfaces must be clean, free of dust, chalk, oil, grease, wax, polish, mold and mildew stains, loose and peeling paint, rust and all other foreign substances.

New Drywall: All drywall surfaces should be sufficiently sanded smooth. Remove any remaining drywall dust prior to priming. Allow all drywall compounds to be completely dry prior to coating.

New Wood: Remove mill glaze with sandpaper or use a product such as BEHR PREMIUM® All-In-One Wood Cleaner No. 63 to open the pores of the wood and follow all label instructions. For severe stains caused by mold, mildew, algae and fungus, apply a mildew stain removing product. Set nails and fill holes, scratches, and gouges with the appropriate wood filler and let dry completely. Remove all dust with a wiping cloth. Fill all gaps with a 100% acrylic, siliconized, paintable caulking and allow to dry completely. Patched and filled surfaces should be sanded smooth and dusted clean prior to coating.

New Masonry: Allow to cure for 30 days. The pH must be 10 or lower prior to coating. Remove bond breakers and all form release and curing agents. Smooth masonry may require an adequate profile for adhesion. Remove all loose aggregate and debris. If painting cannot wait 30 days or pH level is above 10, allow the surface to cure 7 days and prime the surface with an alkali-resistant primer.

New Plaster: New plaster should be thoroughly dried out and cured for a minimum of 30 days before painting. When cured, clean using a mixed solution of one part vinegar and one part water to remove efflorescence and neutralize. Prime the area with an alkali-resistant primer.

Stain-Blocking: After priming, test for stain bleed-through by applying the topcoat to a small section. If the stain bleeds through the topcoat, apply a second coat of primer and test again before topcoating the entire area. If bleeding continues, primer may need a longer dry time before applying topcoat.

Previously Painted Surfaces: Remove all loose and peeling paint and all other foreign substances. Clean any dirt and grease by scrubbing the surface with a detergent

COMPLIES WITH THE BELOW AS OF 4/1/2020			
SCAQMD	YES	AIM	YES
CARB SCM 2007	YES	LEED® v.4†	YES
OTC Phase II	YES	GREENGUARD®#	YES
OTC	YES	CHPS	YES
LADCO	YES	NAHB/ICC NGBS	YES

† Please visit www.usgbc.org/LEED for additional details.
#GREENGUARD® is a registered trademark of UL Company.

and water solution, followed by a thorough rinsing with clean water. Set nails and fill holes, scratches, and gouges with the appropriate wood filler and let dry completely. Remove all dust with a tack or wiping cloth. Fill all gaps with a 100% acrylic, siliconized, paintable caulking, and allow to completely dry prior to coating.

Glossy Surfaces: For maximum adhesion, sand the surface thoroughly to provide a rough surface before coating.

WARNING! If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Center at 1-800-424-LEAD or log on to www.epa.gov/lead.

SYSTEM RECOMMENDATIONS:

Although BEHR MARQUEE® Interior Paint is a paint & primer^o (self-priming - first coat is the primer and the second coat is the finish) over most properly prepared surfaces, it is recommended for optimum performance to follow the primer recommendations provided below:

Drywall/Gypsum Wallboard:

- Self-prime using 2 coats of BEHR MARQUEE® Interior Paint or
- 1 coat BEHR® Kitchen, Bath & Trim Interior Stain-Blocking Primer & Sealer No. 75
- 2 coats BEHR MARQUEE® Interior Paint

Masonry:

- Self-prime using 2 coats of BEHR MARQUEE® Interior Paint or
- 1 coat BEHR® Kitchen, Bath & Trim Interior Stain-Blocking Primer & Sealer No. 75
- 2 coats BEHR MARQUEE® Interior Paint

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^oA primer coat may be needed on some surfaces. See SYSTEM RECOMMENDATIONS for details.

*For details visit behr.com/marquee guarantee.



BEHR
MARQUEE

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Plaster

- Self-prime using 2 coats of BEHR MARQUEE® Interior Paint or
- 1 coat BEHR® Kitchen, Bath & Trim Interior Stain-Blocking Primer & Sealer No. 75
2 coats BEHR MARQUEE® Interior Paint

Wood

- Self-prime using 2 coats of BEHR MARQUEE® Interior Paint or
- 1 coat BEHR® Kitchen, Bath & Trim Interior Stain-Blocking Primer & Sealer No. 75
2 coats BEHR MARQUEE® Interior Paint

Stain-Blocking:

- Self-prime using 2 coats of BEHR MARQUEE® Interior Paint or
- 1 coat BEHR® Kitchen, Bath & Trim Interior Stain-Blocking Primer & Sealer No. 75 or BEHR® Multi-Surface Interior/Exterior Stain-Blocking Primer & Sealer No. 436
2 coats BEHR MARQUEE® Interior Paint

CLEAN-UP/DISPOSAL:

Clean all tools and equipment with warm, soapy water. Do not dispose of this product down a drain. If spilled, contain material and remove with an inert absorbent. Dispose of contaminated absorbent, container and unused product in accordance with all current federal, state and local regulations. For recycling or disposal of empty containers, unused product and soiled rags, contact your household refuse collection service.

CAUTIONS/LIMITATIONS:

- Protect from freezing.
- Do not use on floors.
- For best results, apply when air, material and surface temperatures are between 50°F and 90°F. Temperatures above 90°F can cause the paint to dry too fast, whereas temperatures below 50°F can inhibit proper film formation.
- Allow four weeks before washing or cleaning for full cure.
- Shelf life under normal conditions is 2 years unopened.
- Guaranteed one-coat hide excludes ULTRA PURE WHITE®, colors outside of the MARQUEE One-Coat Hide Color Collection and all other interior or exterior colors that have not been included as one-coat hide from other BEHR® palettes. Multiple coats required when: 1) Painting over uncoated, porous, or repaired exterior surfaces. 2) Over woods that contain tannins such as redwood or cedar. 3) When painting over heavy stains, which may require spot-priming, multiple coats, and/or longer dry time.

GENERAL INFORMATION:

WARNING! IRRITANT CAUSES EYE AND SKIN IRRITATION. MAY CAUSE RESPIRATORY TRACT IRRITATION. CONTAINS CALCIUM CARBONATE, CRYSTALLINE SILICA AND TITANIUM DIOXIDE. Avoid contact with skin and eyes and avoid breathing vapors, spray mist and sanding dust. Sanding, grinding or abrading may release sanding dust, which may be harmful if inhaled and has been shown to cause lung damage or cancer with long term exposure. Do not breathe dust, vapor, or spray mist. To avoid breathing in dust, vapors, and spray mist, open windows and doors or use other means to ensure fresh air entry during application, drying, sanding, and/or abrading. If properly used, a respirator (NIOSH approved with particulate pre-filter) may offer additional protection and should be used if adequate ventilation cannot be provided; obtain professional advice before using. If you experience eye watering, headaches, or dizziness during application or drying, increase fresh air or leave the area. Avoid contact with eyes and skin. Wash thoroughly after handling. Close container after each use.

FIRST AID: If you experience difficulty in breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical assistance immediately. In case of eye contact, flush immediately with plenty of water for at least 20 minutes and get medical attention; for skin, wash thoroughly with soap and water. If swallowed, get medical attention immediately.

CAUTION: KEEP OUT OF REACH OF CHILDREN – DO NOT TAKE INTERNALLY.

