

# KILZ® PRIMERS

THE RIGHT PRIMER FOR  
YOUR PAINT PROJECT.



## Oil-Based Primers

Superior Wood Penetration  
Durable and Easily Sandable  
Blocks Severe Stains & Seals Odors

## Water-Based Primers

Soap & Water Cleanup  
Fast Drying and Low Odor  
Low VOC, Non-Flammable, Multi-Purpose Solutions



### KILZ® ORIGINAL

**INTERIOR**  
BLOCKS HEAVY  
STAINS & ODORS

- Excellent Adhesion
- Blocks Water & Smoke Stains
- Fast Drying / Sands Easily

\*Also available in Low Odor



### KILZ® MOLD & MILDEW\*

**INTERIOR | EXTERIOR**  
\*MOLD & MILDEW RESISTANT  
PRIMER FILM

- Contains an EPA-Registered Mildewcide to prevent Mold & Mildew Growth on the Primer Film
- Ideal for Kitchen and Bath
- Powerful Stainblocking Formula



### KILZ® ORIGINAL

**INTERIOR | EXTERIOR**  
ALL-WEATHER SEALER &  
SEVERE STAINBLOCKER

- Blocks Severe Stains and Tannin Bleed
- Excellent Adhesion and Durability
- Seals Porous Surfaces
- Mildew Resistant Finish



### KILZ 2® ALL-PURPOSE

**INTERIOR | EXTERIOR**  
MULTI-SURFACE SEALER  
& STAIN BLOCKER

- Excellent Adhesion
- Hides Previous Colors
- Blocks Light to Medium Stains
- Mildew Resistant Finish



### KILZ® RESTORATION

**INTERIOR**  
MAXIMUM STAIN  
& ODOR BLOCKER

- Oil & Shellac Performance in a Water Base
- Blocks Stains from Tannin, Water, Fire Damage, Smoke, and Nicotine
- Subcoat for Flooring and Carpets to Block Pet Odors
- Ideal for Restoration and Disaster Recovery

\*Water-Based



### KILZ® 3 PREMIUM

**INTERIOR | EXTERIOR**  
HEAVY-DUTY HIGH HIDE  
SEALER & STAIN BLOCKER

- Exceptional Adhesion and Durability
- Blocks Medium to Heavy Stains
- Thick, Creamy High Hide Formula
- Multi-Surface Application

# KILZ®

EVERY PROJECT IS WORTH IT.™



**SEALS POROUS SURFACES**



**HIDES PREVIOUS COLORS**



**BLOCKS STAINS**



**PROMOTES ADHESION**



**BLOCKS & SEALS ODORS**



Big or small, personal or professional, every project is worth using KILZ® Primer before painting.

Use KILZ Primer first to get lasting, quality results that you can be proud of.