

CUSTOM COMPLETE

Product Catalog



Flooring Preparation & Installation Products



CUSTOM[®]

TILE INSTALLATION SYSTEMS

Care Products

We offer care solutions for any project – from premium stone products to general-use tile products. Keep your customers satisfied – and your installations beautiful – for life.



For over 25 years, Aqua Mix has delivered new and innovative products for the preservation, care and maintenance of stone, grout, masonry and tile. With a complete line of Professional products, you and your customers can feel confident that Aqua Mix has the product and technical expertise to keep tile and stone beautiful.



For complete details see our Aqua Mix catalog.

Aqua Mix® Sealer's Choice® Gold – Rapid Cure

Sealer's Choice Gold Rapid Cure is a premium sealer that provides superior stain protection in less than four hours. Excellent for use in food preparation and serving areas. The water-based formula offers maximum stain resistance for interior and exterior granite, marble, slate, limestone, travertine, porous tile and grout.



TILELab

Keep installations looking new with the complete TileLab line of care and maintenance products from CUSTOM. TileLab sealers, enhancers and cleaners are specifically and safely formulated for stone, tile and grout.



Water-Based Sealers

Sealer's Choice® Gold – Rapid Cure

A water-based sealer designed to provide maximum stain protection and leave a natural look. Use as a grouting or pre-grout sealer.

ITEM CODE	SIZE
030881	1 pint (473 ml) Bottle
030882-4	1 quart (946 ml) Bottle
030883	1 gallon (3.78 L) Bottle
030884	5 gallon (19 L) Pail
030885*	55 gallon (210 L) Drum

Penetrating Sealer

A natural look, no-sheen, water-based sealer designed to resist stains in interior and exterior applications. Use as a grouting or pre-grout sealer.

ITEM CODE	SIZE
020372-4	1 quart (946 ml) Bottle
020373	1 gallon (3.78 L) Bottle
020374	5 gallon (19 L) Pail
020375*	55 gallon (210 L) Drum

Grout Sealer

A water-based grout sealer that resists water, oil, and acid-based contaminants on all grout types. Simplifies maintenance without changing the color or appearance of grout.

ITEM CODE	SIZE
020721	1 pint (473 ml) Bottle
020720-4	24 oz (710 ml) Bottle
020723	1 gallon (3.78 L) Bottle
020724*	5 gallon (19 L) Pail
020725	55 gallon (210 L) Drum

Solvent-Based Sealers

Ultra-Solv®

A premium, no-sheen, natural look, solvent-based penetrating sealer formulated to provide maximum stain protection, especially in food preparation and serving areas. Excellent for use as a grout or pre-grout sealer.

ITEM CODE	SIZE
AMUS24Z	24 oz (710 ml) Bottle
100340-4	1 quart (946 ml) Bottle
100341	1 gallon (3.78 L) Bottle
100342*	5 gallon (19 L) Pail
100520*	55 gallon (210 L) Drum

Pro-Solv®

A no-sheen, natural look, solvent-based, penetrating sealer formulated to resist stains, especially in food preparation and serving areas.

ITEM CODE	SIZE
100057	1 pint (473 ml) Bottle
100058-4	1 quart (946 ml) Bottle
100059	1 gallon (3.78 L) Bottle
100060*	5 gallon (19 L) Pail
100061*	55 gallon (210 L) Drum

SameDay™ Grout Sealer

A no-sheen, natural look, water-based, aerosol sealer specially formulated as a quick and easy way to apply a grout sealer without the need to wait until the grout has cured.

ITEM CODE	SIZE
100557	15 oz (444 ml) Aerosol Can

*Indicates a special order item.

Color Enhancing Sealers

Enrich'N'Seal™

An enhanced look penetrating sealer designed to darken, enrich and highlight unsealed natural stone, rejuvenate stone color, darken grout joint color and improve the appearance of worn stone. Can be used as a pre-grout sealer.

ITEM CODE	SIZE
100250	1 pint (473 ml) Bottle
100251-4	1 quart (946 ml) Bottle
100252	1 gallon (3.78 L) Bottle
100253*	5 gallon (19 L) Pail
100254*	55 gallon (210 L) Drum

Stone Enhancer

A no-sheen, enhanced look penetrating sealer formulated to darken and highlight the character and beauty of unsealed natural stone and grout joints, while rejuvenating the color and improve the appearance of worn and weathered stone. Also for use as a pre-grout sealer.

ITEM CODE	SIZE
030141	1 pint (473 ml) Bottle
030142-4	1 quart (946 ml) Bottle
030143	1 gallon (3.78 L) Bottle
030144*	5 gallon (19 L) Pail
030145*	55 gallon (210 L) Drum

Topical Sealers

Floor Shine & Hardener

A clear, durable floor finish that resists surface abuse and leaves a beautiful high-sheen finish for interior sealed, textured, unglazed tile and stone.

ITEM CODE	SIZE
040282-4	1 quart (946 ml) Bottle
040283	1 gallon (3.78 L) Bottle

High Gloss Sealer

A specially formulated, water-based sealer that provides a stain resistant surface seal and a durable high-sheen finish, eliminating the need for two products. May also be used as a pre-grout sealer. Use on interior textured natural stone and tile where a high sheen is desired.

ITEM CODE	SIZE
100726-4	1 quart (946 ml) Bottle
100727	1 gallon (3.78 L) Bottle
100900*	5 gallon (19 L) Pail

Seal & Finish Low Sheen

A specially formulated, water-based sealer providing a stain resistant surface seal and a durable low-sheen finish. Can also be used as a pre-grout sealer.

ITEM CODE	SIZE
020552-4	1 quart (946 ml) Bottle
020553	1 gallon (3.78 L) Bottle
020554*	5 gallon (19 L) Pail

Sealer Application Kit

Sealer Application Kit

Specially designed for stone and tile sealer application and clean-up. The kit contains one 4" x 4" (10 x 10 cm) sponge application pad and two 18" x 18" (45.7 x 45.7) microfiber towels for quick clean-up after sealing. Will not scratch stone surfaces and is reusable, absorbent and long-lasting.

ITEM CODE	SIZE
200812-4	1 Application Kit Bag

Cleaners & Resealers

AquaShield™ Cleaner & Resealer

A ready-to-use cleaner and resealer. Non-acidic, non-abrasive formula won't damage stone, grout or tile. Cuts through grease, dirt, food and soap scum on tile, grout, chrome, glass and laminates. Contains sealer to reseal as it cleans.

ITEM CODE	SIZE
010507-4	24 oz (710 ml) Spray Bottle

Marble, Travertine, Limestone & Slate Cleaner & Resealer

A ready-to-use, everyday cleaner formulated to effectively clean and maintain the natural beauty of stone. Contains Aqua Mix Sealer to reseal as it cleans, applying a thin coat of sealer every time you clean. It is non-acidic so it will not harm stone or grout.

ITEM CODE	SIZE
AMMCRQT	1 quart (946 ml) Spray Bottle

Polished Granite Cleaner & Resealer

A ready-to-use, everyday cleaner formulated to effectively clean and maintain the natural beauty of stone. It contains an Aqua Mix Sealer in its formulation to reseal as it cleans. It is non-acidic so it will not harm stone or grout.

ITEM CODE	SIZE
AMGCRQT	1 quart (946 ml) Spray Bottle

1 & 2 Deep Clean

An effective, highly-concentrated, high-alkaline, two part (1 part powder, 1 part liquid) industrial strength cleaner and degreaser. Removes ground-in dirt, grease and soap scum. Cost effective product for use in large commercial areas.

ITEM CODE	SIZE
010120 (set)	1 gallon (3.78 L) Bottle & 8 lb (3.6 kg) Jar

AquaKleen™

A powerful ready-to-use, multi-purpose tile and grout spray cleaner that cleans and deodorizes kitchens and bathrooms. It removes grease, grime and dirt, including kitchen traffic dirt. AquaKleen also leaves bathrooms bright and clean and effectively cleans grout joints.

ITEM CODE	SIZE
010506-4	24 oz (710 ml) Spray Bottle

Brilliance™

A polishing cream and cleaner that nourishes and adds luster to polished stone countertops and walls. Regular use helps protect factory polish.

ITEM CODE	SIZE
C100291	8 oz (237 ml) Bottle

Concentrated Stone & Tile Cleaner

A super-concentrated cleaner formulated for everyday use. When used regularly this neutral cleaner prevents soap scum buildup and hard water deposits.

ITEM CODE	SIZE
010332-4	1 quart (946 ml) Bottle
010333	1 gallon (3.78 L) Bottle

Grout Deep Clean

A powerful cleaner designed to remove grease, food stains, soap scum, hard water deposits, dirt and soil from grout joints. Restores color and appearance of dirty and stained grout.

ITEM CODE	SIZE
010530-4	24 oz (710 ml) Spray Bottle

Heavy Duty Grout & Tile Cleaner

A concentrated, high-alkaline cleaner and degreaser. Effectively removes grease, soap scum and other organic materials from areas that have been neglected or subjected to heavy use. It also removes synthetic and acrylic waxes and floor finishes.

ITEM CODE	SIZE
010382-4	1 quart (946 ml) Bottle
010383	1 gallon (3.78 L) Bottle

Stone Clean & Shine

A spray-and-buff cleaner that is designed to enhance the natural beauty of the stone as it cleans. Regular use helps protect factory polish.

ITEM CODE	SIZE
030151-4	24 oz (710 ml) Spray Bottle

Stone Deep Clean

A concentrated heavy-duty cleaner and degreaser formulated to clean stone surfaces that have been neglected or subjected to heavy use. Aqua Mix Stone Deep Clean effectively removes dirt, grease and grime, as well as waxes and floor finishes.

ITEM CODE	SIZE
030192-4	1 quart (946 ml) Bottle
030193	1 gallon (3.78 L) Bottle

Problem Solvers

Eff-Ex®

Removes and inhibits efflorescence. Eff-Ex is a non-acidic (pH 7.4), heavy-duty cleaner. Effective for interior and exterior applications.

ITEM CODE	SIZE
100472	1 gallon (3.78 L) Bottle
020374	5 gallon (19 L) Pail
100474*	55 gallon (210 L) Drum

Ex-Treme®

A nonflammable, heavy-viscosity acidic cleaner designed to remove years of accumulated discoloration from air pollution or carbon buildup, stains from smoke, soot, red soil and rust. It is a safer alternative to traditional harsh acids.

ITEM CODE	SIZE
100991	1 gallon (3.78 L) Bottle
010865*	5 gallon (19 L) Pail

Grout Haze Clean-Up

A safe and effective concentrated cleaner that is added to the grout clean-up water for removal of cementitious grout haze and latex additive film from tile during the grout clean-up process.

ITEM CODE	SIZE
010461	1 pint (473 ml) Bottle
100062	1 gallon (3.8 L) Bottle
100901*	5 gallon (19 L) Pail

Grout Release

A temporary, water soluble, pre-grout coating. It provides protection against grout and mortar staining and eases grout clean-up.

ITEM CODE	SIZE
010772-4	1 quart (946 ml) Bottle
010773	1 gallon (3.78 L) Bottle
010774	5 gallon (19 L) Pail
010775*	55 gallon (210 L) Drum

NanoScrub™

An abrasive cream cleaner designed to work where other cleaners won't. It utilizes nano-sized particles to penetrate into small surface pores where it can work to remove surface stains and residues. Effective for cleaning all stone and tile surfaces.

ITEM CODE	SIZE
100978-4	1 quart (946 ml) Bottle
100979	1 gallon (3.78 L) Bottle

Phosphoric Acid Cleaner

An acidic treatment designed to remove grout haze, mineral deposits, rust stains, mortar smears and efflorescence. Effective for the removal of most hard water stains, lime deposits, and soap scum. Etches concrete. No phosphates.

ITEM CODE	SIZE
050162-4	1 quart (946 ml) Bottle
050163	1 gallon (3.78 L) Bottle
050164*	5 gallon (19 L) Pail

Poultice Stain Remover

A dual purpose, non-acidic stain remover. It is an absorptive clay that is designed to remove deep-set oil and grease stains without scrubbing. It is also a fine abrasive cleaning powder that removes stubborn surface stains and light grout haze.

ITEM CODE	SIZE
010861	3/4 lb (.34 kg) Jar

Sealer and Coating Remover

A nonflammable, multipurpose stripper formulated to stay wet longer which gives the product time to remove most sealers, epoxy grout haze, urethane coatings, synthetic finishes and adhesives.

ITEM CODE	SIZE
010262-4	1 quart (946 ml) Bottle
010263	1 gallon (3.78 L) Bottle
010264*	5 gallon (19 L) Pail

Sulfamic Acid Crystals

A granular sulfamic acid to be dissolved in water. Removes cured grout and mortar haze, rust, mineral deposits and efflorescence.

ITEM CODE	SIZE
050231	1 lb (.45 kg) Jar
050233	4 lb (1.8 kg) Jar
050237*	50 lb (22.5 kg) Pail

*Indicates a special order item.



Stains & Colorants

Aqua Stain

A concentrated translucent stain designed to change the color and enhance the natural texture of porous adobe clay tile.

ITEM CODE	SIZE	COLOR
065911	1 pint (473 ml) Bottle	Piso Blanco
065921	1 pint (473 ml) Bottle	Spanish Oak
065931	1 pint (473 ml) Bottle	Terra Cotta
065941	1 pint (473 ml) Bottle	Adobe Red

Grout Colorant Pre-Treat Cleaner

An effective ready-to-use cleaner designed to remove dirt, soil, soap scum and hard water deposits from grout joints. Prepares non-epoxy grout joints by lightly etching the surface for a superior Aqua Mix Grout Colorant bond.

ITEM CODE	SIZE
010678	8 oz (237 ml) Bottle

Grout Colorant

An easy-to-use waterborne epoxy that recolors, seals and rejuvenates existing grout joints. Also simplifies ongoing grout cleaning.

ITEM CODE	SIZE	COLOR
063001	8 oz (237 ml) Bottle	White
063002	8 oz (237 ml) Bottle	Antique White
063003	8 oz (237 ml) Bottle	Linen White
063004	8 oz (237 ml) Bottle	Navajo
063005	8 oz (237 ml) Bottle	Buff
063006	8 oz (237 ml) Bottle	Sand
063007	8 oz (237 ml) Bottle	Beige
063008	8 oz (237 ml) Bottle	Wheat
063009	8 oz (237 ml) Bottle	Cinnamon
063010	8 oz (237 ml) Bottle	Cocoa
063011	8 oz (237 ml) Bottle	Light Gray
063014	8 oz (237 ml) Bottle	Black
063015	8 oz (237 ml) Bottle	Bright White
063016	8 oz (237 ml) Bottle	Canvas
063017	8 oz (237 ml) Bottle	Smoke
063021	8 oz (237 ml) Bottle	Silver
063022	8 oz (237 ml) Bottle	Natural Gray
063023	8 oz (237 ml) Bottle	Pewter
063024	8 oz (237 ml) Bottle	Charcoal Gray
063025	8 oz (237 ml) Bottle	Pure White

#1 Preferred Brand

Aqua Mix Sealers and Cleaners have been the #1 Preferred Brand by contractors 8 years in a row.*



*Voted the Most Preferred Brand of Sealers and Cleaners in the Tile & Stone Installation Contractor CLEARReport™, 2007, 2009, 2011, 2013

Care Products continued



Stone Restoration

Knockdown™

A dual purpose, non-acidic stain remover. It is an absorptive clay that is designed to remove deep-set oil and grease stains without scrubbing.

ITEM CODE	SIZE
C010861	3/4 lb (.34 kg) Jar

Renue™

Easy-to-use polishing cream that restores the shine of dull, etched or lightly scratched polished natural stone.

ITEM CODE	SIZE
C100293	8 oz (237 ml) Bottle

Reviver™

Highly-effective, ready-mixed paste for polish restoration and maintenance of worn, calcium-based, polished stone.

ITEM CODE	SIZE
C100530	10 lb (4.54 kg) PAIL



Sealers

Grout Sealer

Invisible, low-odor, penetrating sealer that protects grout joints from stains and dirt. Easy to apply and won't leave a hard-to-remove residue on tile surfaces.

ITEM CODE	SIZE
TLGS6Z	6 fl. oz. (177.5 ml) Bottle
TLASGSRA15Z	15 oz (425 gm) Aerosol Can

Grout & Tile Sealer

Professional grade, penetrating sealer protects grout and unglazed tile or masonry against oil-based or water-based stains.

ITEM CODE	SIZE
TLPS24Z	24 fl. oz. (709 ml) Spray Bottle
TLPSRA1-2	1 gallon (37.8 L) Bottle

SurfaceGard® Sealer

Maximum-strength sealer with guaranteed satisfaction. Proves why SurfaceGard is the industry's leading penetrating sealer for all natural stone, grout and ceramic tile surfaces.

ITEM CODE	SIZE
TLGS24Z	1 quart (946 ml) Bottle
TLGSRAHG-3	1/2 gallon (1.89 L) Bottle
TLGSRA1-2	1 gallon (3.78 L) Bottle

Enhancers

Gloss Sealer & Finish

High gloss, protective finish and surface sealer for Saltillo, terra cotta, quarry tile, slate and flagstone. For interior dry areas only.

ITEM CODE	SIZE
TLGLSSHG	1/2 gallon (1.89 L) Bottle
TLGLCAHG	1/2 gallon (1.89 L) Bottle — California

Matte Sealer & Finish

Low sheen, protective finish and surface sealer for Saltillo, terra cotta, quarry tile, slate and flagstone. Use indoors or out.

ITEM CODE	SIZE
TLMTSSHG	1/2 gallon (1.89 L) Bottle
TLMTCAHG	1/2 gallon (1.89 L) Bottle — California

Stone Sealer & Enhancer

Color enhancer and penetrating sealer for all types of porous natural stone and grout. Rejuvenates the color and appearance of worn, faded stone.

ITEM CODE	SIZE
TLSES24Z	24 fl. oz. (709 ml) Spray Bottle

Cleaners

Grout & Tile Cleaner

Ready-to-use cleaner with a strong, grease-cutting formula. Non-abrasive and non-acidic; won't bleach grout or damage tile. Cuts through grease, dirt, food and soap scum on tile, grout, chrome, glass and laminates.

ITEM CODE	SIZE
TLGTCRAQT-3	1 quart (946 ml) Spray Bottle
TLGTCRA1-2	1 gallon (3.78 L) Bottle

Grout & Tile Cleaner & Resealer

Ready-to-use cleaner and resealer. Non-acidic, non-abrasive formula won't damage stone, grout or tile. Cuts through grease, dirt, food and soap scum on tile, grout, chrome, glass and laminates. Contains TileLab SurfaceGard Sealer to reseal as it cleans.

ITEM CODE	SIZE
TLOSCRAQT-3	1 quart (946 ml) Spray Bottle
TLOS1-2	1 gallon (3.8 L) Bottle

Grout Haze Remover

Pre-mixed, ready-to-use, mild acid solution. Removes dried Portland cement grout haze and mortar residue from tile, concrete and masonry. Safe for use on colored grouts. Removes hard water deposits, efflorescence and also etches concrete.

ITEM CODE	SIZE
TLGHRRAQT-3	1 quart (946 ml) Bottle

Heavy-Duty Stripper & Cleaner

Concentrated cleaner and stripper for tough cleaning jobs. Cleans heavy build-up of grease, scuff marks and most major stains. Strips wax and acrylic floor finishes. Great for renewing old tile installations. Will not harm the surface and there are no strong fumes or odors.

ITEM CODE	SIZE
TLSTSRAQT-3	1 quart (946 ml) Bottle

Sulfamic Acid Cleaner

Concentrated crystals that mix with water to make a mild, safe to use, acid cleaner. Removes dried Portland cement grout haze and mortar residue from tile, concrete and masonry. Safe for use on colored grouts. Removes hard water deposits, efflorescence and also etches concrete.

ITEM CODE	SIZE
TLSACRA-1	1 lb (450 gr) Container



CUSTOM[®] Technical University

Custom Building Products developed Custom Technical University or "CTU" as its exclusive, interactive educational forum. CTU combines impactful curriculum, all the latest tools and a state-of-the-art facility designed to engage sales representatives, distributor personnel, contractors, installers, architects, designers and specifiers.

A variety of programs acquaint professionals with the latest installation methods, best practices, time-saving tips, codes, standards, products and system assemblies for the tile, stone and flooring industries.

CTU also offers AIA and CES programs plus specialized care and maintenance certification opportunities.

CustomBuildingProducts.com

For the most updated product information and specifications, visit our website. Our videos, technical data sheets and technical bulletins will help you select the right product for your job.



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