



**Autumn Jewel™** Rhododendron 'Robleu'  
PP#25074



**Autumn Embers™** Rhododendron 'Conleb' PP#10581



**Autumn Moonlight™** Rhododendron 'Mootum' PP#18416

# Encore® Azalea

## Versatility

*Versatility Expands Usage  
for Not-So-Traditional Azalea*

### More Sun Tolerant

Unlike traditional azaleas, Encore® Azaleas can tolerate full sun. In fact, 4-6 hours of direct sunlight will ensure optimal blooming and growth. The ideal planting environment provides 4-6 hours of direct sunlight, with some shade during the afternoon heat.

### More Cold Hardy

In a recently completed three-year cold hardiness study undertaken by the University of Tennessee, 19 varieties of Encore® Azaleas trialed in USDA Zone 6 demonstrated positive results.

*“Known for its ability to bloom in spring, summer and fall, Encore® Azalea offers big color with little maintenance.”*

*14 varieties consistently exhibited solid cold hardiness throughout Zone 6:*

*9 additional varieties consistently exhibited solid cold hardiness in Zone 6B:*

Autumn Amethyst™  
Autumn Carnation™  
Autumn Cheer™  
Autumn Fire™  
Autumn Lilac™  
Autumn Royalty™  
Autumn Ruby™  
Autumn Sangria™  
Autumn Sundance™  
Autumn Sunset™  
Autumn Twist™  
Autumn Jewel™  
Autumn Lily™  
Autumn Sunburst™

Autumn Bravo™  
Autumn Carnival™  
Autumn Debutante™  
Autumn Embers™  
Autumn Empress™  
Autumn Monarch™  
Autumn Princess™  
Autumn Sweetheart™  
Autumn Rouge™

### Great for Container Gardening

Encore® Azaleas may need special care in zones colder than 6A, but their multi-season blooming capability makes them ideal for container gardens. As a base plant in a container garden, Encore® Azaleas can be paired with seasonal favorites, and moved inside when winter freezes threaten.

For best results in Zones 6B and colder, plant in spring or early summer.

*For more info, marketing tools or interview opportunities, please visit*

**EncoreAzalea.com**

**ENCORE**  
**A Z A L E A**

More Blooms, More Often

encoreazalea.com