



About Us

Granite Gold is the brainchild of cousins Lenny Sciarrino and Lenny Pellegrino, whose grandfather moved to the United States in the 1950s, bringing with him an Italian heritage

synonymous with expertise in the stone industry that he passed on to generations. Pellegrino took that early upbringing to build what is today a pre-eminent Southern Californian stone restoration and maintenance company, Pellegrino Stone Care, and Sciarrino took his rearing to run the operations of his family business, European Wholesale Countertops, known domestically and internationally as an authority in stone fabrication and installation.

Pellegrino spent years developing a solution—testing and retesting a variety of formulas to come up with a product that would work on the numerous types of natural-stone surfaces. With the first Granite Gold stone-care products in hand in 2003, Pellegrino partnered with his cousin to build Granite Gold Inc. and market Granite Gold brand stone-care products. The two started by providing the product to their own customers, and then grew to local retailers and Internet sales. Word of mouth caught on, coupled with the rising nationwide popularity of granite and other natural-stone surfaces in new and remodeled homes, and soon the Granite Gold cleaning and maintenance system was gradually making its way to store shelves across the country.

The Importance of Stone Care

To keep natural stone looking brilliant, it's best to use products that are specifically formulated to prevent deterioration and enhance the beauty of natural-stone surfaces.

Although incredibly durable, natural stone requires proper care to maintain its inherent beauty and to avoid costly repair and replacement. A penetrating sealer is typically used to protect against stains by blocking pores and small fissures in the stone, keeping liquid on the surface where it can be easily removed. Most everyday, ordinary household cleaners, however, contain ammonia or other harmful chemicals that break down the protective seal, making the stone more susceptible to staining and reducing its luster and durability. Common toiletries like perfume and toothpaste also contain ingredients that damage stone or degrade the protective seal.



Tips from the Stone Care Professionals

- Never use ordinary, everyday household cleaners on natural-stone surfaces. They damage natural stone and can lead to costly repair or replacement.
- It is essential to frequently seal your stone to maintain maximum surface protection.
- Use and keep door mats clean to minimize the dirt and micro particles from wearing into your stone floors.
- Be sure your vacuum attachment does not scratch stone floors. Avoid dragging objects across stone floors. Weekly damp mopping keeps the floor free of abrasive particles.
- Daily or as-needed cleaning of your counter tops will reduce dirt, oil penetration and water spotting.
- Using a squeegee on shower walls helps prevent water spotting and soap build up.
- Using polish on counter tops and shower walls will enhance color and sheen and provide added protection to help prevent etching, water spotting and soap scum build-up.



Have a question about your stone surface? Need to know if you can remove a stain, water spots or soap scum? Need to know how to test your stone to see if it needs resealing? Ask us on Facebook, Twitter or email:
StoneCareExperts@GraniteGold.com



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Popular Granite Gold products at Home Depot include:



Granite Gold Daily Cleaner

UPC: 8 56954 00002 9

Granite Gold Daily Refill

UPC: 8 56954 00040 1

Granite Gold Daily Cleaner's streak-free formula safely deep-cleans granite, marble and other natural-stone surfaces, and quartz surfaces such as Silestone. It quickly removes all types of spills and soils, and leaves a fresh citrus scent. Granite Gold Daily Cleaner should be used regularly in place of typical, everyday household cleaning products, which can damage natural stone and lead to expensive repair or replacement.

*Biodegradable • Non-toxic • Non-acidic • pH balanced
• Safe on food-preparation surfaces • Also available in a cost-saving refill*



Granite Gold Stone & Tile Floor Cleaner

UPC: 8 56954 00021 0

Granite Gold Stone & Tile Floor Cleaner conditions, cleans and enhances natural stone and tile floors. A safe alternative to typical floor cleaners, which can damage stone floors and lead to costly repair and replacement, Granite

Gold Stone & Tile Floor Cleaner quickly and safely removes all types of soils in high-traffic areas such as hallways, kitchens and bathrooms.

Cost-saving concentrate • Breaks down dirt and oils • Neutral pH balance • Resists mop marks and streaks • Maintains shine • No-rinse formula • Non-toxic, non-acidic • Biodegradable



Granite Gold Stone & Tile Floor Cleaner

UPC: 8 56954 00037 1

Granite Gold Grout Cleaner is the safe alternative to ordinary grout cleaners, which can harm surrounding surfaces. It quickly and safely removes grease, oil, dirt and soap scum, and is gentle on stone, tile, porcelain, ceramic and glass. The lightly "citrus-scented" Granite Gold

Grout Cleaner is ready to use and safe on colored grout.

*Non-acidic • Non-abrasive • Non-toxic • pH balanced
• Biodegradable • Includes Granite Gold Grout Brush to agitate and remove dirt*

Commonly Asked Questions

Which cleaners are safe on stone?

Most typical, everyday household cleaners, including glass cleaner, soft scrub cleansers and all-purpose cleaners, contain ammonia or other damaging chemicals that will break down the protective seal and damage the natural stone's surface, leading to costly repair or replacement. Granite Gold brand products are safe to use on any natural stone surface.

In what order do I use Granite Gold Polish, Granite Gold Cleaner and Granite Gold Sealer?

Use the Granite Gold Daily Cleaner followed by Granite Gold Sealer. It is safe to polish your freshly sealed natural stone 24 hours after applying Granite Gold Sealer. Regular polishing after cleaning will bring out stone's natural beauty and provide ongoing protection against water spots and fingerprints. Polishing shower walls and tub surrounds will help prevent soap scum build-up. Do not polish floors, which can become slippery.

How do I know if my stone is sealed?

The protective seal wears over time. Regularly check the integrity of the seal with an at-home water test. Pour water (about 3 inches in diameter) on the surface in several locations and let it sit for 30 minutes. If the water penetrates the stone—look for a dark mark or ring—it is time to reseal. Frequent use maintains maximum surface protection, penetrating stone surfaces to provide superior, long-lasting resistance to staining, etching and soil build-up.

How do I seal my stone?

1. Clean the surface with Granite Gold Daily Cleaner.
2. Spray sealer on the surface in a 3-foot section.
3. Immediately wipe into stone with a lint-free cloth.
Do not allow sealer to dry on the surface—it will cause hazing.
4. Buff dry with a lint-free cloth.
5. For maximum protection, repeat the process 2-3 times.
6. Wait 24 hours for sealer to cure before using Granite Gold Polish.

On what types of surfaces can Granite Gold be used?

Granite Gold brand stone-care products are specially formulated to protect any natural stone surface, including granite, marble, limestone, travertine, onyx and slate. Granite Gold can be used on any finish, including polish, honed, sandblasted, etc., and the products are safe for use on manufactured stone surfaces such as ceramic tile, porcelain tile, concrete, Corian, Silestone, Terrazzo and Formica. Granite Gold products will not damage polished nickel or chrome hardware and faucets.