

WOOL

The most dynamic
Insulator on the Planet.

Revolutionizing insulation with performance, sustainability, and wellness.

Moisture Control

Absorbs and regulates
against 65% humidity



Filters Harmful Chemicals

Improves indoor air quality

Mold Suppression

Naturally resists mold and
mildew

Thermal Efficiency

Outperforms fiberglass with
R-values up to 4.3 per inch

Acoustic Excellence

Reduces sound better than
traditional materials