



SAFER CHOICE

A U.S. Environmental Protection Agency (EPA) Voluntary Program

What is the Safer Choice label?

Finding products that are safer for you, your family, and the environment should be easy—that's why EPA created the Safer Choice label. The Safer Choice label helps you identify products with safer chemical ingredients, without sacrificing quality or performance. When you see a product with the Safer Choice label, it means that every ingredient in the product has been evaluated by EPA scientists. Only the safest ingredients are allowed in products with the Safer Choice label.

Safer Choice Products

Safer Choice labels a wide range of products, including:

- All-purpose cleaners
- Appliance cleaners
- Bathroom cleaners
- Car cleaners
- Carpet cleaners
- Degreasers
- Dish detergents
- Floor care products
- Furniture cleaners
- Glass cleaners
- Hand soaps
- Laundry products
- Kitchen and countertop cleaners
- Pet care products
- Wood cleaners

For the full list of products, visit www2.epa.gov/saferchoice/products

QUESTIONS?

saferchoice@epa.gov

REDESIGNING THE LABEL

For the past 15 years EPA's label for safer chemical products has been known as Design for the Environment, or "DfE". We spent more than a year collecting ideas and discussing new label options with stakeholders, such as product manufacturers and environmental and health advocates. Then we took our ideas to you and asked what worked best. The result is the new Safer Choice label.



THE SAFER CHOICE DIFFERENCE

Our product review process is grounded in more than 40 years of EPA experience evaluating the human health and environmental characteristics of chemicals.

Products that carry the Safer Choice label must meet requirements for:

- Safer chemical ingredients
- Ingredient disclosure
- Performance
- Volatile Organic Compounds (VOCs)
- Packaging

SAFER CHOICE PRODUCTS

The Safer Choice Program includes products designed for homes and businesses. They are safer choices for your workplace, schools, and community. Visit your local retailer to find Safer Choice products.