

SEREN

TOASTER



Thank you for purchasing the SEREN Toaster

Please read these instructions thoroughly
before use and keep for future reference.



Contents

Important Safety Information	3 - 4
Product Component Breakdown	6
Operating Instructions	7
Maintenance & Cleaning	8
Technical Information and FAQ's	8
Guarantee & Contact Information	9

Before First Use

Before using your toaster, check the slots and remove any packing or printed material that may have fallen inside during shipping or handling. The toaster may emit a pungent odor or light smoke the first time you use it. This is a normal result of the manufacturing process. The odor or smoke is harmless and will dissipate quickly.

Important Safety Information

When using electrical appliances, basic safety precautions should always be followed including the following:

- Read all instructions before use.
- Do not operate unattended.
- Do not touch hot surfaces. Use handles or knobs.
- To protect against electrical shock, do not immerse cord, plugs, or Toaster in water or liquids.
- Close supervision is necessary when any appliance is used by or near children.
- Unplug Toaster from outlet when not in use and before cleaning. Allow to cool before putting on or taking off parts.
- When heating toaster pastries, always use the lightest toast color setting.
- Do not operate any appliance with a damaged cord or plug, or after the appliance malfunctions or has been damaged in any manner. Return appliance to the nearest authorized service facility for examination, repair, or adjustment.
- The use of accessory attachments not recommended by the manufacturer may cause injuries.
- Do not use outdoors.
- Do not let the cord hang over the edge of a table or counter, or touch any other appliances or hot surfaces.
- Do not place the appliance over or near direct heat sources such as a stove, hot oven, hot gas, electric burner, or in a heated oven.
- To disconnect, turn any control to "Off", then remove plug from outlet.
- Oversize foods, metal foil packages, or utensils must not be inserted in Toaster as they may involve a risk of fire or electric shock.
- A fire may occur if Toaster is covered or touching flammable material, including curtains, draperies, walls and the like, when in operation.
- Do not attempt to dislodge food when Toaster is plugged in.
- Do not use an adapter or extension cord.
- Make sure that the voltage indicated on the SEREN Toaster corresponds with the voltage in your home. Failure to do so may cause damage to the product and to the electrical system in your home. Tristar Products UK Ltd shall not be held liable for any failures arising from connecting the unit to a power socket which the unit was not designed for. Any such failures shall not be covered by the guarantee.
- This appliance is for household use only. Do not use for industrial or commercial purposes.
- To prevent damage to the appliance, do not use extension cords that supply insufficient current.
- Children must not play with the appliance.
- Keep the appliance and its cord out of reach of children.
- This appliance is not intended for use by persons (including children) with reduced physical, sensory or mental capabilities, or lack of experience and knowledge, unless they have been given supervision or instruction concerning use of the appliance by a person responsible for their safety.
- Place the unit on a flat, fixed heat resistant surface.
- After use, remove the plug from the wall socket and allow the unit to cool down.
- Only move the product once it has completely cooled down.
- When not in use and before cleaning, disconnect the plug from the power outlet.
- NEVER immerse the appliance into water for cleaning or any other purposes. Do not let any water or steam into the unit.
- Do not touch metal parts when in use.
- Avoid any action that may harm or damage the cord or plug of your device.
- To unplug the appliance, first hold the plug and NEVER pull by the cord.
- If the supply cord is damaged, it must be replaced by the manufacturer, its service agent or similarly qualified persons in order to avoid a hazard.

Important Safety Information

When using electrical appliances, basic safety precautions should always be followed including the following:

- In the event the appliance is not functioning well or shows any defect, please contact your retailer. We advise you to read this user manual carefully before contacting them.
- Only use original spare parts in the appliance.
- NEVER overfill or put metal foil or tools into the appliance. This may cause a fire or electric shock.
- Bread or other foods can burn when heated for too long. Therefore, do not use the toaster near or below combustible materials, such as curtains.
- Only use the appliance for its intended purposes as recommended in this manual.
- The opening and the outer surfaces may get hot when the appliance is operating.
- This appliance is not intended to be operated by means of an external timer or separate remote-control system.

Failure to follow these instructions could result in death, fire, or electrical shock.

SAVE THESE INSTRUCTIONS.

NOTE:

This appliance has a polarized plug (one blade is wider than the other). To reduce the risk of electric shock, this plug is intended to fit into a polarized outlet only one way. If the plug does not fit fully into the outlet, reverse the plug. If it still does not fit, contact a qualified electrician. Do not attempt to modify the plug in any way.

A short power-supply cord (or detachable power-supply cord) is provided to reduce the risk resulting from becoming entangled in or tripping over a longer cord.

Longer detachable power-supply cords or extension cords are available and may be used if care is exercised in their use.

If a longer detachable power-supply cord or extension cord is used:

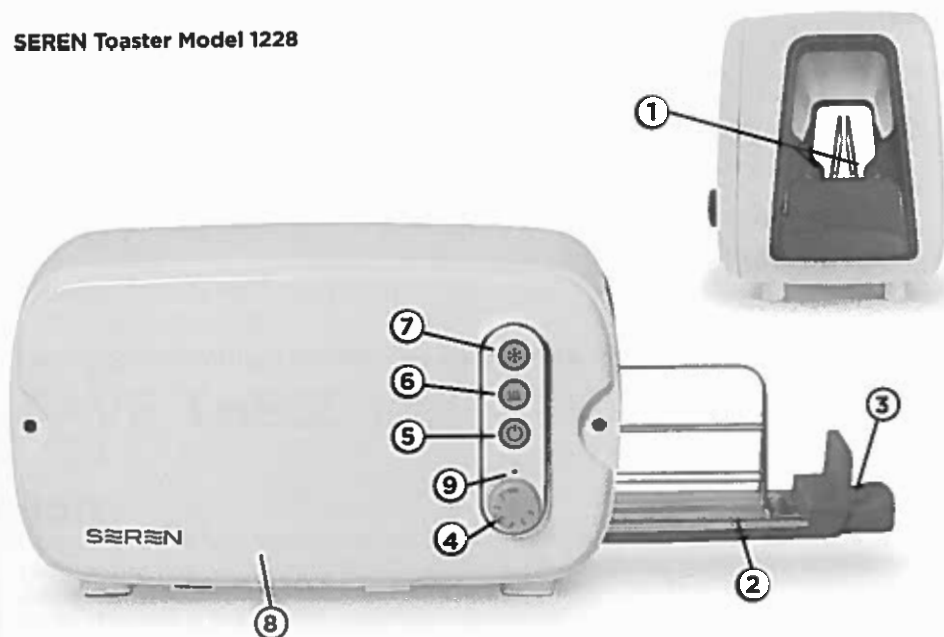
- The marked electrical rating of the cord set or extension cord should be at least as great as the electrical rating of the appliance;
- The cord should be arranged so that it will not drape over the countertop or tabletop where it can be pulled on by children or tripped over unintentionally;
- If the appliance is of the grounded type, the cord set or extension cord should be a grounding-type 3-wire cord."

(THIS PAGE INTENTIONALLY LEFT BLANK)

Product Component Breakdown

Included in this box

SEREN Toaster Model 1228



1. Heating Elements

2. Spring Loaded Toasting Rack

3. Toasting Rack Release Button

4. 6 Setting Time Control Dial

5. On/Off Button

6. Reheat Button

7. Defrost Button

8. Heat Resistant Body

9. Power Indicator Light

Optional Extra's

10. Cover/Tray.

Available in 4 Colours:

- French Cream
- Black
- Crimson Red
- Metallic Silver



Operating Instructions

Basic Controls & Functions

Please note the SEREN Toaster will not operate if the Toasting Rack is not correctly inserted. This is a safety mechanism, if you are experiencing difficulty operating the unit, please check the Toasting Rack is correctly inserted.

6 Setting Time Control Dial - Control the toasting time of the SEREN. Setting 1 will warm foods. Setting 6 will produce very highly toasted foods. Turn the dial to the 'OFF' position to turn off the Power Indicator Light. The following times apply to the unit when started cold, any residual heat inside the unit will reduce heating time to ensure consistent toasting results. 1 - 135s, 2 - 160s, 3 - 170s, 4 - 180s, 5 - 190s, 6 - 200s

On/Off Button - Once you have selected your perfect toasting setting and inserted the Toasting Rack, push the On/Off button to start the heating cycle. Push the button again if you want to stop the toaster mid-cycle.

Defrost Button - If bread is taken directly from the freezer, use the Defrost Button. It will automatically extend the toasting time by 10 seconds.

NOTE: The defrost time depends on the timer setting selected

Reheat Button - This setting will heat the unit up for 30 seconds regardless of the time setting selected.

First Use

NOTE: A slight smell and some smoke may be produced during the very first use of the appliance. This is normal and will disappear quickly during the initial heating.

- Pull out the sliding Toasting Rack from the appliance
- Open the Spring Loaded Toasting Rack by pushing the Toasting Rack Release Button
- Insert slices of bread in between the Toasting Rack. When inserting more than one piece of bread, try to make sure they are of similar thickness to ensure the Toast Rack grips correctly.
- Slide the Toasting Rack back into the unit, making sure that it is fully inserted. If it is not fully inserted, the unit will not turn on.
- Connect the mains plug to the wall socket and press the On/Off button.
- Twist the Time Control Dial away from the 'OFF' setting and select the appropriate time setting (1-6)
- The red Power Indicator Light will turn on
- When the unit reaches the pre-defined temperature, a beep will sound 10 times and the heating element will turn off automatically. The Power Indicator Light will stay on until the sliding tray is removed or the Control Dial is set to the 'OFF' position.
- Pull the Toasting Rack out of the appliance and press the Release Button to open the rack and remove your toast

NOTE: Be careful as the wire and the toast will be hot

- If at any stage, you want to stop the toasting process, simply push the On/Off button
- Unplug the appliance when not in use.

IMPORTANT: As a safety precaution, the appliance will turn off automatically if the sliding tray is removed during toasting.

Maintenance & Cleaning

- Before cleaning the appliance, make sure it is turned off, cooled down and disconnected from the mains plug socket.
- Wipe the outside of the appliance with a clean and damp cloth. NEVER use abrasive cleansers.
- NEVER immerse the unit, its cord or plug in water or other liquids.
- After removing the crumbs, wipe the tray with a clean and damp cloth.

With proper cleaning and maintenance, this product has a life cycle of 5 years

Technical Information and FAQ's

Technical Specifications

120V, 60Hz, 850W

NOTE: This appliance is not intended to be operated by means of an external timer or separate remote-control system.

The product is in compliance with the EEE Directives.

Guarantee

This guarantee covers the appliance for a period of 12 months from the date of purchase for service and replacement of parts, on the condition that you have used the device correctly as described in this user manual. This guarantee does not exclude national legislation that may exist in the country of purchase in regards to warranty regulations.

When you make a claim under this guarantee, you must submit the original invoice or receipt with clear mention of the date of purchase, name of retailer and the description and model number of the device. You are advised to keep these documents in a safe place.

This device is intended for domestic use only. Damage and/or malfunctions as the result of industrial or commercial use are excluded from the warranty.

The guarantee does not cover the supplied accessories or other parts of the device that are subject to wear. If you want to reorder these parts, then please contact your local retailer.

The guarantee for this device expires if:

- Repairs have been executed by unauthorized repair workshops or persons who are not authorized to do so
- The damage is the result of an external cause, such as fire damage, water damage, transport damage, atmospheric discharges, insufficient or improper maintenance
- The device has been operated in another country than for which originally designed, approved, released and produced, as well as defects occurred as the result of such modifications
- The device has not been used according to the guidelines and directions in this user manual supplied with the device.

In the unlikely event the device is not functioning well or shows any defect, please contact your retailer. To avoid any inconvenience, we advise you to read this user manual carefully before contacting them.

Service

If you have any further questions about the product after reading this manual, please contact BergHOFF Customer Service:

Phone: 727-853-3350

Email: cs@berghoffusa.com



Distributed By:
BergHOFF International, Inc.
11063 State Road 54
Odessa, FL 33556
USA