

ROMABIO™

CLASSICO®

LIMEWASH

TRANSFORM
YOUR BRICK WITH
A BEAUTIFUL
LIMEWASH FINISH

CLASSICO LIMEWASH IS DIFFERENT THAN ANY
OTHER PAINT OR PROCESS.

Whitewashed brick exteriors are gorgeous, and have a charming Old World feel. They have a freshly painted look, but because some of the brick remains exposed, the warmth and quality of it endures. In Europe, the iconic whitewash effect was created over hundreds of years of traditional limewash application, but now you can achieve this look naturally and beautifully overnight.

Classico Limewash is aged like a fine wine, slaked, and then specially formulated to be applied like traditional paint. Different than any other paint or white wash process, it is an authentic slaked-lime paint that can instantly be washed off to create the exposed brick look you want. Unlike acrylic paint, or the German smear technique using mortar, it is made to last on the exterior and calcifies to a rock solid finish so it won't peel, chip, or flake off with little maintenance. Now you can transform your home to the look you want in an easy, one coat application and wash off process.

CLASSICO LIMEWASH IS SPECIALLY FORMULATED
FOR INTERIOR & EXTERIOR BRICK, STONE, AND
ANY ABSORBENT MASONRY SURFACES.

Easy Application

Classico Limewash is a **one coat, easy process** with no need for an additional primer. You dampen the masonry surface prior to painting, allowing you to prepare, clean, and paint your surface all on the same day. Results are best when applied with the Romabio Large Masonry Brush or you can use a traditional paint sprayer.

Low Maintenance & Less Repaints

Because Classico Limewash is highly permeable and breathable, it calcifies to the brick creating an extremely durable finish that will not peel, chip, or flake off. It will continue to patina overtime and can last decades without having to repaint or maintain the finish. Due to the high-pH of the paint, it is naturally mold-resistant and has a high UV and fade resistance allowing the color to keep its depth and quality over time.

Removeable for No Stress

Classico Limewash can be wiped or washed off immediately after application. With the use of a high force pressure washer, the entire application can easily be removed up to 5-days following the initial application. This allows you to test the product on the masonry surface and remove it if you want a different look. It can also easily be touched up because of the very flat finish, allowing for a no stress process.

CLASSICO LIMEWASH IS AVAILABLE IN:

1 QT. (COVERS 120 SQ/FT)
MAKES 1.5 - 2 QT. AFTER DILUTION
PERFECT FOR INTERIOR FIREPLACES!

.67 GAL. (COVERS 300 SQ/FT)
MAKES 1 - 1.5 GAL. AFTER DILUTION

4 GAL. (COVERS 1800 SQ/FT)
MAKES 6 - 8 GAL. AFTER DILUTION



TIPS FOR APPLICATION:

- Watch the how-to videos at romabio.com/limewash to see how easy it is.
- Check for absorbency on your masonry surface with water to see if it soaks up (absorbent), and doesn't sit directly on the surface (non-absorbent and will not work).
- Apply in temperatures 50 – 90 degrees. Do not apply if it will be below freezing for the first 2 nights after application.
- Dilute with water 50-100% prior to application.
- Paint will appear semi-transparent at first, but will dry completely to an opaque finish.
- Start wash off process when paint is still wet, but not dripping and begins turning opaque, usually 10-60 minutes after application depending on temperature and sunlight.
- Clean up with soap and water and the organic ingredients will not harm lawn, plants, or trees.
- After 3 – 4 hours of drying, rain will not affect the finish due to immediate calcification.

To learn about all of Romabio masonry paints specially formulated for extreme durability, breathability, and beauty, visit romabio.com/masonry.

ROMABIO

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INTRODUCING CLASSICO LIMEWASH COLOR PALETTE

Whitewashed brick, stone, and other masonry lends itself to a lighter, white and neutral palette allowing your home, fireplace or other surfaces to have a modern, updated look that compliments the warmth of the exposed brick. These colors were curated for all home types and bring a depth of life to all color ranges of brick.

TIPS FOR CHOOSING A COLOR:

The color of the brick is less important than the color of the roof, trim, and door.

Choose a color in the same warm, cool, or mixed tonality to compliment the home, fireplace, or other colors of the room.

Classico Limewash is an opaque, flat finish that will completely cover the brick and will not allow the brick color to bleed through.

You decide how much to wash off to expose the brick or stone.

Diluting the paint 50-75% with water will give you a thicker application for a more opaque look, while diluting it 100% will give you a thinner application.



BIANCO WHITE

COOL TONES

If the roof is slate, gray shingles, or the trim color is a cool white or cool light gray, choose a complementing cool white, like Bianco White, or a cool gray, like Nube Gray.

BIANCO WHITE
RC-702

NUBE GRAY
RC-704

TROPEA BEIGE
RC-707

RIPOSO BEIGE
RC-705

TOSCANA BEIGE
RC-706

WARM TONES

If the primary trim is a very warm white and has an espresso or another warm accent trim color, mixed with a warm color roof and darker bricks, choose a warmer color like Tropea Beige, Riposo Beige, or Toscana Beige.

AVORIO WHITE
RC-701

CRISTALLO WHITE
RC-703

MIXED TONES

If the trim and roof colors compete a little bit, one being slightly warm and one is slightly cool, choose the most neutral of all the colors, Avorio White and tie them together. Or, choose a neutral but slightly warmer Cristallo White and lean the color palette ever so slightly to the warmer side.

ROMABIO™

BIANCO WHITE



RIPOSO BEIGE



AVORIO WHITE



TROPEA BEIGE

