BEHR ECOMIX™‡

INTERIOR FLAT PAINT

BEHR® ECOMIX Plant-Based▲ Paint & Primer◊ is engineered to deliver premium durability and uncompromising performance with Zero VOC, Low Emissions°, certified Asthma & Allergy Friendly® Certification, and GREENGUARD® Gold Certification to help support healthier indoor environments and sustainable building goals. Ideal for commercial projects including schools, hospitals, hospitality, offices, and other spaces where premium performance and indoor air quality matter most.

Ideal for properly prepared coated and uncoated interior substrates such as:

- Drywall/Gypsum Board
- Wood
- Other Non-Ferrous Metals
- Plaster
- Engineered Wood
- Architectural Plastics
- Concrete
- Steel
- Masonry
- Galvanized Steel
- Brick
- Aluminum
- Concrete Masonry Units
- Other Ferrous Metals

TECHNICAL DATA

Tint Bases/Max Tint Load:
No. E1000 Ultra Pure White 126 fl oz / 4 fl oz
No. E1003 Deep Base 116 fl oz / 14 fl oz

Sheen: 0–4 @ 85°

Resin Type: 100% Acrylic

Weight per Gallon: 12.0 lb

% Solids by Volume: 44% ±2%

% Solids by Weight: 61% ±2%

VOC: < 5 g/L
° **ZERO VOC, LOW EMISSIONS**

- This product, like most Zero VOC paints, emits very low amounts of VOCs.
- Most emissions occur during painting and for 48 hours after. Some continue for two weeks or longer.

Flash Point: N/A

Viscosity: 95–105 KU

Recommended Film Thickness:
Wet: 6.4 mils / Dry: 2.8 mils @ 250 sq ft/gal
Wet: 4.0 mils / Dry: 1.7 mils @ 400 sq ft/gal

Coverage: 250–400 sq ft/gal depending on application method and substrate porosity. Does not include the loss of material from spraying.

PERFORMANCE DATA

Flexibility (ASTM D522)
Result: Pass (¼" mandrel)

Scrubbability (ASTM D2486 modified)
Result: > 1,000 cycles (no shim)

COMPLIANCE & CERTIFICATIONS

Complies with the below as of 6/1/2026

USDA BioPreferred	YES	Health Product Declaration (HPD)	YES
SCAQMD Super-Compliant Coating#	YES	DECLARE℠ Red List Free	YES
SCAQMD	YES	GREENGUARD*† Gold	YES
CARB SCM 2020	YES	Asthma & Allergy Friendly® Certified	YES
CARB SCM 2007	YES	LEED*‡ v4.1	YES
OTC Phase II	YES	LEED*‡ v4	YES
OTC	YES	WELL BUILDING STANDARD®	YES
LADCO	YES	NAHB/ICC NGBS	YES
EPA AIM	YES	CHPS®	YES
Environmental Product Declaration (EPD)	YES	MPI®	53, 143

Class A Fire Rating (Flame Spread Index: 0–25 & Smoke Development Index: 0–450) over non-combustible surfaces when tested in accordance with ASTM E84 Standard Test Method for Surface Burning Characteristics of Building Materials.

This coating conforms to USDA regulatory requirements for incidental food-contact materials intended for use on surfaces not in direct contact with food, such as walls, ceilings, and floors.

Meets South Coast Air Quality Management District (SCAQMD) "super-compliant" VOC standard of < 10 g/L. Product is formulated to VOC level well below SCAQMD Rule 1113 regulatory limits.

† GREENGUARD is a registered trademark of UL LLC.

‡ Please visit www.usgbc.org/LEED for additional details.

SPECIFICATIONS

Although BEHR ECOMIX is a plant-based paint & primer (self-priming—first coat is the primer and the second coat is the finish) over most properly prepared surfaces, it is recommended for optimum performance to follow the primer recommendations provided below.

Drywall/Gypsum Wallboard:
Self-prime using 2 coats of BEHR ECOMIX Plant-Based Interior Paint
or
1 coat BEHR® Drywall Plus Interior Primer & Sealer No. 73
2 coats BEHR ECOMIX Plant-Based Interior Paint

Masonry:
Self-prime using 2 coats of BEHR ECOMIX Plant-Based Interior Paint
or
1 coat BEHR Drywall Plus Interior Primer & Sealer No. 73
2 coats BEHR ECOMIX Plant-Based Interior Paint

Plaster:
Self-prime using 2 coats of BEHR ECOMIX Plant-Based Interior Paint
or
1 coat BEHR Drywall Plus Interior Primer & Sealer No. 73
2 coats BEHR ECOMIX Plant-Based Interior Paint

Wood:
Self-prime using 2 coats of BEHR ECOMIX Plant-Based Interior Paint
or
1 coat BEHR Drywall Plus Interior Primer & Sealer No. 73
2 coats BEHR ECOMIX Plant-Based Interior Paint

Stain-Blocking:
1 coat BEHR Kitchen, Bath & Trim Interior Stain-Blocking Primer & Sealer No. 75 or BEHR Multi-Surface Interior/Exterior Stain-Blocking Primer & Sealer No. 436
2 coats BEHR ECOMIX Plant-Based Interior Paint

Ferrous and Non-Ferrous Metal:
1 coat BEHR Interior/Exterior Metal Primer No. 435 (recommended for optimal corrosion resistance or when priming over sound rusty metal surfaces) or BEHR Multi-Surface Interior/Exterior Stain-Blocking Primer & Sealer No. 436
2 coats BEHR ECOMIX Plant-Based Interior Paint

PVC, Fiberglass, Architectural Plastics:
1 coat BEHR Interior/Exterior Bonding Primer No. 432 or BEHR Multi-Surface Interior/Exterior Stain-Blocking Primer & Sealer No. 436
2 coats BEHR ECOMIX Plant-Based Interior Paint

NOTE: Other primers may also be suitable. Please consult with a Behr Paint Company representative for specific primer recommendations. When repainting involves a dramatic color change, a coat of primer will enhance the hiding performance of the topcoat.

‡ When compared to conventional premium acrylic interior paint and primers, this product replaces 22% of fossil-based content with renewable plant-based materials.
▲ This product contains a minimum of 20% plant-based ingredients, verified by a third party lab.
◊ A primer coat may be needed on some surfaces. See SPECIFICATIONS for details.
AAFA – certified to help reduce asthma and allergy triggers. Individual results may vary. Not a guarantee against reaction.
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APPLICATION

Brush: Nylon/polyester

Roller: ⅜"–½" nap roller cover, depending on surface texture

Airless Spray:
Tip: .015"–.019"
Filter: 60 mesh
Fluid Pressure: 1,400–2,400 psi

Thinning: Do not thin if using a roller or brush; however, if using a sprayer and thinning is required, thin with water at a rate of no more than ½ pint per gallon.

Dry Time: @ 77°F & 50% RH
To Touch: 1 hour
To Recoat: 2 hours
Full Cure: 2 weeks

Dry times are temperature, humidity, and film thickness dependent.

SURFACE PREPARATION

All surfaces must be clean, free of dust, chalk, oil, grease, wax, polish, mold and mildew, loose and peeling paint, rust, and all other foreign substances.

When measured with an electronic moisture meter, maximum moisture content of substrates is as follows:

- **Gypsum Board (Drywall):** 12%
- **Plaster:** 12%
- **Concrete & Masonry:** 12%
- **Concrete Masonry Units (CMUs):** 12%
- **Wood:** 15%

Drywall: All screws and nail heads must be set and filled. Joints must be taped and covered with a joint compound. Tape joints must be sanded smooth and all dust removed prior to painting.

Plaster: Bare plaster needs to be cured and hardened, which typically takes 30 days. For textured, soft, porous, or powdery plaster, treat it with a solution of 1 part household vinegar to 8 parts of clean water. Repeat this process until the surface hardens, then rinse with clear water and allow it to dry.

Wood: Scrape and clean knots. Before applying primer, apply a coat of knot sealer recommended for exterior use. Sand surfaces that will be visible and remove dust. Prime edges, ends, faces, undersides, and backsides of the wood. After priming, fill holes and imperfections with an appropriate patching material. Sand patched and filled surfaces smooth and remove dust before coating.

Concrete & Masonry (Stucco, Precast Concrete, Poured-In-Place Concrete, Portland-Based Cement, Fiber Cement): Remove release agents, curing compounds, efflorescence, and chalk. Avoid painting surfaces if moisture content or alkalinity exceeds manufacturer's guidelines. For smooth trowel concrete, ensure an adequate adhesion profile using products like muriatic acid etcher or mechanical methods. Clear all loose aggregate and debris. For tilt-up and poured-in-place concrete, commercial detergents and abrasive blasting may be needed for surface preparation. Fill bug holes, air pockets, and other voids with a cement patching compound.

Concrete Masonry Units (Concrete Block, Cinder Block, Split-Faced Block): Remove efflorescence and chalk. Avoid painting surfaces if moisture content or alkalinity exceeds manufacturer's guidelines.

Steel: Minimum surface preparation is Hand Tool-Cleaning in accordance with SSPC-SP2. Remove all oil and grease from the surface with a solvent in accordance with SSPC-SP1. For optimal performance, use Commercial Blast Cleaning in accordance with SSPC-SP6. Prime the area with a rust-inhibitive primer such as BEHR® Interior/Exterior Metal Primer No. 435 the same day as cleaned.

Shop-Primed Steel: As there is potential for many forms of contamination during storage and transport, a thorough cleaning is always recommended for shop-primed surfaces. Paint exposed areas, i.e., where shop primer is abraded, with the same material as used for shop priming to comply with SSPC-PA 1 for touching up shop-primed surfaces. Note: Assess the integrity of the shop primer prior to application of subsequent coatings. Review all coatings intended for the project and confirm the compatibility between shop and field-applied coatings.

Galvanized Steel: Solvent clean new galvanized metal in accordance with SSPC-SP1 to remove oil and grease from the surface. Galvanized metal that has been passivated with chromates or silicates may require brush blasting in accordance with SSPC-SP16 to remove these treatments. Rusty galvanizing requires a minimum of Hand Tool Cleaning in accordance with SSPC-SP2. Prime the area with BEHR Interior/Exterior Metal Primer No. 435 or BEHR Interior/Exterior Multi- Surface Stain-Blocking Primer/Sealer No. 436 the same day as cleaned.

Aluminum: Remove all oil and grease from the surface with a solvent in accordance with SSPC-SP1. Prime the area with BEHR Interior/Exterior Metal Primer No. 435 or BEHR Interior/Exterior Multi-Surface Stain-Blocking Primer/Sealer No. 436 the same day as cleaned.

Stain-Blocking: After priming, test for stain bleed through by applying the topcoat to a small section. If the stain bleeds through the topcoat, apply a second coat of primer and test again before top-coating the entire area. If bleeding continues, a longer dry time of the primer may be needed before topcoating.

Previously Painted Surfaces: Maintenance painting often doesn't require complete removal of all old coatings before repainting. However, all contaminants such as oil, grease, loose paint, mill scale, dirt, foreign matter, rust, mold, mildew, efflorescence, and sealers must be removed to ensure strong adhesion to the existing paint. Glossy surfaces of old paint films must be clean and dull before repainting. Spot-prime any bare areas with an appropriate primer.

WARNING! If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. Contact Lead Information Center at 1-800-424-LEAD or log on to www.epa.gov/lead.

CLEAN-UP/DISPOSAL

Clean all tools and equipment with warm, soapy water. Do not dispose of this product down a drain. If spilled, contain material and remove with an inert absorbent. Dispose of contaminated absorbent, container and unused product in accordance with all current federal, state and local regulations. For recycling or disposal of empty containers, unused product and soiled rags, contact your household refuse collection service.

CAUTIONS/LIMITATIONS

- Protect from freezing.
- Do not use on floors.
- For best results, apply when air, material and surface temperatures are between 50°F and 90°F. Temperatures above 90°F can cause the paint to dry too fast, whereas temperatures below 50°F can inhibit proper film formation.
- Allow two weeks before washing or cleaning for full cure.
- Shelf life under normal conditions is two years unopened.

HEALTH & SAFETY INFORMATION

WARNING! IRRITANT. CAUSES EYE AND SKIN IRRITATION. MAY CAUSE RESPIRATORY TRACT IRRITATION. Avoid contact with skin and eyes. Do not breathe dusts, vapor, or spray mist. Sanding, grinding or abrading may release sanding dust, which may be harmful if inhaled and has been shown to cause lung damage or cancer with long term exposure. To avoid breathing in dust, vapors, and spray mist, open windows and doors or use other means to ensure fresh air entry during application, drying, sanding, and/or abrading. If properly used, a respirator (NIOSH approved with particulate pre-filter) may offer additional protection and should be used if adequate ventilation cannot be provided; obtain professional advice before using. If you experience eye watering, headaches, or dizziness during application or drying, increase fresh air or leave the area. Wash thoroughly after handling. Close container after each use.

First aid: If you experience difficulty in breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical assistance immediately. In case of eye contact, flush immediately with plenty of water for at least 20 minutes and get medical attention; for skin, wash thoroughly with soap and water. If swallowed, get medical attention immediately.

KEEP OUT OF REACH OF CHILDREN—
DO NOT TAKE INTERNALLY.

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