



WITH AMERICA'S FAVORITE TOILET PAPER!*

*Charmin Brand based on sales. Source: Nielsen scanning 2016 dollar sales

THE TRUE BENEFITS OF ULTRA SOFT



CHARMIN'S SOFTEST 2-PLY TOILET PAPER EVER MADE



IRRESISTIBLE COMFORT CUSHIONS YOU CAN SEE AND FEEL



2X MORE ABSORBENT SO YOU CAN USE LESS VS. THE LEADING BARGAIN BRAND



CLOG-SAFE AND SEPTIC SAFE



Guaranteed to Fit

Charmin Mega Roll is guaranteed to fit your roll holder. *Limit to one roll extender or refund per household.*



Roto-Rooter Approved

Roto-Rooter plumbers have tested Charmin in their own homes to discover how clog-safe and septic-safe Charmin really is. Residential plumbers prefer Charmin over any other brand.