

Roku Smart Soundbar

US Set-up Information	
SKU/Model	9101R
UPC	829610003665
UCC	90829610003675
MSRP	\$179.99

Great for

Improving any TV's sound | 4K & HDR streaming | Reducing clutter

Quick look

- Exceptional sound and powerful streaming
- Crisp, clear dialogue and Automatic Volume Leveling
- Great for 4K & HDR TVs
- Voice remote with TV controls

10-word statement (Roku Branded)

Roku Smart Soundbar
Exceptional audio with a Roku streaming player built in

100-word description

Roku Smart Soundbar is the easiest way to add premium sound and powerful streaming to any TV. Enjoy brilliant HD, 4K, and HDR entertainment in room-filling sound with dynamic bass. Features like Speech Clarity make dialogue crisp and clear, while Automatic Volume Leveling helps you quiet loud commercials without lifting a finger. Setup is simple with the included Premium High Speed HDMI® Cable. Find your entertainment faster than ever with the included voice remote. Stream the TV you love, including live news, sports, hit movies, popular shows, and more. Plus, listen to your favorite music from a connected Bluetooth® device or streaming channel.

50 word description

Roku Smart Soundbar is the easiest way to add premium sound and powerful streaming to any TV. Stream brilliant HD, 4K Ultra HD, and HDR entertainment in room-filling sound with crisp, clear dialogue and dynamic bass. Setup is easy with the included Premium High Speed HDMI® Cable—just plug it in and connect to the internet.

25 word

Roku Smart Soundbar is the easiest way to add premium sound and powerful streaming to any TV. Stream brilliant HD, 4K Ultra HD, and HDR entertainment in room-filling sound with crisp, clear dialogue and dynamic bass.



Feature Bullets (long)

Exceptional sound

Enjoy an immersive sound experience with expanded frequency range and dynamic bass. Calibrated for full, vibrant sound, you'll hear your favorite TV in seamless sync with your video stream.

Brilliant picture quality

Experience your favorite TV in stunning detail and clarity. Whether you're streaming in HD, 4K Ultra HD, or HDR you'll enjoy stunning picture quality that's optimized for your TV with sharp resolution and vivid colors.

Music how it's meant to be heard

Enjoy your music in vibrant, studio-like sound from your favorite channels or a connected Bluetooth® device. From upbeat melodies to soulful instrumentals, add complex sound depth and experience your music the right way.

Simple volume modes

It's easy to fine-tune your sound. Boost the volume of voices with Speech Clarity, lower loud commercials for consistent sound with Automatic Volume Leveling, and enjoy your favorite shows without waking the house using Night Mode.

Super simple setup

Just plug it into the HDMI-ARC port on your TV with the included Premium High Speed HDMI® Cable and connect to the internet. Don't have an HDMI port labeled "ARC" on your TV? Simply use included optical audio cable along with the HDMI.

No more juggling remotes

Power up your TV, adjust the volume, and control your streaming all with one remote. Use your voice to quickly search across 1,000+ channels, turn captions on, and more in a touch.

Endless entertainment

Stream just about anything, including free TV, live news, sports, and more. Never miss the most talked-about events, award-winning shows, and latest blockbuster hits. It's easy to stream what you love and cut back on cable bills with access to 500,000+ movies and TV episodes across thousands of free and paid channels.

Free TV

Stream live TV, 24/7 news, sports, movies, shows, and more on The Roku Channel, plus other free channels like PBS, The CW and Tubi TV. With Featured Free on your home screen, you're one click away from a huge selection of free movies, in-season TV episodes, and more entertainment from top network channels that won't cost you a dime.

Search across channels

Looking for the latest blockbuster? Or a TV show with that actress you love? With Roku Search, it's easy to discover something great to watch. Simply search by title, actor, or director. You'll get unbiased results across 1,000+ channels, so you can see where to

stream your favorites for free or at the lowest cost.

The free Roku mobile app

Turn your iOS® or Android™ device into the ultimate streaming companion. Watch free live news, movies, TV, and the entire library of The Roku Channel, along with your Premium Subscriptions, on the go. Use the mobile app as a second remote for your Roku Smart Soundbar, enjoy private listening, and even cast photos to your TV.

Feature Bullets (medium)

- Exceptional sound: Enjoy an immersive sound experience with expanded frequency range and dynamic bass.
- Brilliant picture quality: Enjoy streaming in HD, 4K Ultra HD, and HDR with sharp resolution and vivid colors.
- Elevate your music: Enjoy your favorite music in vibrant, studio-like sound from your favorite music channels or a connected Bluetooth® device.
- Simple volume modes: Boost the volume of voices with Speech Clarity, enjoy consistent sound with Automatic Volume Leveling, and hear your TV without waking the house with Night Mode
- Super simple setup: Just plug it into the HDMI-ARC port on your TV with the included Premium High Speed HDMI® Cable and connect to the internet. It's that easy.
- Voice remote with TV controls: Power up your TV, adjust the volume, search with your voice, and more with one simple voice remote.
- Bluetooth® streaming: Listen to your favorite music, podcasts, and more from popular streaming channels or Bluetooth® compatible device.
- Automatic updates: Your Smart Soundbar is always getting smarter with the most up-to-date software—you don't have to do a thing.
- Easily expandable: Enjoy even deeper, richer bass by adding Roku Wireless Subwoofer.
- Endless entertainment: Stream just about anything, including free TV, live news, sports, and more. Enjoy 500,000+ movies and TV episodes across thousands of free and paid channels.
- Free TV: Stream live TV, 24/7 news, sports, movies, shows, and more on The Roku Channel, plus a huge collection of free entertainment from top channels on Featured Free.
- Search across top channels: Search by title, actor, or director to see where you can stream shows for free or at the lowest cost.
- Free Roku mobile app: Control your player or Roku TV, use voice search, enjoy private listening, and more on iOS® and Android™.

Feature Bullets (short)

- Immersive sound with expanded frequency range and dynamic bass.
- Steam HD, 4K Ultra HD, and HDR

- Studio-like sound from your favorite music channels or a connected Bluetooth® device.
- Simple volume modes: Speech Clarity, Automatic Volume Leveling, Night Mode
- Simple setup with included Premium High Speed HDMI® Cable
- Voice remote with TV power and volume controls.
- Easily expandable with Roku Wireless Subwoofer.
- 500,000+ movies and TV episodes across thousands of free and paid channels.
- Search across top channels.
- Free Roku mobile app.

Item Specifications

HD Compatibility: HD compatible up to 1080p resolution, 4K/60 Ultra HD and HDR Compatible (HDR10), HDCP 2.2 compatible

Video Resolution: Up to 1080p HD (1920 x 1080) on HD TVs, up to 4K/60 Ultra HD (3840 x 2160) on 4K UHD TVs

Output Type: HDMI® 2.0, HDCP 2.2 for 4K/60 Ultra HD and HDR streaming

Number of HDMI® Outputs: 1

Number of Digital Audio Outputs: 1

Wireless Technology: 802.11ac MIMO dual-band wireless

Wired Connectivity: none

Media Card Compatibility: none

USB Connectivity: USB port for local playback

Video Up-conversion: Up-scaling 720p to 1080p on HD TVs, up-scaling 1080p to 4K/60 Ultra HD on 4K UHD TVs

Audio Features: Dolby Audio passed through via HDMI, volume leveling, speech clarity, night listening mode

Accessories Included: Voice remote control with TV power & volume buttons, 2 AA batteries, Premium High Speed HDMI® Cable, optical audio cable, power cable, Getting Started Guide, Important Product Information flyer.

Remote partner buttons at launch*: Netflix, Disney+, Hulu, Sling

Battery type: Duracell, AA, Alkaline, 1.5V

Warranty Description: 1 Year Limited Manufacturer's Warranty

*Subject to change without notice or obligation.

Product Weights and Measurements

Out of box unit (soundbar)

Width: 32.2"

Depth: 3.9"

Height: 2.8"

Weight: 5.5 lbs.

Out of box unit (remote)

Width: 1.7"

Length: 5.6"

Depth: 0.8"



Weight: 2.0 oz.

Retail Package

Width: 34.6"

Depth: 6"

Height: 3.9"

Weight: 7.6 lbs.

Master Shipping Carton

Master carton contains a total of 2 retail packages

Width: 13.1"

Length: 35.4"

Height: 5.4"

Weight: 17.5 lbs.

Pallet

TI (cartons per layer): 3

HI (total layers): 15

Battery (Remote)

Length: 44.5 mm, 1.8 in.

Diameter: 11 mm, 0.4 in.

Weight: 11 gr., 0.4 oz.