

# Dawn Dish Soap Ingredients



You deserve to know what's in your home. Our mission is to go above and beyond what is required to share helpful information about the Dawn® products that deliver the effective and sustainable clean you expect for your home and family. Here's everything you need to know about Dawn® dish soap ingredients, what each ingredient does, and more on our commitment to you, your family, and our community.

## The Dawn® Sustainable Clean

We all want products that are good for our families and for the planet. We continuously innovate Dawn® for sustainability without ever sacrificing safety, value, or performance.

We are making significant commitments to use less, recycle more, and make sustainable choices easier for you.

- Dawn dishwashing liquid is now using 35% PCR (post consumer recycled) content in clear bottles
- [Dawn® Powerwash Dish Spray](#) makes it easy to use refills, just switch out the bottle and use the same sprayer nozzle over and over again

Dawn®'s powerful formulas, designed with sustainability in mind, help you get the job done right the first time.

- Dawn® Platinum is so powerful you can clean dishes with 4x grease cleaning power vs. Dawn® Non-concentrated, so you can get through more dishes in less time
- Dawn® Platinum removes up to 99% of tough grease and food residue
- Dawn® Platinum contains biodegradable surfactants

## What We Don't Include

We understand you may have concerns about what is in your cleaning products. That's why Dawn® is committed to being transparent about what is—and isn't—in our formula.



There are certain ingredients we do not formulate Dawn® with, including:

- **Phosphates:** Phosphate additives serve different purposes depending on the type of phosphate used and which product it is added to. Some function as a cleaning solution for mildew, whereas others are used to give aluminum metals their shiny look. Other forms of phosphates are added to food as preservatives or to improve the taste or texture. Dawn® does not include any phosphates as an ingredient in any of our dish soap products. Every ingredient that goes into a bottle of Dawn® dish soap has a job to do, and we strive to include only those ingredients that are both effective and safe to use in our formulas.
- **Phthalates:** A group of chemicals that can be found in most plastic products such as toys, packaging, and even flooring. Though personal care items such as nail polish, perfumes, and lotions may contain phthalates, and it can also be found in some detergents, Dawn® dish soap does not use it as an ingredient. Its primary use is to make plastic more flexible.
- **Triclosan:** A common ingredient in most products regulated by the U.S. Food and Drug Administration (FDA). The ingredient was primarily used to prevent the growth of bacteria. The antibacterial and antifungal agent was used across a number of products including detergents, toothpaste, and even toys. However, it has since been banned by the FDA under certain conditions and uses. Dawn® does not add Triclosan to any of our dish soap formulas. As part of our promise and commitment to safety, Dawn® only adds ingredients that we believe are tough on kitchen messes but gentle on dishware.

Our Commitment to Safety from the Start:

As America's #1 Dish Liquid, safety is a priority. We are diligent about safety. To help you care for your home and family, our rigorous safety process involves testing products in our world-class scientific labs and our own homes before they ever make their way to store shelves. We listen and integrate your feedback to ensure our products work as designed and are predictable over time. Every single ingredient, in every Dawn® product, goes through a rigorous screening process to ensure the ingredient can be safely used in our formulas.



## Dawn® Dish Soap Ingredients: What We're Made Of

When we consider ingredients for Dawn®, we're thinking about two things: 1) How do we safely give you the clean you want, that's tough on grease? 2) How do we reduce our impact on the environment at the same time? Every Dawn® ingredient has a job to do, and because our thoughtfully designed formulas are rigorously evaluated for safety and effectiveness, all our ingredients work together as they should to change the way you wash dishes. Here is a full list of Dawn® dish soap ingredients and what they do:

INGREDIENT	FUNCTION	WHAT IS IT	WHY IS IT IN THERE?
WATER	solvent	water	holds ingredients together
SODIUM LAURYL SULFATE	surfactant	cleaning agent	provides cleaning
SODIUM LAURETH SULFATE	surfactant	cleaning agent	provides cleaning
C10-16 ALKYLDIME-THYLAMINE OXIDE	surfactant	cleaning agent	boosts cleaning
ALCOHOL DENAT.	solvent	solvent*	stabilizes formula
PPG-26	viscosity adjuster	solvent*	stabilizes formula
SODIUM CHLORIDE	viscosity adjuster	salt	thickener
SODIUM HYDROXIDE	pH adjuster	mineral based pH adjuster	balances formula pH
PEI-14 PEG-24/PPG-16 COPOLYMER	cleaning agent	cleaning agent	boosts cleaning
PHENOXYETHANOL	solvent	solvent*	stabilizes formula
FRAGRANCES	fragrance	perfume	adds scent to product
METHYLISOTHIAZO-LINONE	preservative	non-formaldehyde preservative	preservative
COLORANTS, BLUE 1, YELLOW 5, RED 33	colorant	colorant	adds color to product
C9-11 PARETH-8	surfactant	cleaning agent	gently aids soil removal
STYRENE/ACRYLATES COPOLYMER	opacifier	opacifier**	makes product opaque
TETRASODIUM GLUTAMATE DIACETATE	water softener	chelant	boosts soil removal
CHLOROXYLENOL	antibacterial agent	antibacterial agent	decreases bacteria on the skin when used as a hand soap
PHENOXY-ISOPROPANOL	solvent	solvent*	enhances grease cutting
GLYCERIN	viscosity adjuster	process aid	stabilizes formula
SODIUM CUMENE-SULFONATE	process aid	process aid	stabilizes formula
PROPYLENE GLYCOL	solvent	solvent*	stabilizes formula
TERPINEOL	solvent	solvent*	enhances grease cutting

### Finding More Information:

It can be difficult to find what you need to know about the products you buy so you can make the best possible choice for your home and family. That's why we share Dawn®'s ingredient information on the easy-to-use online platform SmartLabel™. In addition to simple descriptions of our ingredients and sustainability information, you can also find useful information about allergens, third-party certifications, usage instructions, and more!