

NEW

DURACELL® OPTIMUM

EXTRA LIFE* EXTRA POWER*

*Delivers extra life or extra power, vs. Coppertop AA/AAA in a wide range of devices.



NOW AT HOME DEPOT® FROM THE
#1 TRUSTED BATTERY BRAND



STUD
SENSOR



ELECTRONIC
LOCK



FLASHLIGHT



DOORBELL



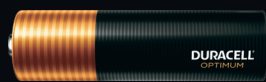
HOLIDAY
DECOR



MOTION
LIGHTS

DURACELL® OPTIMUM BATTERIES

- Duracell's most groundbreaking innovation yet.
- The all-new Duracell Optimum AA and AAA batteries have a new cathode system that results in a battery that can deliver, versus Duracell Coppertop, extra life in some of your devices—like a wireless mouse that may run for longer—or extra power in other devices—such as a toy truck that may run faster.
- Robust Closure: Our new closure provides quality leakage protection.
- Optimum batteries are packaged in a new slider pack with a resealable storage tray that provides a more organized way to store your batteries. (No more loose batteries everywhere!)



OPTIMUM



COPPERTOP

PERFORMANCE

EXTRA LIFE in some devices or EXTRA POWER in others.†

Long-lasting all-purpose battery.

PACKAGING

Unique resealable packaging for convenience.

Blister Pack.

STORAGE

Multi-tray for easy organization and storage.

Blister Pack.



WITH RESEALABLE
PACKAGING

†Vs. Coppertop

DURACELL® TRUST IS POWER.

All Duracell® batteries are guaranteed against defects in material and workmanship. Should any device be damaged by these batteries due to such defects, we will either repair or replace it if it is sent with the batteries.

