



COLOR TRENDS

2 0 2 3



COLOR OF THE YEAR:
BLANK CANVAS

BEHR

COLOR TRENDS

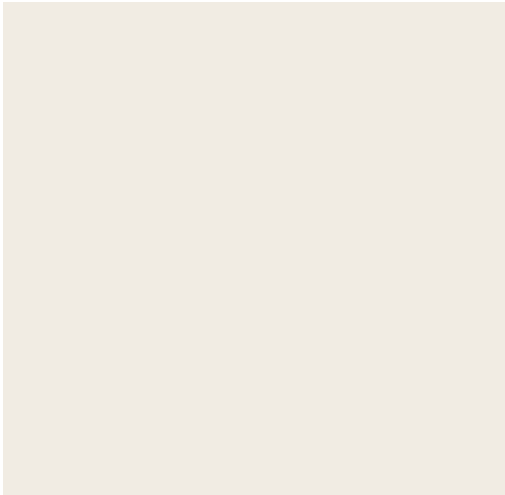
2023

We invite you to boost your overall wellbeing in the space that surrounds you with our curated BEHR® Color Trends 2023 Palette.

Our 2023 Color of the Year, **Blank Canvas**, is a welcoming color for new beginnings — bringing balance and harmony to your home.



BEHR® COLOR OF THE YEAR
BLANK CANVAS
DC-003^U



● BLANK CANVAS



Shape your home to be the ultimate sanctuary with color for every mood and decor style.

- HALF SEA FOG
- BLANK CANVAS
- VERMILION
- BLANK CANVAS



HALF SEA FOG
N470-3^U



PERFECT TAUPE
PPU18-13^M



SPANISH SAND
OR-W07^U



SMOKEY PINK
N150-2^{U, E, M}



PURE EARTH
PPU7-05^M



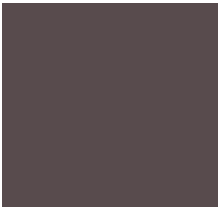
HYBRID
S340-3^M



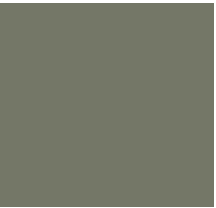
SPICED MUSTARD
S300-5^D



VERMILION
S150-5^M



AUBERGINE
N100-7^D



CONIFER GREEN
PPU10-19^D



SOPHISTICATED TEAL
HDC-CL-22^D

EXPLORE
MORE AT

behr.com/2023trends



◆ Denotes One-Coat Hide when tinted into BEHR DYNASTY® & MARQUEE® INTERIOR or EXTERIOR Paint. Limitations apply. For more information, visit Behr.com/onecoathide. Based on lighting and sheen selected, applied paint may vary slightly from color chip shown.

CHOOSE COLOR WITH CONFIDENCE

Take a sample home today.



Take a closer look.

Scan the QR code with your mobile device to discover the possibilities of the BEHR® Color Trends 2023 Palette.

behr.com/2023trends



Have a paint or product question?

Visit behr.com or call 1-800-854-0133 Ext. 2 (U.S.).

FRONT COVER

walls:

- BLANK CANVAS

trim & fireplace:

- ULTRA PURE WHITE®

BACK COVER

walls:

- BLANK CANVAS
- SMOKEY PINK

trim & ceiling:

- ULTRA PURE WHITE®



**Scan barcode at kiosk to preview
and coordinate color.**



Find Us On: behr.com



C-COLOR-TRENDS23
Item No. 50010662
4/22

Exclusively at



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