lifeproof with petproof TECHNOLOGY



100% LIFEPROOF. 0% WORRIES.

To demonstrate how stain and soil resistant Lifeproof™ with Petproof Technology carpet is, we put it to our extreme test by installing it here—at an alpaca sanctuary. Lifeproof with Petproof Technology is soft, durable and it can stand up to any pet stain. If it can stand up to the animals on this ranch, it can stand up to the pets in your home. For stain and soil-resistance, we have all the proof you need.

Internal testing conducted for demonstration purposes only. Do not attempt. Warranty covers domestic pets and residential use only.

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How doers get more done.

THE HOME DEPOT®

How doers get more done.

We Won't Be Beat on Price

We will match any comparable product and installation quote.

CARPET BUYING GUIDE

In-Store Environment Division		PROOFREADING SIGNOFF		NAME
JOB: D23_XXXXX_XX_Carpet-Buying-Guide-Update_6.25x7.25_R11	**COLOR SPECS**: 4+1	INITIALS: _____	AD/ACD	Stephen Curran
		DATE: _____	DESIGN	Bernard
	DOUBLE SIDED: ☐	APPROVED: ☐	PA	DC/DP/KK/DP
DATE: 05/09/2024 NOTES:	**DIELINE REQUIRED**: ☐		PPM	Randy Collins/Marsha Crisci
			PM	Rita Girondo
			CLIENT	Stephen Sedlacek

4C PMS 165 THD Orange C0 M74 Y100 K0
Digital Printing Breakdown



CARPET AND STYLES YOU WILL LOVE

Lifeproof Carpet is the perfect carpet for active families. Created with durability in mind, Lifeproof offers the best and widest selection of colors, patterns and styles. Lifeproof Carpet comes with a lifetime stain warranty and a 25-year wear warranty, which means you can sit back and enjoy your carpet.

100% Lifeproof. 0% Worries.

lifeproof™

How doers get more done.™

3 EASY STEPS TO BUYING CARPET AT THE HOME DEPOT®

Carpet Buying is Now Easier Than Ever

STEP 1 CHOOSE YOUR CARPET AND PAD

The Home Depot® has a wide range of carpet choices with the most comfortable carpet padding to fit any room, lifestyle, budget and timeline.



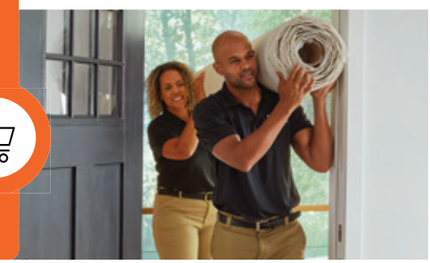


STEP 2 SCHEDULE YOUR MEASURE

Once you have selected your carpet, The Home Depot® sends a technician to your home to review the rooms and take precise measurements.

STEP 3 PURCHASE & GET IT INSTALLED

You will receive a personalized project quote within 24 hours of your in-home appointment.



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STEP 1

CHOOSE YOUR CARPET BRAND



A luxurious and high-performance carpet for active families with kids and/or pets.





Timeless and trendy options with the performance to support everyday life.



An affordable option to beautify and update your home.

Design Selections	Our best and widest selection of colors, patterns and styles		A good selection of colors and styles	Basic options of colors and styles
Pet Coverage	**Full Coverage** (Urine, Feces and Vomit)	**Partial Coverage** (Urine Only)	**No Coverage**	**No Coverage**
Durability	●	●	◔	◑
Stain Resistance	●	●	◔	◑
Stain Warranty	**Lifetime**	**Lifetime**	**15 Years**	**5 Years**
Residential Wear Warranty	**25 Years**	**25 Years**	**15 Years**	**5 Years**
Recommended Pad	lifeproof	lifeproof	TEMPUR-PEDIC	STEP AHEAD CARPET CUSHION WITH NIKE GRIND®

In-Store Environment Division

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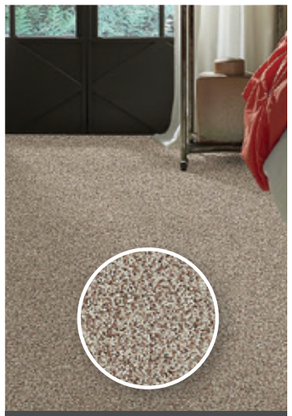
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STEP 1

CHOOSE YOUR CARPET STYLE

What Type of Carpet Is Best for Your Room?

Three main carpet types offer unique features and benefits.



Texture/Twist

Versatile constructions with ample color options.



Pattern

Tailored constructions with design element.

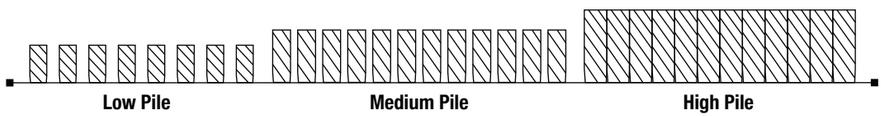


Loop/Berber

Low pile constructions for high traffic areas.

Consider the Face Weight of the Carpet

Carpet piles range from low to medium to high and determine the face weight, or weight of the carpet per square yard, with low pile being the lightest and high pile being the heaviest.



STEP 1

CHOOSE YOUR CARPET PADDING

	lifeproof	TEMPUR-PEDIC	STEP AHEAD CARPET CUSHION WITH NIKE GRIND®
			
Overview	Made with premium innovative foam; Waterproof SpillSafe membrane	Made with high-grade finely ground Tempur material	Made with unused, premium recycled Nike materials
Protection & Other Features	SPILLSAFE · Waterproof · Odor Resistant	SPILLSAFE	SPILLSAFE
Comfort	●	◕	◑
Durability	●	●	◕
Thickness	1/2"	7/16"	7/16"
Warranty	"Life of the Carpet" Limited Warranty	"Life of the Carpet" Limited Warranty	"Life of the Carpet" Limited Warranty

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STEP 1

GET SAMPLES IN STORE OR ONLINE

In Store

Set up an in-home appointment and receive three free 8" x 8" samples of your choice.



Carpet samples are **FREE** with a purchase of measure.

Online

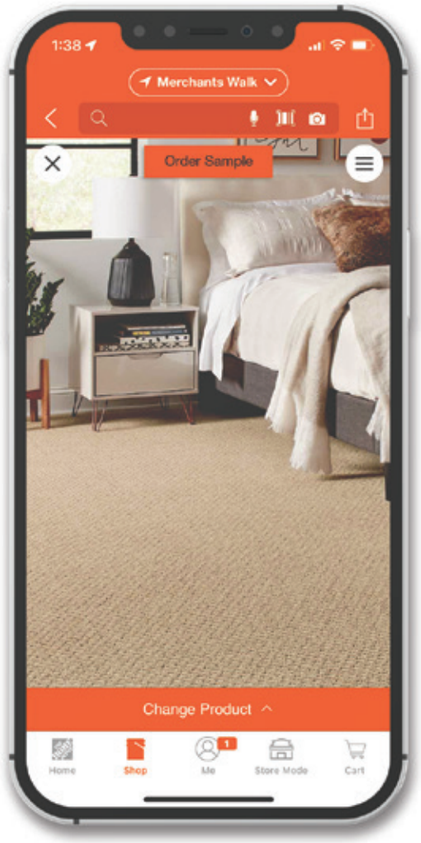
Order carpet samples online and receive free 2-day shipping. Visit **homedepot.com/carpet**



STEP 1

SEE IT IN YOUR SPACE

See how different styles look in your space with our Roomvo flooring visualizer







Scan to See How It Works

Visit homedepot.com/Roomvo for more details

QR CODE:2024-D23-ROOMVO-FLOORING-VISUALIZER.jpeg

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STEP 2

SCHEDULE YOUR MEASURE



We Come When It Works for You

Once you have selected your carpet, The Home Depot® sends a certified technician to your home to review the rooms to be carpeted, take precise measurements and document the rooms for our install partners.

Get Started Now or Visit homedepot.com/installflooring



STEP 3

PURCHASE & GET IT INSTALLED

We've Got You—and Your Floors—Covered



Following your in-home flooring measure, we'll provide you with a final quote showing all material and labor charges and any applicable promotions or special installation requirements, so you know what to expect. When ready, you can purchase in home, online, over the phone or in store.

Our average installer has **20+ years experience**



Proven Customer Satisfaction

Our carpet installation service is backed by a lifetime warranty on labor—including seams, restretches and stairwork.

Learn more at **homedepot.com/installflooring**

QR CODE:2024-D23-INSTALL-FLOORING-PAGE.jpeg

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