

MARATHON® SPECIFICATIONS

DESCRIPTION			DIMENSIONS			ENERGY INFO
NOMINAL GAL. CAP.	MODEL NUMBER	FIRST HR. RATING GPH	HEIGHT TO T&P (IN.)	DIAM. (IN.)	APPROX. SHIP. WT. (LBS.)	UNIFORM ENERGY FACTOR
40	MR40245C	51	65-1/2	21-3/4	90	0.92
50	MR50245C	57	66-3/4	23-1/2	100	0.91
50 SHORT	MSR50245C	41	47-1/4	28-1/4	95	0.90

**This water heater is intended only for use as part of an electric thermal storage or demand response program. This water heater will not provide adequate hot water unless enrolled in such a program and is activated by your utility company or another program operator. Please confirm the availability of such a program in your local area before purchasing or installing this product.*

MARATHON® POINT-OF-USE SPECIFICATIONS

DESCRIPTION				DIMENSIONS (IN.)	
GAL. CAP.	MODEL NUMBER	ELEMENT WATTAGE	VOLTAGE	HEIGHT TO T&P	DIAM.
15	MR15120	2000	120	35-3/4	21-3/4
19.9	MR20120	2000	120	34-1/2	23-1/2
19.9	MR20230	3000	240	34-1/2	23-1/2

Uniform Energy Factor based on Department of Energy (DOE) requirements. Canadian models have different model numbers than U.S. models. Add a "C" before the model number (e.g. CMR40245C) when ordering. Water heaters furnished with standard 240 or 120 volt AC, single phase non-simultaneous wiring and 4500 watt upper and lower heating elements. 3000 and 3800 watt elements are also available. If heating elements of different wattages than those shown are demanded, they must be specifically requested. For height to top and T&P and heat traps add 3-1/2" to the height to water connection. Maximum test pressure: 300 PSI. Maximum working pressure: 150 PSI.

**Warranty is provided to original customer in a residential application after online product registration is complete. Registration must be completed within 90 days of installation. See warranty certificate for complete information. ²See warranty certificate for complete information. ³Savings based on comparison of Marathon tank with 25 year life and standard tank type water heater with 6-year warranty with cost of \$359. Registration required for lifetime warranty. ⁴"Water heaters needed over lifetime" assumes this to be the period between the median age of first-time homebuyers (32.5 according to zillow.com) through the U.S. life expectancy (78.8 according to the CDC) divided by the life of the warranty.*

In keeping with its policy of continuous progress and product improvement, Rheem reserves the right to make changes without notice.

**THE RHEEM® MARATHON—BUILT TO LAST.
WARRANTIED FOR LIFE.**

For more information, call **1-800-621-5622**,
visit **Rheem.com/HotWater4Life** or see your local distributor.

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A LIFETIME OF

H[○]T WATER

**OUTLASTS
STANDARD
ELECTRIC
WATER
HEATERS**



visit **Rheem.com/HotWater4Life**
for more information.



The new degree of comfort.®

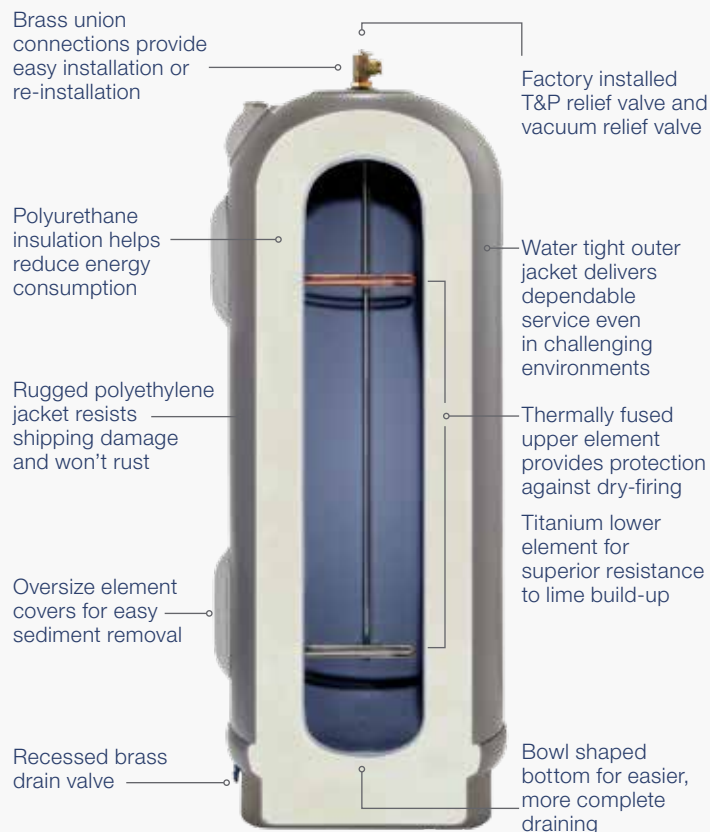
RHEEM® MARATHON® SELLING POINTS

Here's why the line of Rheem® Marathon® Electric Water Heaters is the lifelong choice for you and your customers.

Lifetime Tank Warranty

Tank is built to last for as long as the customer owns their home

- Eliminates call backs due to durability issues
- The last water heater homeowners will buy for their home—eliminating the cost of reinstalling a water heater every ten years (national average)
- FREE warranty upgrade from 10 years to Lifetime if customer registers online¹
- Proven design since 1989
- Unmatched strength, toughness and durability



No anode rod required, which means no smelly water normally caused by chemical reactions with sulfates.

Easy Installation and Service

- Lightweight design for one-person, low-cost installation
- Quick maintenance thanks to a bowl-shaped tank bottom that drains completely and no anode rod to replace

Non-Metallic Tank

- Seamless, blow-molded polybutene inner tank will not rust or corrode
- Outer tank resists dents, scratches and salt air
- Offers the best durability, withstands the harshest environments and eliminates smelly water due to chemical reactions with sulfates

High Efficiency

- Two-and-a-half inches of polyurethane foam insulation minimizes stand-by heat loss allowing only 5°F loss in 24 hours - saves money on the homeowner's energy bill
- Cost-to-own becomes more important to customers as energy costs rise

THE RHEEM MARATHON VS. COMPETITOR'S STAINLESS STEEL TANK

FEATURE COMPARISON	PLASTIC TANK (MARATHON)	COMPETITOR'S STAINLESS STEEL TANK
Number of Replacement Units Allowed	Perpetual	1 allowed / customer
Warranty Restriction due to Water Condition	No	Yes
Warranty Restriction due to Water Temperature	No	Yes
Warranty Transferable ²	✓	✗
Low Product Weight	✓	✗
Dry Fire Protection	✓	✗
Element	Titanium	Stainless Steel
Dent / Corrosion Resistant Jacket	✓	✗
Salt Water Resistant Jacket	✓	✗

THE RHEEM MARATHON VS. RHEEM STANDARD ELECTRIC STEEL TANK

FEATURE COMPARISON	MARATHON	RHEEM STANDARD ELECTRIC STEEL TANK PRODUCT
Lifetime Savings on Water Heater Replacement	\$ 1,197 ³	0
Low Product Weight	✓	✗
Dry Fire Protection	✓	✗
Element	Titanium	Copper
Anode Rod Needed	No	Yes
Corrosion Resistant	✓	✗
Warranty ¹	Lifetime	6 years
Water Heaters Needed Over Lifetime ⁴	1	8
Dent / Corrosion Resistant Jacket	✓	✗
Salt Water Resistant Jacket	✓	✗