

HOW TO USE PATTERN AND COLOR

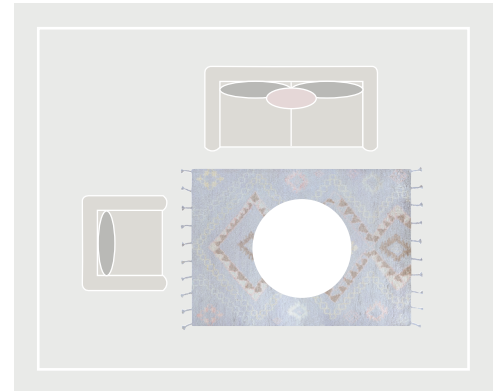
*TO HELP FIND AN AREA RUG THAT COMPLEMENTS
YOUR SPACE, USE THESE SIMPLE STRATEGIES.*



GOT A SMALL SPACE?

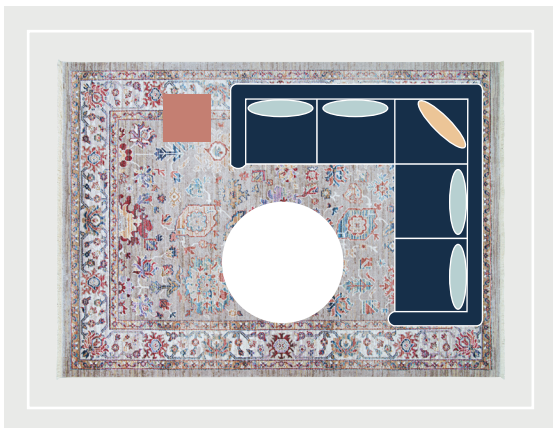
HERE IS HOW THE USE OF PATTERN AND COLOR IN YOUR AREA RUG CAN ENLARGE YOUR ROOM'S APPEARANCE.

Small patterned area rugs in light shades and natural hues make a small space appear warm, cozy, yet will expand the overall appearance of your space. Stay away from dark patterns and colors, think natural and light. Simple, minimal geometrics (perhaps larger scaled, opened patterns) and alternating colored stripes will make your space look as if it never ends. Coordinate the colors offered in your area rug with your accessories which will make your space look uniform and neat. Uncluttered spaces can provide your space with a much larger appearance compared to its actual square footage.



TOO LARGE OF A SPACE?

SIZE IT DOWN.



Big, bold floral or abstract patterns in deep warm colors will make a room feel cozy. Patterns scaled on smaller size area rugs should be filled with contrasting colors in order to make a living space look at its limited size. Use heavily textured patterns for a tighter cozier appearance. Adding special shapes in the form of large rounds next to small or rectangular area rugs will reduce the appearance of a space.