TOP 5 TIPS TO MAXIMIZE BLOOMS

Endless Summer® hydrangeas are minimal-maintenance shrubs that bring color to your garden all summer long. Consider these guidelines to set yourself up for truly spectacular blooms all season long, year after year.



PRUNING:

- When in doubt, don't prune!
- In late spring or early summer, only cut back to the green – only trim what didn't survive winter.
- Only deadhead spent blooms in summer; do not prune beyond the flower to maximize rebloom potential.
- DO NOT PRUNE IN FALL!
- Protect old growth in winter, especially on newly-planted shrubs.

FERTILIZING:

- The right amount of fertilizer supports maximized blooms.
- Balanced 10-10-10 or high phosphorus, slow-release bloom-boosting fertilizer recommended.
- Following package directions, apply in spring as leaves emerge.
- Apply again in summer as you deadhead first blooms to support rebloom.




Blushing Bride

WATERING:

- Water when the soil feels dry down to second knuckle.
- Hydrangeas prefer evenly moist soil, but not too wet or dried out.
- Overwatering pushes oxygen from soil and reduces flowers.
- Soak thoroughly infrequently versus regular light watering.
- Plants may wilt in afternoon heat/sun; allow it to bounce back in evening or overnight. If it bounces back, leave it. If it's still wilted, soak thoroughly.

Endless Summer® hydrangeas

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SUN EXPOSURE:

- Morning sun, dappled afternoon shade is rule of thumb.
- In warmer climates, be sure to have at least dappled shade by midday.
- In cooler climates, additional sun can be tolerated but avoid full sun.





SOIL:

- Well-draining soil is ideal.
- Avoid overly sandy soil, which causes water and nutrients to drain.
- Avoid clay, which can retain too much water and reduce blooms.
- Amend as needed, primarily with organic materials.

Want to see these tricks in action? Scan for a video to learn even more about maximizing your hydrangea blooms!



EndlessSummerHydrangeas.com

LOOK FOR THE DISTINCTIVE BLUE POT!