

# How to Care for Your Towels

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Finding the perfect towels, in the right size, color, and plushness is a rare find. You want to make sure you take care of your new towels and extend their life the best way possible. Check out some of our helpful tips and tricks to keep your towels looking and feeling just as good as the day you bought them.

## StyleWell.



Before using your towels for the first time, make sure to wash them. Washing opens the fibers, reduces shedding, sets their color, and improves their absorbency.



Use dryer sheets, but avoid liquid fabric softeners. They leave a film that compromises absorbency.



Keep shrinkage to a minimum by washing in cool or warm water.



Limit the size of your wash load. Putting too many towels in at once can not only damage your washing machine, but also limit your towels' ability to dry and reduce their softness.



Follow the dryer heat setting listed on the towels' manufacturer label.



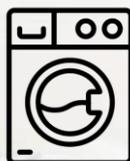
Be careful with skincare products (specifically those that contain benzoyl peroxide) as they are known to fade color and/or cause spots on fabrics.



Wash whites separately. Add a bleaching agent to brighten them if needed.



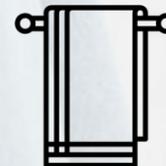
After a while, even the best towels wear out. A worn-out towel may still look okay, but simply doesn't absorb as well. A good rule of thumb is to replace the towels you use regularly every two to three years.



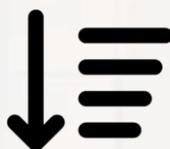
Towels should be washed and dried after about three uses to prevent odor, mold and mildew.



If you notice your towels aren't as soft as they were when you bought them, add vinegar to the wash cycle to help remove chemical and hard water build-up.



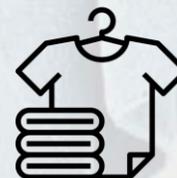
After each use, hang your towels on a hook to dry or spread it out on a bar so it can dry thoroughly between uses.



Sort towels by lights and darks before washing to resist fading and to cut down on transferring lint from lighter colors.



Shake out your towels in-between washing and drying to promote air circulation and aid drying.



Stick to washing towels with only other towels. Mixing towels with other linens can lead to increased pilling and damaging of the fibers due to the need to over-dry.