CARE & CLEANING GUIDE

BROADLOOM & CUSTOM AREA RUGS



CARE AND CLEANING

STAIN	CLEANING METHOD
Acids	Detergent or white vinegar
Alcoholic beverages	Detergent, white vinegar or cleaning fluid
Ammonia or Alkali	Detergent or white vinegar
Ball-point pen ink	Methylated spirits or turpentine
Beer	Detergent or white vinegar
Bleach	Detergent or white vinegar
Blood	Detergent, white vinegar or starch paste
Burning cigarette	Brush off with a hard edge
Butter	Cleaning fluid
Candy	Detergent, white vinegar or scrape & vacuum
Cellulose paint	Acetone
Chewing gum	Detergent, white vinegar or cleaning fluid
Chocolate	Detergent, white vinegar or cleaning fluid
Coffee	Glycerine
Cosmetics	Detergent, white vinegar or cleaning fluid
Crayon	Detergent, white vinegar or cleaning fluid or scrape and vacuum
Egg	Detergent or white vinegar
Excrement (human)	Detergent or white vinegar (remove at once-chemicals in excrement attack dyestuffs)
Excrement (pet)	Call a reputable cleaner
Fat and Oil	Tissue and iron, then cleaning fluid (Do not use iron after solvent)
Fruit and juices	Detergent or white vinegar
Furniture polish	Detergent, white vinegar or cleaning fluid*
Glue	Alcohol
Grass	Methylated spirits
Gravy	Detergent, white vinegar or cleaning fluid
Grease	Cleaning fluid or scrape & vacuum
Household cement	Detergent, white vinegar or cleaning fluid*
Ice cream	Detergent, white vinegar or cleaning fluid*
Ink	Water only
Iodine	Alcohol
Jam	Lukewarm water
Lipstick	Detergent, white vinegar or cleaning fluid*
Medicine	Call a reputable cleaner
Metal polish	Detergent, white vinegar or cleaning fluid*
Mildew	Call a reputable cleaner
Milk	Detergent, white vinegar or cleaning fluid*
Mud	Detergent or white vinegar
Mustard	Detergent or white vinegar
Nail polish	Polish Remover*
Oils	Cleaning fluid
Paint	Detergent, white vinegar or cleaning fluid*
Perfume	Detergent, white vinegar or cleaning fluid*
Permanent ink	Call a reputable cleaner
Rust	Call a reputable cleaner
Salad dressing	Detergent, white vinegar or cleaning fluid*
Sauces	Detergent, white vinegar or cleaning fluid*
Shoe polish	Detergent, white vinegar or cleaning fluid or scrape and vacuum
Soot	Vacuum, then cleaning fluid
Tar	Cleaning fluid
Tea	Detergent or white vinegar
Urine (human)	Detergent or white vinegar (remove at once-chemicals in urine attack dyestuffs)
Urine (pet)	Call a reputable cleaner
Vomit	Detergent, white vinegar or cleaning fluid
Wax	Cleaning fluid or scrape & vacuum
Wine	Detergent, white vinegar or cleaning fluid

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"The Wool Library Volume 6"

Note: Almost all spills are removed by either dry cleaning fluid (follow manufacturer's instructions) or a simple solution of one teaspoon of mild detergent with one teaspoon of white vinegar in a quart of warm water.

*If recommended procedure is not effective call a reputable cleaner. Some stains are so complex that they should be treated by someone with a knowledge of textile chemistry. Don't wait for annual cleaning. It may be too late to remove the stain.

Manufacturer does not guarantee that these methods work and should be used as a guideline only! If in doubt, call a reputable cleaner.

CARE AND CLEANING | FIBER CONTENT

NEW ZEALAND WOOL
WOOL
RAYON
COTTON
NYLON
FAUX SILK
ACRYLIC
POLYACRYLIC
MODACRYLIC
POLYESTER
POLYPROPYLENE
SHAG

Vacuum regularly. Pile shedding is a normal characteristic of quality area rugs. Avoid use of beater-bar type vacuum as they may cause yarns to pull or snag. If this happens, avoid pulling yarn knots out of surface pile. Clean spills immediately by blotting with a clean sponge or cloth. Professional clean only. Rug padding is recommended.

HAIR ON HIDE
LEATHER
COWHIDE
SUEDE LEATHER

Vacuum regularly on the lowest setting. Beater Bar vacuum is not recommended. Clean spills immediately by wiping smoothly in the direction of the hair with a damp (but not wet) cloth with mild soap and water. Professionally clean only. Natural skin rugs are not recommended for high traffic areas. Rug Pad is recommended.

JUTE
SISAL

Vacuum regularly. Due to the potential for rug damage, beater bar vacuums are not recommended. Remove spills immediately by blotting with a dry cloth. Professionally clean only. Do not steam clean or wet shampoo your jute rug. Plant fibers are highly absorbent, so when exposed to liquids or excessive dampness, they are subject to some shrinking and puckering. Rug padding is recommended.

VISCOSE
LUXCELLE™ (FAUX SILK/COTTON)
SILK-LIKE BAMBOO FIBERS

Vacuum regularly. Beater Bar vacuum is not recommended. Avoid pulling yarn knots out of surface pile. Professionally clean only. Consumer self-cleaning methods are discouraged. The pile can easily stain and yellow with improper cleaning chemicals. If a spill should occur, it is recommended to blot the affected area with white paper towels or clean white terry cloth towel. Rubbing will distort the fiber and moisture will weaken the fiber, which can cause it to break or be damaged. With a soft brush, comb the face of the rug in the direction of the pile. Anticipate that the pile might look flatter and more reflective after grooming. Once dry, re-brush the fiber to regain original texture. Rug padding is recommended.

Rug pads are recommended for use with all rugs to help extend the rug's life and protect the surface underneath. See our site for additional cleaning for specific stains.

CARE AND CLEANING | CONSTRUCTION

LOOP PILE

Proper and routine vacuuming of carpet is the best way to keep carpet clean. Manufacturer recommends using a suction only vacuum or a vacuum which allows for the brushes to be turned to the off position. Overly aggressive agitation of a vacuum can cause damage to all fine carpets and or natural fibers. When spot cleaning carpet always test colorfastness in an inconspicuous area. Always remove any solids before attempting to clean. For liquid spills gently blot the spot with a clean absorbent white cloth. Do not rub the spot or use a colored towel or cloth as this could result in damage to the area. For cleaning of large areas, rooms or deep cleaning seek a reputable professional carpet cleaning company with specific knowledge of cleaning the specific fiber of your carpet.

MACHINE MADE CUT PILE

Proper and routine vacuuming of carpet is the best way to keep carpet clean. A vacuum with brushes can be used. It is important to note that the vacuums brush height should always be set to the maximum height so that the brushes only come into contact with the tips of the surface pile. Overly aggressive agitation of a vacuum can cause damage to all fine carpets and or natural fibers. When spot cleaning carpet always test colorfastness in an inconspicuous area. Always remove any solids before attempting to clean. For liquid spills gently blot the spot with a clean absorbent white cloth. Do not rub the spot or use a colored towel or cloth as this could result in damage to the area. For cleaning of large areas, rooms or deep cleaning seek a reputable professional carpet cleaning company with specific knowledge of cleaning the specific fiber of your carpet.

HAND LOOMED / HAND TUFTED LOOP PILE

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CARE AND CLEANING | CONSTRUCTION

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TIP SHEAR

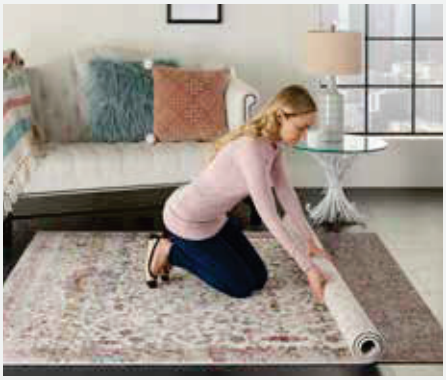
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Rug pads are recommended for use with all rugs to help extend the rug's life and protect the surface underneath. See our site for additional cleaning for specific stains.

HOW TO GET THE BEST OUT OF YOUR BROADLOOM OR CUSTOM RUG

HOW TO LAY OUT YOUR RUG

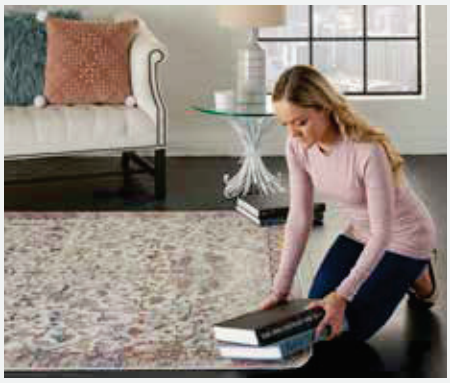
PACKAGING AND SHIPPING MAY CREATE TEMPORARY CREASES OR CURLS. FOLLOW THESE STEPS TO FLATTEN YOUR RUG.



Place rolled-up rug on the floor and roll out flat. A non-slip rug pad is recommended for safety and floor protection.



Vacuum the rug without the beater bar to remove any shedding and dust. The pressure and vibration will help flatten out the rug.



Flatten out curled edges by rolling the rug in the opposite direction. Curled corners can be flattened by weighing them down with heavy books. Most rugs will relax and lie flat in a few days.

BROADLOOM & CUSTOM RUG CARE AND CLEANING TIPS

EXTEND THE LIFE OF YOUR BROADLOOM OR CUSTOM RUG AND KEEP IT LOOKING ITS BEST.



USE A RUG PAD

We recommend a rug pad for all custom area rugs. A non-slip rug pad's primary benefits are safety and cushioning. However, it also prolongs the life of your rug and makes it easier to vacuum.



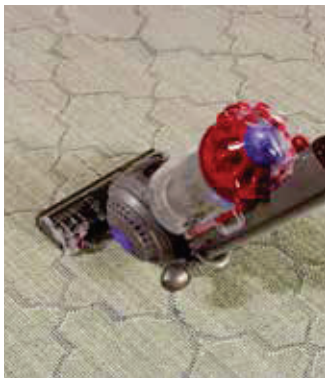
VACUUM REGULARLY

Use a quality vacuum without the beater bar setting as it can pull or snag. Shedding can be common with some new broadloom or rugs but this will lessen over time with regular vacuuming. Vacuum high traffic areas more often.



SPOT CLEAN AS NEEDED

Clean spills immediately by blotting with a clean, dry white cloth. For hard to remove stains we recommend the broadloom or rug be professionally cleaned.



TAME THE SHAG

A great tip for cleaning a shag rug is to turn it upside down and vacuum the back with the beater bar setting. This will shake loose all the dirt and dust. Once done, move the rug and vacuum up all the dirt that came loose onto the floor.

RUG PADS

GUARANTEED TO RETAIN ITS NON-SLIP PROPERTIES FOR 10 YEARS, WITH PROPER CARE.

FOR SAFETY

Rug pads hold rugs in place. A rug pad can help prevent bunching, which can lead to tripping & rug shift, which can lead to slipping. Even when a rug seems "secured" by furniture or on carpet, a rug pad adds an extra layer of protections against mishaps.

FOR DURABILITY

Rug pads protect the rug's weave, which can be worn by the constant pulling & tugging of foot traffic & vacuuming. A rug pad extends the life of the rug, & protects your investment.

FOR COMFORT

Rug pads provide extra padding, increasing comfort, insulation, & sound proofing in the home. A rug pad also provides a buffer zone for dirt & dust, keeping them off of your hard surfaces, & making them easier to vacuum away.

FOR YOUR FLOORING

It is important to choose the right type of rug pad for your flooring. Hard surface rug pads can be used on hardwood, stone, tile or vinyl.

FIRM GRIP

ADVANCED PROTECTION | ★★★★☆☆



ADVANCED QUALITY — Advanced cushioning, extending rug's life & provides sound-proofing.

WASHABLE — Hand washable & easily cut to size.

NON STAINING — For use with hard surface flooring. Will not stain or discolor your floors.

SIZES

4'8" x 7'6"
7'6" x 10'6"

ADDITIONAL SIZES

1'10" x 7'6"
1'8" x 9'6"
1'10" x 11'6"
2'6" x 4'2"
3'4" x 5'
5'8" x 8'6"
7'6" x Round
7'6" x 9'6"
8'6" x 11'6"
9'6" x 13'6"
11'6" x 14'6"

RUG LOC

PREMIER PROTECTION | ★★★★★★



SUPERIOR QUALITY — Premier cushioning extending rug's life & provides sound-proofing.

REVERSIBLE — Usable on any floor surface: needle-punched fabric face down while on carpet & textured waffle backing face down on wood.

RECYCLED FIBERS — Green Label Plus certified. 100% post industrial recycled fibers.

OUTDOOR & INDOOR USE — May be used outdoors.

SIZES

5' x 8'
8' x 10'

ADDITIONAL SIZES

2' x 8'
2' x 10'
2' x 12'
3' x 5'
5' x Round
6' x 9'
7'6" x Round
8' x 11'
9' x 12'
10' x 14'
12' x 15'



Photos and images in this catalog are for reference only; actual colors and textures may vary. Rugs shown are of specific size; design details may vary with size changes.