KILZ®

KILZ PVA

ZERO VOC* INTERIOR DRYWALL PRIMER

KILZ PVA DRYWALL PRIMER is designed for use on new drywall. It can also be used on properly prepared plaster and wood as well previously coated interior surfaces. It is a fast drying, zero VOC interior water-based primer which can reduce the number of topcoats required to achieve a uniform, professional quality finish.

Ideal for properly prepared coated and uncoated substrates such as:

- Drywall / Gypsum Board
- Plaster
- Wood
- Previously Coated Interior Surfaces

TECHNICAL DATA

Tint Bases/Max Tint Load:
No. PX010 128 fl oz / 2 fl oz

Sheen: < 10.0 @ 85°
Sheen levels depend on porosity and various surface irregularities.

Resin Type: PVA

Weight per Gallon: 10.8 lb

% Solids by Volume: 27% ± 2%

% Solids by Weight: 42% ± 2%

VOC: < 5 g/L
***ZERO VOC**

- This product, like most Zero VOC paints, emits very low amounts of VOCs.
- Most emissions occur during painting and for 48 hours after. Some continue for two weeks or longer.
- While VOC emissions are very low, sensitive groups such as babies and asthma/allergy sufferers should minimize exposure.

Flash Point: N/A

Viscosity: 105–115 KU

Recommended Film Thickness:
Wet: 6.4 mils / Dry: 1.7 mils @ 250 sq ft/gal
Wet: 4.0 mils / Dry: 1.1 mils @ 400 sq ft/gal

Coverage: 250–400 sq ft/gal depending on the surface texture, porosity and application method. Does not include the loss of material from spraying. Film thickness depends on porosity and various substrate irregularities.

Works with oil-based and water-based topcoats.

COMPLIANCE & CERTIFICATIONS

Complies with the below as of 3/1/2026

SCAQMD SuperCompliant Coating#	YES	Declare℠ LBC Red List Free	YES
CARB SCM 2020	YES	GREENGUARD®† Gold	YES
CARB SCM 2007	YES	LEED®‡ v5	YES
OTC Phase II	YES	LEED®‡ v4.1	YES
OTC	YES	LEED®‡ v4	YES
LADCO	YES	WELL BUILDING STANDARD©	YES
EPA AIM	YES	NAHB/ICC NGBS	YES
Environmental Product Declaration (EPD)	YES	CHPS®	YES
Health Product Declaration (HPD)	YES		

Class A Fire Rating (Flame Spread Index: 0-25 & Smoke Development Index: 0-450) over non-combustible surfaces when tested in accordance with ASTM E84 Standard Test Method for Surface Burning Characteristics of Building Materials.

This coating conforms to USDA regulatory requirements for incidental food-contact materials intended for use on surfaces not in direct contact with food, such as walls, ceilings, and floors.

#Meets South Coast Air Quality Management District (SCAQMD) "super-compliant" VOC standard of < 10 g/L. Product is formulated to VOC level well below SCAQMD Rule 1113 regulatory limits.

†GREENGUARD is a registered trademark of UL LLC.

‡Please visit www.usgbc.org/LEED for additional details.

APPLICATION

Brush: Nylon/polyester

Roller: ⅜"–½" nap roller cover, depending on surface texture

Airless Spray:
Tip: .015"–.021"
Filter: 60 mesh
Fluid Pressure: 1,800–3,000 psi

Thinning: DO NOT THIN. Product is formulated for use at package consistency only.

Dry Time: @ 77°F & 50% RH
To Touch: 1 hour
To Recoat: 2 hours
Dry times are temperature, humidity, and film thickness dependent.

SURFACE PREPARATION

All surfaces must be clean, free of dust, chalk, oil, grease, wax, polish, mold and mildew stains, loose and peeling paint, rust and all other foreign substances.

When measured with an electronic moisture meter, maximum moisture content of substrates is as follows:

- Gypsum Board (Drywall): 12%
- Plaster: 12%
- Concrete & Masonry: 12%
- Concrete Masonry Units (CMUs): 12%
- Wood: 15%

Drywall: All screws and nail heads must be set and filled. Joints must be taped and covered with a joint compound. Tape joints must be sanded smooth and all dust removed prior to painting.

Plaster: Bare plaster needs to be cured and hardened, which typically takes 30 days. For textured, soft, porous, or powdery plaster, treat it with a solution of 1 part household vinegar to 8 parts of clean water. Repeat this process until the surface hardens, then rinse with clear water and allow it to dry.

Wood: Scrape and clean knots. Before applying primer, apply a coat of knot sealer recommended for exterior use in. Sand surfaces that will be visible and remove dust. Prime edges, ends, faces, undersides, and backsides of the wood. After priming, fill holes and imperfections with an appropriate patching material. Sand patched and filled surfaces smooth and remove dust before coating.

Previously Coated Surfaces: For maximum adhesion, scuff sand the surface thoroughly before priming especially for glossy or high sheen finishes.

WARNING! If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. Contact Lead Information Center at 1-800-424-LEAD or log on to www.epa.gov/lead.

All trademarks, service marks, trade names, and trade dress appearing on this document are the property of their respective owners.

CLEAN-UP/DISPOSAL

Clean all tools and equipment with warm, soapy water. Do not dispose of this product down a drain. If spilled, contain material and remove with an inert absorbent. Dispose of contaminated absorbent, container and unused product in accordance with all current federal, state and local regulations. For recycling or disposal of empty containers, unused product and soiled rags, contact your household refuse collection service.

CAUTIONS/LIMITATIONS

- Interior use only.
- Do not use on floors.
- For best results, apply when air, material and surface temperatures are between 50°F and 90°F. Temperatures above 90°F can cause the paint to dry too fast, whereas temperatures below 50°F can inhibit proper film formation.
- Allow 2 weeks for full cure before washing or cleaning.
- Shelf life under normal conditions is 2 years unopened.
- Partially used cans might develop skinning if not tightly sealed.

HEALTH & SAFETY INFORMATION

WARNING! IRRITANT. CAUSES EYE AND SKIN IRRITATION. MAY CAUSE RESPIRATORY TRACT IRRITATION. Avoid contact with skin and eyes. Do not breathe dusts, vapor, or spray mist. Sanding, grinding or abrading may release sanding dust, which may be harmful if inhaled and has been shown to cause lung damage or cancer with long term exposure. To avoid breathing in dust, vapors, and spray mist, open windows and doors or use other means to ensure fresh air entry during application, drying, sanding, and/or abrading. If properly used, a respirator (NIOSH approved with particulate pre-filter) may offer additional protection and should be used if adequate ventilation cannot be provided; obtain professional advice before using. If you experience eye watering, headaches, or dizziness during application or drying, increase fresh air or leave the area. Wash thoroughly after handling. Close container after each use.

First aid: If you experience difficulty in breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical assistance immediately. In case of eye contact, flush immediately with plenty of water for at least 20 minutes and get medical attention; for skin, wash thoroughly with soap and water. If swallowed, get medical attention immediately.

KEEP OUT OF REACH OF CHILDREN –
DO NOT TAKE INTERNALLY.

KILZ®

This information is provided "as is" and no representations or warranties, either express or implied, of merchantability, fitness for a particular purpose or of any other nature are made with respect to this information or to any product referred to in this information. For SDS or to consult with a technical service representative,call 1-877-KILZ-PRO.
©2026 Masterchem Industries LLC, A wholly owned subsidiary of Behr Process LLC, 3135 Old Hwy M, Imperial, MO 63052-2834.