



EXTERIOR FLAT PAINT
NO. 4450 ULTRA PURE WHITE®



PRODUCT INFORMATION

BEHR MARQUEE® Exterior Flat Paint is our most advanced exterior paint & primer^o that delivers exceptional durability and weather resistance. It provides excellent resistance to dirt and fading, as well as resists rain as early as 60 minutes after application. It also features one-coat hide guaranteed* in colors from the MARQUEE Exterior One-Coat Collection.

RECOMMENDED USES:

Use on properly prepared, primed or previously painted exterior surfaces such as:

- Stucco
- Concrete
- Masonry
- Concrete Masonry Units
- Brick
- Fiber Cement
- Wood
- Engineered Wood
- Steel
- Galvanized Steel
- Aluminum
- Other Ferrous Metals
- Other Non-Ferrous Metals
- Architectural Plastics

PRODUCT SPECIFICATIONS:

Tint Bases/Max Tint Load:

- No. 4450 Ultra Pure White 128 fl oz / 2 fl oz
- No. 4454 Medium Base 120 fl oz / 10 fl oz
- No. 4453 Deep Base 116 fl oz / 14 fl oz

Sheen: 0-6 @ 85°

Resin Type: 100% Acrylic

Weight per Gallon: 11.4 lb

% Solids by Volume: 45% ± 2%

% Solids by Weight: 58% ± 2%

VOC: <50 g/L

Flash Point: N/A

Viscosity: 100-110 KU

Recommended Film Thickness:

- Wet: 6.4 mils / Dry: 2.9 mils @ 250 sq ft/gal
- Wet: 4.0 mils / Dry: 1.8 mils @ 400 sq ft/gal

Coverage: 250-400 sq ft/gal depending on application method and substrate porosity. Does not include the loss of material from spraying.

APPLICATION:

Brush: Nylon/polyester

Roller: 3/8" – 3/4" nap roller cover, depending on surface texture

Airless Spray:

- Tip:** .015" - .021"
- Filter:** 60 mesh
- Fluid Pressure:** 1,400 - 2,400 psi

Thinning: Do not thin if using a roller or brush; however, if using a sprayer and thinning is required, thin with water at a rate of no more than 1/2 pint per gallon.

Dry Time: @ 77°F & 50% RH

To Touch: 1 hour

To Recoat: 2 hours (3 hours for deep base)

Full Cure: 4 weeks

Dry times are temperature, humidity, and film thickness dependent.

SURFACE PREPARATION:

All surfaces must be clean, free of dust, chalk, oil, grease, wax, polish, mold and mildew stains, loose and peeling paint, rust and all other foreign substances.

New Wood: Remove mill glaze with sandpaper or use a product such as BEHR PREMIUM® All-In-One Wood Cleaner No. 63 to open the pores of the wood and follow all label instructions. For severe stains caused by mold, mildew, algae and fungus, apply a mildew stain removing product. Set nails and fill holes, scratches, and gouges with the appropriate wood filler and let dry completely. Remove all dust with a wiping cloth. Fill all gaps with a 100% acrylic, siliconized, paintable caulking and allow to dry completely. Patched and filled surfaces should be sanded smooth and dusted clean prior to coating. **WARNING!** Sanding or scraping pressure treated lumber may be hazardous; wear appropriate protection.

New Masonry: The pH must be 10 or lower prior to coating. Smooth masonry may require an adequate profile for adhesion. For all other smooth trowel concrete, create an adequate profile for adhesion using a product such as muriatic acid etcher or with mechanical means. Remove all loose aggregate and debris. Prime the area with an alkali-resistant primer.

Steel: Minimum surface preparation is Hand Tool Cleaning in accordance with SSPC-SP2. Remove all oil and grease from the surface with a solvent in accordance with SSPC-SP1. For optimal performance, use Commercial Blast Cleaning in accordance with SSPC-SP6. Prime the area with a rust-inhibitive primer the same day as cleaned.

COMPLIES WITH THE BELOW AS OF 4/1/2020			
SCAQMD	YES	LADCO	YES
CARB SCM 2007	YES	AIM	YES
OTC Phase II	YES	MPI	10
OTC	YES		

Galvanized Steel: Solvent clean new galvanized metal in accordance with SSPC-SP1 to remove oil and grease from the surface. Pre-treat with a phosphoric acid solution or a commercially-available etching solution. Galvanized metal that has been passivated with chromates or silicates may require brush blasting in accordance with SSPC-SP16 to remove these treatments. Rusty galvanizing requires a minimum of Hand Tool Cleaning in accordance with SSPC-SP2. Prime the area the same day as cleaned.

Shop-Primed Steel: As there is potential for many forms of contamination during storage and transport, a thorough cleaning is always recommended for shop-primed surfaces. Paint exposed areas, i.e., where shop primer is abraded, with the same material as used for shop priming to comply with SSPC-PA 1 for touching up shop-primed surfaces.

Note: Assess the integrity of the shop primer prior to application of subsequent coatings. Review all coatings intended for the project and confirm the compatibility between shop and field-applied coatings.

Aluminum: Remove all oil and grease from the surface with a solvent in accordance with SSPC-SP1. Prime the area the same day as cleaned.

Stain-Blocking: After priming, test for stain bleed-through by applying the topcoat to a small section. If the stain bleeds through the topcoat, apply a second coat of primer and test again before topcoating the entire area. If bleeding continues, primer may need a longer dry time before applying topcoat.

Previously Painted Surfaces: Remove all loose and peeling paint and all other foreign substances. Clean any dirt and grease by scrubbing the surface with a detergent and water solution, followed by a thorough rinsing with clean water. Set nails and fill holes, scratches, and gouges with the appropriate wood filler and let dry completely. Remove all dust with a tack or wiping cloth. Fill all gaps with a 100% acrylic, siliconized, paintable caulking, and allow to completely dry prior to coating.

Glossy Surfaces: For maximum adhesion, sand the surface thoroughly to provide a rough surface before coating.

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^oA primer coat may be needed on some surfaces. See SYSTEM RECOMMENDATIONS for details.

*For details visit behr.com/marquee guarantee.



BEHR
MARQUEE

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WARNING! If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Center at 1-800-424-LEAD or log on to www.epa.gov/lead.

SYSTEM RECOMMENDATIONS:

Although BEHR MARQUEE® is a paint & primer (self-priming – first coat is the primer and the second coat is the finish) over most properly prepared surfaces, it is recommended for optimum performance to follow the primer recommendations provided below:

Wood:

- Self-prime using 2 coats of BEHR MARQUEE Exterior Paint or
- 1 coat BEHR® Multi-Surface Interior/Exterior Stain-Blocking Primer & Sealer No. 436 (recommended for tannin-rich woods)
- 2 coats BEHR MARQUEE Exterior Paint

Masonry: Concrete, Cement, Brick, Stucco, EIFS

- Self-prime using 2 coats of BEHR MARQUEE Exterior Paint or
- 1 coat BEHR Multi-Surface Interior/Exterior Stain-Blocking Primer & Sealer No. 436 (recommended for masonry with pH levels up to 13)
- 2 coats BEHR MARQUEE Exterior Paint

Concrete Masonry Units: Concrete Block, Cinder Block, Split-Face Block

- 1 coat BEHR DRYPLUS® Masonry Waterproofer No. 875
- 2 coats BEHR MARQUEE Exterior Paint

Fiber-Cement

- Self-prime using 2 coats of BEHR MARQUEE Exterior Paint or
- 1 coat BEHR Multi-Surface Interior/Exterior Stain-Blocking Primer & Sealer No. 436
- 2 coats BEHR MARQUEE Exterior Paint

Ferrous and Non-Ferrous Metals:

- 1 coat BEHR Interior/Exterior Metal Primer No. 435 (recommended for optimal corrosion resistance or when priming over sound rusty metal surfaces) or BEHR Multi-Surface Interior/Exterior Stain-Blocking Primer & Sealer No. 436
- 2 coats BEHR MARQUEE Exterior Paint

Vinyl, PVC, Fiberglass, Architectural Plastics

- 1 coat BEHR Interior/Exterior Bonding Primer No. 432 or BEHR Multi-Surface Interior/Exterior Stain-Blocking Primer & Sealer No. 436
- 2 coats BEHR MARQUEE Exterior Paint

NOTE: Certain substrate and exposure conditions, as well as project requirements, may necessitate the use of other substrate-specific or solution-driven primers.

PERFORMANCE DATA:

Resistance to Wind-Driven Rain (ASTM D6904):

Result: Pass

Substrate: Patio Block/Standard CMU Cap Coating

System tested:

Primer - BEHR Multi-Surface Stain-Blocking Primer & Sealer or KILZ KLEAR Clear Sealer & Bonding Primer roller-applied in one (1) coat at 400 sq ft/gal (4 mils WFT)

Topcoat - BEHR MARQUEE Exterior Flat roller-applied in two (2) coats at 250 sq ft/gal (2.6 mils DFT) per coat

Scrubability (ASTM D2486 - no shim):

Result: > 2500 scrub cycles

Biological Growth (ASTM D3273 - 4 weeks):

Result: Pass

Accelerated Weathering: (ASTM D4587, 500 hrs):

Result: Pass

CLEAN-UP/DISPOSAL:

Clean all tools and equipment with warm, soapy water. Do not dispose of this product down a drain. If spilled, contain material and remove with an inert absorbent. Dispose of contaminated absorbent, container and unused product in accordance with all current federal, state and local regulations. For recycling or disposal of empty containers, unused product and soiled rags, contact your household refuse collection service.

CAUTIONS/LIMITATIONS:

- Protect from freezing.
- Do not use on floors.
- When applying to vinyl, color choice must be the same color or lighter than the existing color.

- For best results, apply when air, material and surface temperatures are between 35°F and 90°F. When the air temperature is at 35°F, substrates may be colder; prior to painting, check to be sure the air, surface, and material temperatures are above 35°F and at least 5°F above the dew point. Do not apply at air or surface temperatures below 35°F or when air or surface temperatures may drop below 35°F within 48 hours. Do not apply in direct sunlight. Temperatures above 90°F can cause the paint to dry too fast.

- Allow 4 weeks before washing or cleaning for full cure.
- Shelf life under normal conditions is 2 years unopened.
- Guaranteed one-coat hide excludes ULTRA PURE WHITE®, colors outside of the MARQUEE One-Coat Hide Color Collection and all other interior or exterior colors that have not been included as one-coat hide from other BEHR® palettes. Multiple coats required when: 1) Painting over uncoated, porous or repaired exterior surfaces. 2) Over woods that contain tannins such as redwood or cedar. 3) When painting over heavy stains, which may require spot priming, multiple coats, and/or longer dry time. **Two coats are recommended for optimal durability.**

GENERAL INFORMATION:

WARNING IRRITANT MAY CAUSE EYE, NOSE AND THROAT IRRITATION. AVOID CONTACT WITH SKIN AND EYES AND AVOID BREATHING OF VAPORS AND SPRAY MIST. WEAR EYE PROTECTION AND PROTECTIVE CLOTHING. USE ONLY WITH ADEQUATE VENTILATION. To avoid breathing vapors and spray mist, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches or dizziness, increase fresh air. If properly used, a respirator (NIOSH approved for organic vapor with P series particulate pre-filter) may offer additional protection; obtain professional advice before using. A dust mask does not provide protection against vapors. Avoid contact with eyes and skin. Wash thoroughly after handling. Close container after each use.

FIRST AID: If you experience difficulty in breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical assistance immediately. In case of eye contact, flush immediately with plenty of water for at least 20 minutes and get medical attention; for skin, wash thoroughly with soap and water. If swallowed, get medical attention immediately.

CAUTION: KEEP OUT OF REACH OF CHILDREN – DO NOT TAKE INTERNALLY.