

XGIMI MoGo



MoGo 4

Just Play, Your Way

Important Notice

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- The information in this document may change during the product development process; please check regularly for our updates.
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Revision Records

Version	Revision Records	Date
V1	First Version Some product images may differ from the actual item	2025/3/14
V2	• Update several product images • Update several specs	2025/4/3
V3	• Update U.S. MSRP	2025/4/9
V4	• Update U.S. MSRP	2025/4/14

XGIMI MoGo Series Product Strategy

MoGo — Movie on the Go

The MoGo series is all about seamless entertainment, letting users watch anywhere, anytime. It embraces a free-spirited and urban lifestyle while enhancing digital companionship and self-expression through immersive visuals.

Product



MoGo 2 Pro



MoGo 3 Pro



MoGo 4



MoGo 4 Laser

Positioning

Affordable Entry-Level
Projector

Versatile Best-Value
Bestseller

Trendy Gadget
Embraced by Influencers

The Ultimate
Lifestyle Tech Essential

MKT Focus

Sold in major retail chains, reinforcing product quality and user experience through **trusted purchase channels**.

Redefined portable entertainment. Continuing its “bestseller” identity with **seasonal discounts and exclusive deals**.

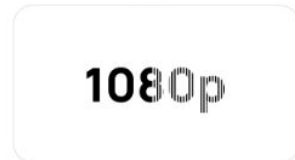
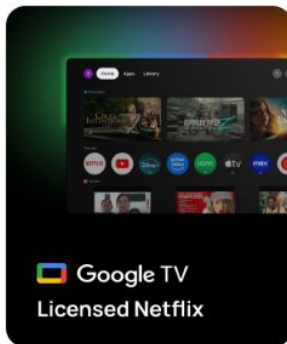
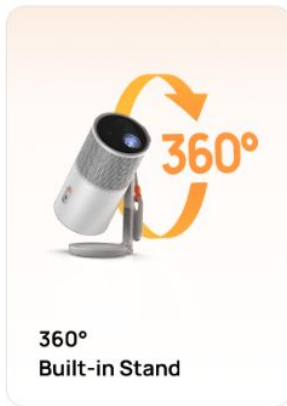
A viral item in 2025. With a bold visual identity and limitless tech imagination, it embraces **young global audience including Gen A, Gen Z and Millennials, tech-savvy, trend-driven**.

Tailored for the modern elite, seamlessly fitting into premium outdoor experiences like glamping, après-ski, and surfing. A must-have for affluent adventurers seeking a high-end persona.

One Page to Know Product Upgrade

Item	 MoGo 3 Pro		 MoGo 4		 MoGo 4 Laser	
Price	\$449/€499		\$499/€599		\$799/€799	
Light Source	LED		LED		Advanced Light Source	Triple Laser
Battery	/		Built-in 71Wh Battery 2.5H video playback (Eco Mode) & 6H music playback <i>with Additional PowerBase Stand up to 5h usage</i>		Built-in 71Wh Battery 2.5H video playback (Eco Mode) & 6H music playback <i>with Additional PowerBase Stand up to 5h usage</i>	
ID Design	Coffee-cup size	More Trendy	Coffe-cup size Light silver color		Coffe-cup size Light silver color	
Stand	130° rotation	Better Flexibility	360° rotation		360° rotation	
Weight	1.1kg		1.3kg		1.3kg	
Size	205*95*95mm		207.6*96.5*96.5mm		207.6*96.5*96.5mm	
Speakers	2*5W Harman Kardon	Premium Sound	2*6W Harman Kardon		2*6W Harman Kardon	
Brightness	450 ISO Lumens / 1080p		450 ISO Lumens / 1080p		Better Picture	550 ISO / 1000:1 Contrast
Ports	Micro HDMI (ARC supported) +USB		HDMI (ARC supported) +USB		HDMI (ARC supported) +USB	
Accessories	Creative Optical Filter*1, PowerBase Stand Carrying Case		Magnetic Creative Filter (inbox*1) Infrared mini remote control New PowerBase Stand		Magnetic Creative Filter (inbox*4) Infrared mini remote control New PowerBase Stand	

Feature Highlights



XGIMI MoGo 4

Positioning

Engaging, tech-driven and fun portable projector designed for young global audiences

Slogan

Just Play, Your Way.

USPs

**Portable & Stylish
Must-have Item**

**Vibes Machine
Versatility & Companionship**

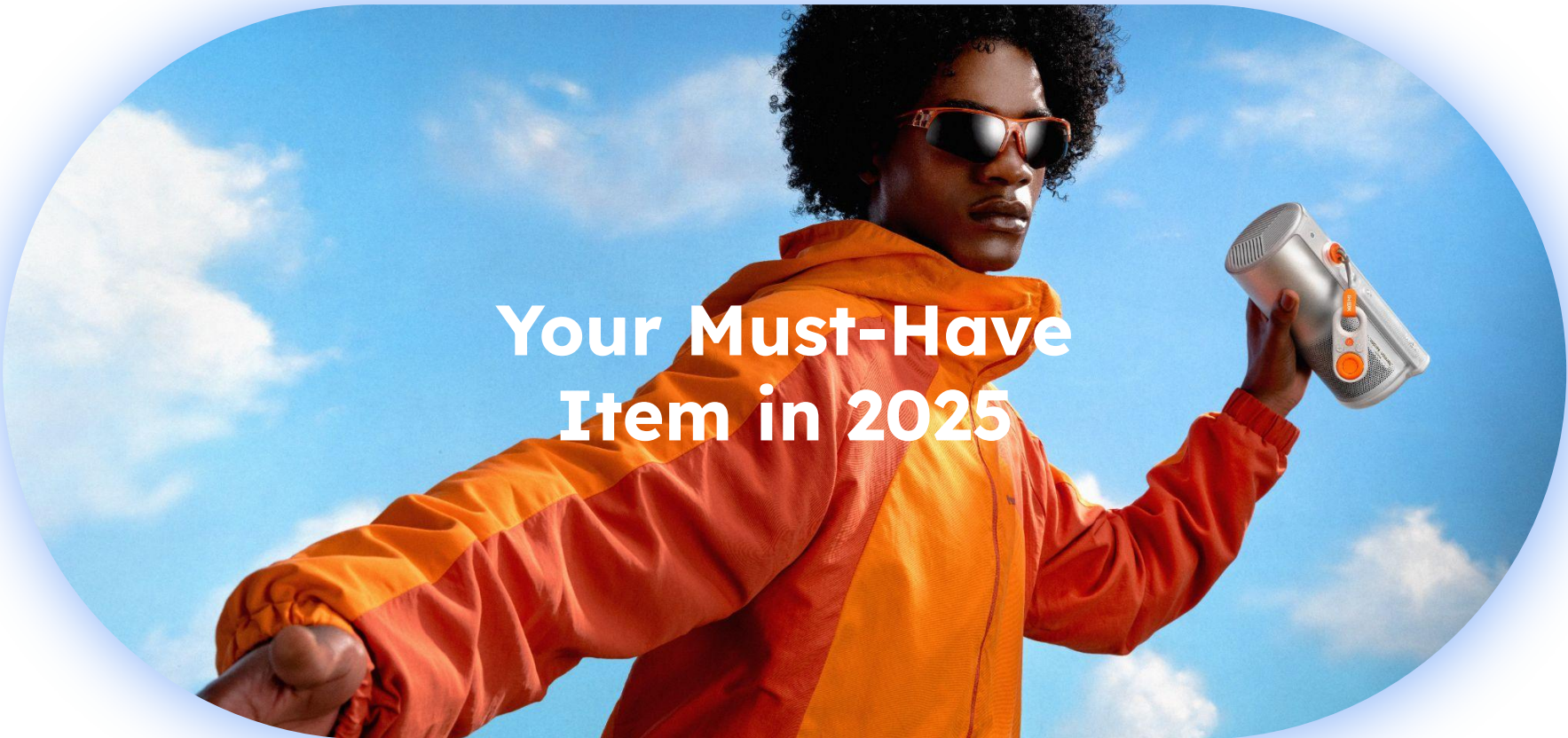
**Immersive Entertainment
with Instant Setup**

Supporting Evidence

Coffee cup size
Bold **Color**
Customisable Lanyard
Transparent Stand & base
Mini remote control

- **Magnetic Creative Filters** for endless vibes
- **Ambient Light & Speaker Mode** (2*6W Harman/Kardon speaker)
- Ceiling Projecting

- Instant Setup**
 - **Built-in battery**
2.5h Movie playtime/ 5h with extra PowerBase Stand (*Eco mode*)
 - **360° Built-in stand**
 - **Pull up and power on**
 - **ISA tech**, point & play
- Immersive Content**
 - GTV OS + Licensed Netflix
 - 450 ISO Lumens+1080p
 - Immersive big screen

A person with dark curly hair and sunglasses is wearing a bright orange and red windbreaker jacket. They are holding a silver, cylindrical portable speaker in their left hand. The background is a clear blue sky with scattered white clouds. The entire scene is framed within a rounded rectangle with a light blue border.

**Your Must-Have
Item in 2025**



Beautifully Designed A Statement of Style

XGIMI MoGo

Compact Size

A party in the palm of your hand. The MoGo 4 is the size of a coffee thermos, but packs a much bigger punch.

Mini Remote Control

Go from the movie screen to the party scene and back again with the mini remote.



Lens Protection

Scratch resistant and dust defiant, our lens protection keeps your projector projecting.

Detachable Lanyard

Swap it, style it, or DIY it—get creative and make it your own!

Detachable Lanyard

DIY lanyard design allows you to mix and match your favorite accessories freely, creating your own unique tech-inspired fashion gadget.



Exclusive Infrared Mini Remote Control

Easy Control

Infrared control, no pairing needed
lightweight and easy to use—just point
and click



Button Instructions

Equipped with essential buttons for
effortless operation.



1. OK
2. ↑/Ambient color switch
3. ↓/Ambient color switch
4. ←/Music switch/Filter switch
5. →/Music switch/Filter switch
6. Volume Down
7. Volume Up
8. Back

Battery Notice

Compatible battery type: CR2032
Battery life: 6 months
(*may vary based on actual usage)



!!! Keep it out of reach of children to prevent accidental ingestion, as the coin cell battery can cause chemical burns. Serious burns can occur within two hours and may be life-threatening. If the battery compartment is not securely closed, stop using the product immediately.

A photograph of three people in retro-style clothing playing a game on a floor with colorful dots. On the left, a woman in a blue and brown striped sweater is crouching next to a red beanbag chair, with one arm raised. In the center, a man with an afro and blue sunglasses stands holding a silver handheld device. On the right, a woman in a yellow cheerleader outfit with the number 88 is jumping. The floor is covered with colorful circular markers in blue, green, yellow, and red. The entire scene is framed within a white oval border.

Your All-in-One Vibes Machine

Magnetic Creative Filters

From cool to chill in a click.

4 Creative Filters for Endless Vibes

Switch between the Sunset, Lunar, Ripple, and Dreamscape filters to suit your environment and your mood.

*Sunset filter included in the box only;
the other three require separate purchase



Ready-To-Go in 1 Second

All you need to do is simply snap the magnetic creative filter on top of the projector lens.



Magnetic Creative Filters

From cool to chill in a click.

Switch Vibes with a Wave

Wave your hand in any direction within 30cm of the lens to change up the projected content.



Switch Vibes with the Remote

Use the ←/→ buttons on the MoGo 4 remote or mini remote to switch between environments.



Magnetic Creative Filters

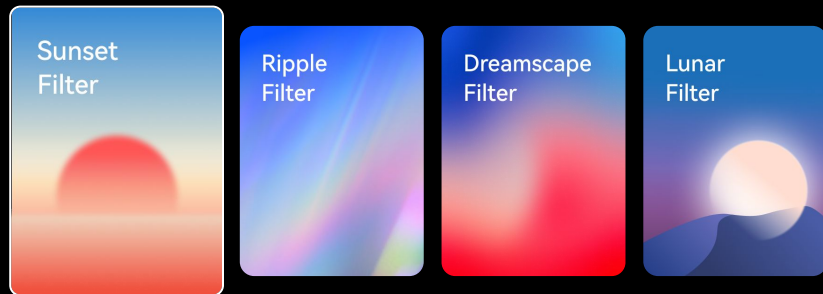
XGIMI Creative Filter App

Use the remote control in the XGIMI Creative Filter app to switch, explore more exciting content, or personalize your settings.

* Download the XGIMI Creative Filter App in Google Play Store upon first install.

* Magnetic Creative Filters are designed to create an ambient and immersive background experience. Blurred edges and image distortion are normal in this setting. We do not recommend using it for watching movies.

* For the optimal effect and experience, the Magnetic Creative Filters are best used in low-lit environments.

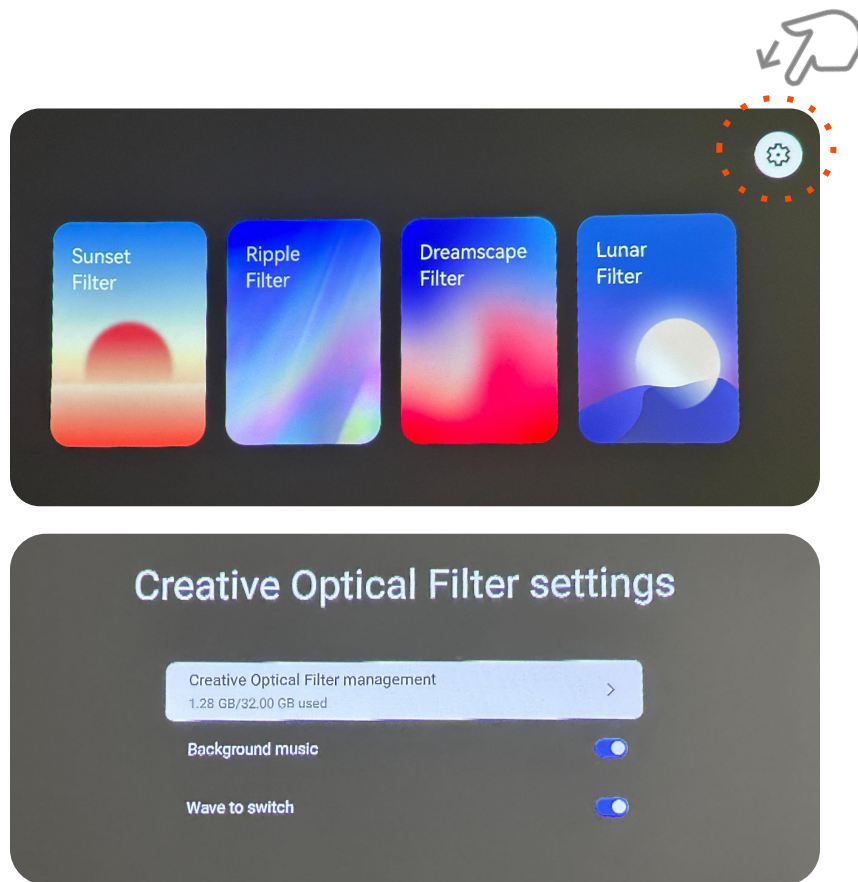


Tune In with Soothing Music

The Magnetic Creative Filter mode provides ambient background music to enhance the mood.

For a personalized touch, connect via Bluetooth and play your own soundtrack for a truly immersive experience.

*(*Default background music can be turned off in Creative Filter App settings)*



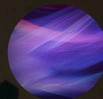
Sunset Filter



Lunar Filter



Ripple Filter



Dreamscape Filter

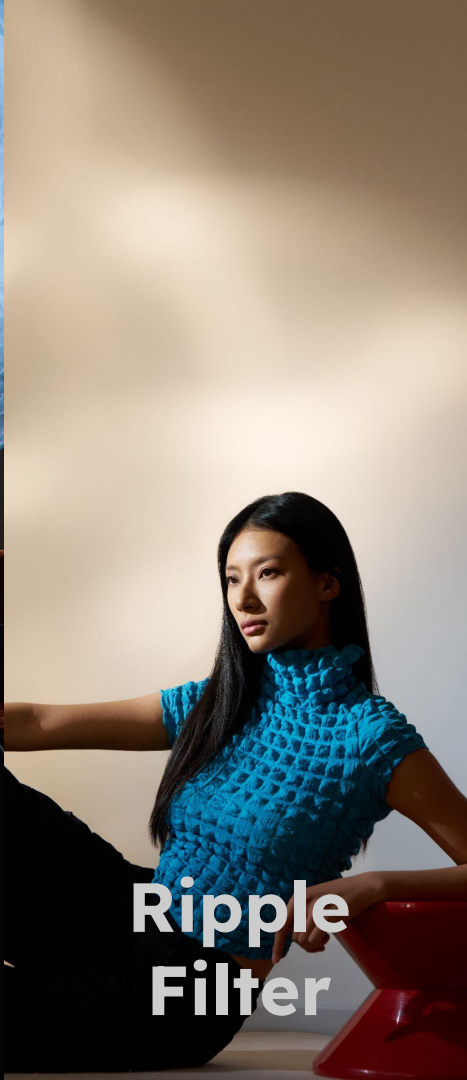




**Sunset
Filter**



**Lunar
Filter**



**Ripple
Filter**



**Dreamscape
Filter**



Premium Harman Kardon Speaker

Built-in 2*6W
Harman/ Kardon Speakers

360° Surround Sound
Deep bass, room-filling

Bluetooth Connection
with mobile phone

Dolby
AUDIO

SOUND BY
harman/kardon

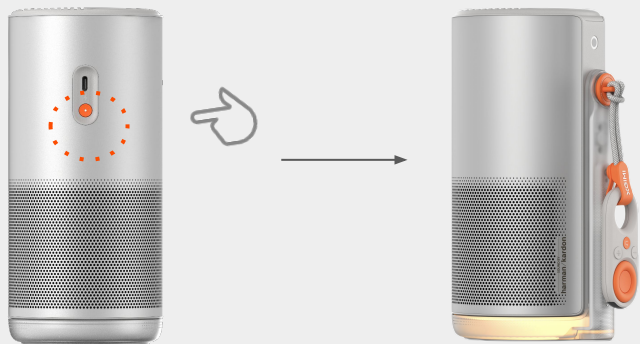
Ambient Light & Speaker Mode

Match every moment, every mood.

Default Instruction:

Rotate the projector and push down to power off. Long press the power button for 2-3 seconds to enter Ambient Light Mode.

*To power off, long press again



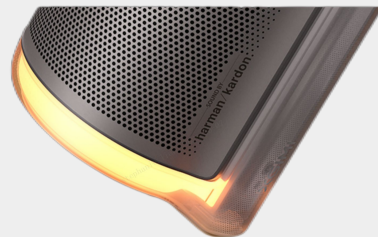
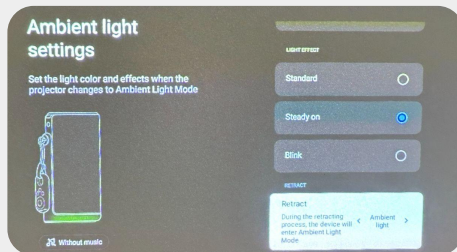
Alternative:

Manually switch the default settings by the following path:

All Settings > Projector > Ambient Light Settings > Retract

Then rotate the projector, push down to activate Ambient Light Mode automatically. To power off, long press the power button for 2-3s.

**The default setting is push down to power off



Ambient Light & Speaker Mode

Color

8 colors of lights

orange

blue

yellow

green

pink

purple

colorful

colorless

Color Switch

Switch color with ↑ and ↓ on the remote control/mini remote control

Music Switch

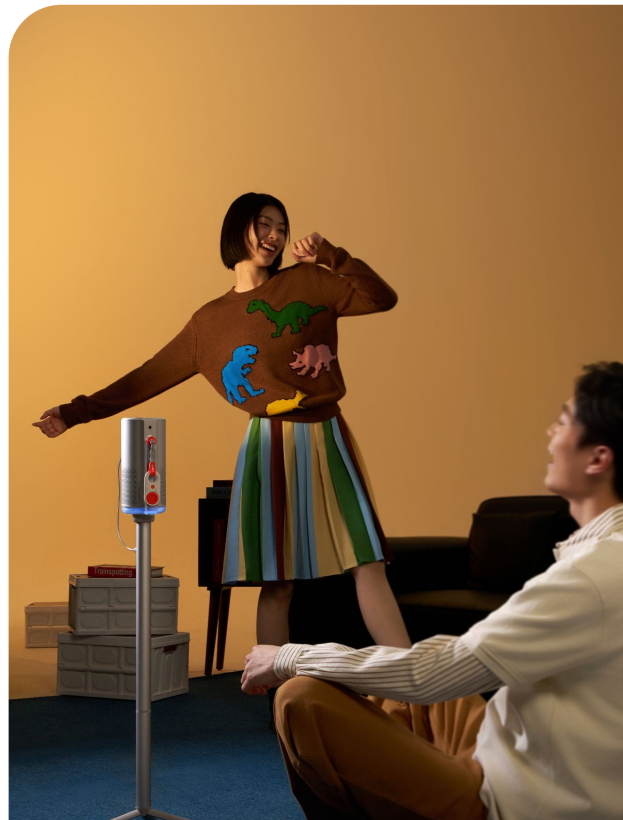
Switch music with ← and → on the remote control/mini remote control



SHORTCUT button

Enter Ambient Light Mode setting directly





**Out-Of-The Box
Box Office**

360° Built-in stand

Pull up to power on instantly

Setting up has never been so easy. Pull up to power on, and tilt the projector to enjoy your favorite content. Push down to turn off.



Any angle. Your Way.

360° universal rotation and floor-to-ceiling projection means you can watch your favorites your way.



360° Built-in stand

Metal slide rail

Experience fully uninterrupted viewing with the security of the metal slide rail.



Lens protection

Scratch resistant and dust defiant, our lens protection keeps your projector projecting.



Built-in Battery & Power Options

Unleash Limitless Play

Worry less about power consumption. Built-in battery release more imagination, or get the power you need from the XGIMI PowerBase Stand or Power Banks for limitless play.

71Wh/20000mAh

Battery Capacity

Up to 2.5 hrs

Video playtime (in Eco Mode)

*The projector will automatically enter Eco Mode upon startup if it's not plugged in. For a brighter display, you can exit this mode, but playtime will be reduced.

Up to 6 hrs

Music playtime*

*With the projector light off (Ambient Light off) and <50% volume, it can stream music for up to 6 hours.

Type-C
Charging port



65W Power Bank
Supported



PowerBase Stand
for MoGo 4 Series



XGIMI PowerBase Stand
for MoGo 4 Series



XGIMI PowerBase Stand for MoGo 4 Series



Exclusive Quick-Attach Design
Mount or Remove in Seconds



High-Capacity Battery
Double playtime
20000mAh



Innovative 2-in-1 Stand
(with Built-In Power Bank)



Lightweight

Portable

Stable



XGIMI PowerBase Stand for MoGo 4 Series

Product		MoGo 4 Series+ PowerBase Stand	Nebula Capsule 3 + Power Bank Tripod
Product Image			
Price		\$549/€679	\$479
Comparison	Battery Capacity	71Wh+72Wh	52Wh+34Wh
	Eco Mode	Up to 5 hrs Video Playtime* Up to 12 hrs Music Playtime*	Up to 4 hrs Video Playtime
	Standard Mode	No compromise on brightness 2 hrs entertainment in <u>450 ISO*</u>	TBD
	Installation	Quick-Attach Interface	Quick Setup
	Others	Smooth, Seamless Design Durable Aluminum Alloy Body	/

*With both the MoGo 4 and PowerBase Stand fully charged, enjoy up to 5 hours of movie playback
*Stream music for up to 12 hours with all projector lighting features off and the volume level at or below 50%
*Playtime may vary depending on actual usage

Google TV Built-in

Entertainment at your fingertip

Watch the hottest new shows and blockbuster hits right from your projector with the officially-licensed apps. Just turn on and tune in without installation hassles.

 Google TV

NETFLIX

 YouTube

 prime video





MoGo 4

Other Portable
Projectors



450

ISO Lumens

1080p

Resolution

DLP

Advanced Display Tech

90%

Color Gamut





- 1080p Full HD resolution in a compact build— you no longer have to sacrifice high resolution when choosing a portable projector!
- Enjoy 120-inch of remarkable imagery with MoGo 4*.

*Projection size: 40"-200"

*Recommended largest projection size: 120"



ISA Technology

Uninterrupted Auto Keystone Correction

Perfectly squared and clear images, regardless of the angle or position.



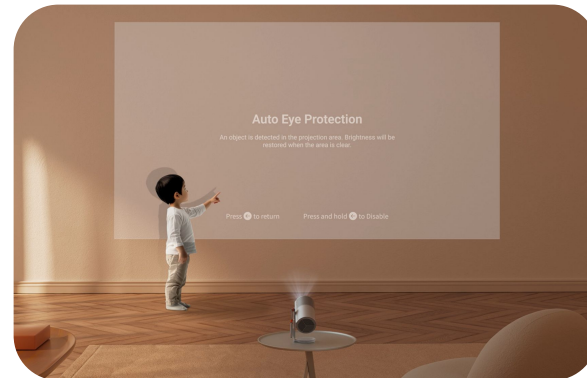
Uninterrupted Auto Focus

Keeps your display sharp and your viewing experience uninterrupted.



Intelligent Eye Protection

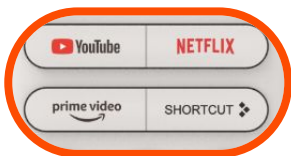
Automatically dims the screen upon detecting a person approaching, ensuring a comfortable viewing experience. (*Turned off defaultly)



Backlight Remote Control



Enjoy one-click access to popular media resources with multiple **shortcut buttons** on our remote control.



NEW Backlight remote control

Enjoy seamless control with illuminated buttons. Ideal for movie nights, late-night browsing, and dimly lit rooms.

*Doesn't light up the entire remote (only a handful of the most often-used buttons)

Seamless Connectivity

Enjoy multiple connectivity options with the MoGo 4, tailored to suit various needs.

Interfaces

Type-C*1 (for charging)
USB*1
HDMI*1 (ARC supported)

Casting

GoogleCast
DLNA

Wireless

WiFi 5
Bluetooth 5.1



Exclusive Accessories

Product	XGIMI Magnetic Creative Filter	XGIMI PowerBase Stand (for MoGo 4 Series)	XGIMI Portable Outdoor Screen
Product Image			
Price	\$/€ 99 (3-pack)	\$/€ 129	\$/€ 99
Key Selling Points	• Exclusive Compatibility with MoGo 4 Series • Magnetic Setup • 15+ Curated Content Included • Auto Detection • Wave to Switch Content • Built-in Soothing BGM • Eco-Friendly Storage Case – Organized compartments, dustproof, anti-loss, and magnetic closure	• Exclusive Compatibility with MoGo 4 Series • Quick-Attach Interface, Easy installation • Innovative 2-in-1 Design (Stand+Power bank) • Durable Aluminum Alloy • Reinforced stand legs, Enhanced stability • 20,000mAh Battery – Extends MoGo 4 usage up to 5 hours	• 60s Fast Set-up • Lightweight and Portable • 45cm Folded Length, Easy to Pack • 70 inch Immersive View • Customized Storage Bag • Durable Aluminum Alloy Frame • Stable & Secure Ground Stakes • Wrinkle-Free Fabric

Bundle Options

MoGo 4 + PowerBase Stand



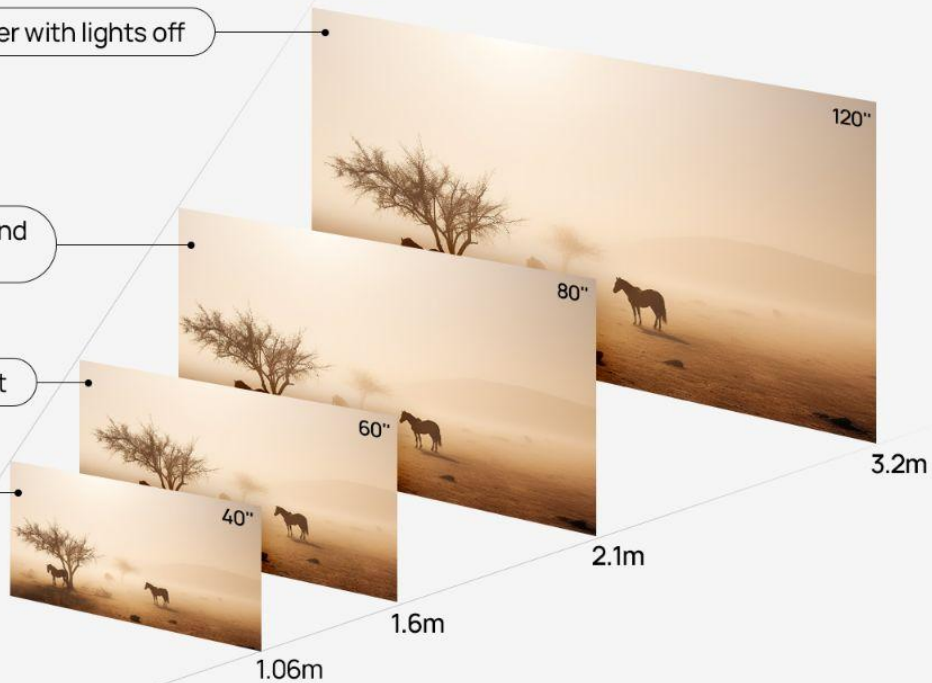
*MSRP €679/\$549

Watch in a dedicated room for home theater with lights off

Watch in a room with the curtains closed and controlled ambient light

Watch in a room with medium ambient light

Watch in a bright room with no closed curtains



Product Comparison

MoGo 4 is highly portable.
It's a palm-sized cinema you can take anywhere.

Product		MoGo 4	Nebula Capsule Air	Nebula Capsule 3	Yaber T2/T2Plus	JMGO Picoflix	Samsung Freestyle 2nd
Design							
Price		\$499/€599	\$ 399 (Bundle \$465)	MSRP: \$549 Street price: \$499	\$329/\$389	MSRP: \$599 Street price: \$449	\$599
Portability	Built-in Battery 	71Wh Up to 2.5 hrs (Eco Mode) +PowerBase Stand up to 5 hrs	10000mAh Up to 2 hrs (Eco Mode) +Power Bank Tripod up to 4 hrs	52Wh Up to 2.5 hrs (Eco Mode) +Power Bank Tripod up to 4 hrs	Up to 2.5 hrs (Movie Mode)	10000mAh Up to 4.5 hrs (Eco Mode) !! Extremely low brightness (<100lm) in Eco Mode. Not watchable	/
	Charging Ports	Type-C Power bank supported	Type-C	Type-C	AC-in	Type-C Power bank supported	Type-C
	Size & weight	Φ96.5*207.6mm, 1.33kg	Φ68*140mm, 0.65kg	Φ78*160mm, 0.85kg	165*140*290mm 2.5kg	Φ80*240mm, 1.5kg	102* 173*95mm, 0.8kg
	Others 	Lanyard design Mini Remote Control	/	/	Handle design	/	/

MoGo 4 has better picture/sound quality and is more fun. It’s a true vibe machine.

Product		MoGo 4	Nebula Capsule Air	Nebula Capsule 3	Yaber T2/T2Plus	JMGO Picoflix	Samsung Freestyle 2nd
Design							
Price		\$499/€599	\$ 399 (Bundle \$465)	MSRP: \$549 Street price: \$499	\$329/\$389	MSRP: \$599 Street price: \$449	\$599
Cinematic Experience	OS	Google TV with Netflix	Google TV with Netflix	Google TV with Netflix	Yaber OS TV dongle (plus only)	Google TV with Netflix	SAMSUNG Smart TV
	Brightness & Resolution 	450 ISO 1080p	150 ANSI 720p	200 ANSI 1080p	450 ANSI 1080p	420 ISO 1080p	230 ANSI 1080p
	Speaker 	2*6W Harman Kardon, Dolby Audio	5W	8W, Dolby Audio	JBL Dolby Audio	2*5W, Dolby Audio	5W
	Eye Protection 	Yes	/	/	/	Yes	/
Versatility	Stand 	Built-in 360° Stand	30°/90° fixed angle rotation	/	15° Handle-to-stand	Built-in 127° Stand	Built-in 180° Stand
	Mode 	Magnetic Creative Filters Ambient Light Mode XGIMI Wall	/	/	/	/	/

Product Specs

Model	Item	MoGo 4
Display	Product Classification	Portable Projector
	Light Source	LED
	Expected Lamp Life	25000 Hours
	Display Technique	DLP
	Display Chip	0.23" DMD
	3D	/
	Supported Formats	HDR 10
	Latency	1080P/60Hz, Game Mode ≤ 20ms (AK off); 1080P/60Hz, Game Mode ≤ 56ms (AK on)
	MEMC	/
	Brightness	450 ISO Lumens
	Standard Resolution	1920 x 1080 pixels
	Color Gamut	DCI-P3 90%
	Lens	High Light Transmission Coated Lens
Setup	Eye Protection	/
	Keystone Correction	Uninterrupted Auto Keystone
	Focus	Uninterrupted Auto Focus
	Intelligent Screen Alignment	/
	Intelligent Obstacle Avoidance	/
	Digital Zoom	Yes
	Throw Ratio	1.2:1
	Aspect Ratio	16:9
	Image Size	40" - 200"

System	CPU	CA53x4 1.15GHz
	GPU	G52 MC1
	RAM	2GB
	Storage	32GB
	System	Google TV
	Mirroring Display	GoogleCast/DLNA
	Fast Boot	Yes(STR)
Audio	Speaker	2x6W Harman/Kardon
	DTS Virtual:X	/
	DTS-HD	/
	Dolby Audio	Yes
	Dolby Digital (DD)	Yes
Connectivity	Dolby Digital Plus (DD+)	Yes
	WiFi	WiFi 5 Dual-band 2.4/5GHz, 802.11a/b/g/n/ac
	Bluetooth	Bluetooth 5.1/BLE
	Input Ports	USB Type-C x 1(Charging interface, support PD3.0 protocol), HDMI x 1 (ARC supported), USB x 1
Electrical	Noise Level	≤28dB@1m
	Power Dissipation	65W
	Power	AC100-240V, 50/60Hz
	Battery Capacity	71.28Wh
	Battery Playtime	Up to 2.5 Hours Video Playtime (Eco Mode) / Up to 6 Hours Music Playtime
Measurements	Product Size (H x W x D)	207.6*96.5*96.5 mm / 11.7 x 5.7 x 6.2 in
	Product Weight	1.31kg / 2.9lbs
What's in the Box	Power Plug	x1
	Manual	x1
	Warranty Card	x1
	Remote Control	Backlight Bluetooth Remote Control x1, Infrared Mini Remote Control x1, AAA Batteries x2
	Magnetic Creative Filter	x1 (Sunset Filter)

XGIMI MoGo 4

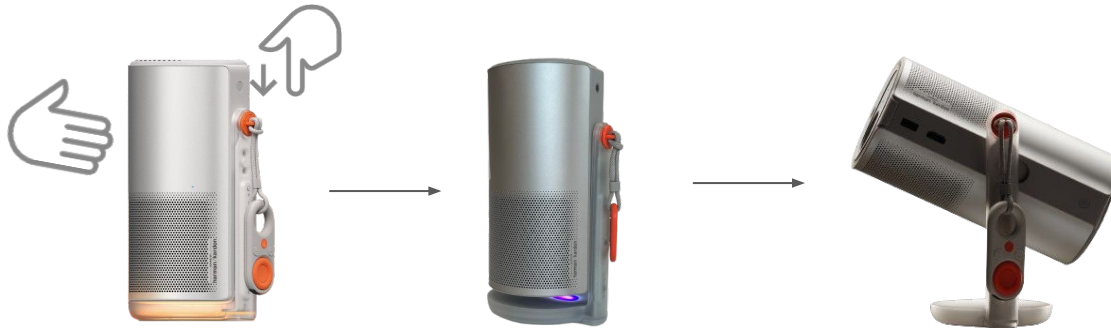
KOL Filming Instructions

Startup Instructions

Pull up, Tilt and Play.

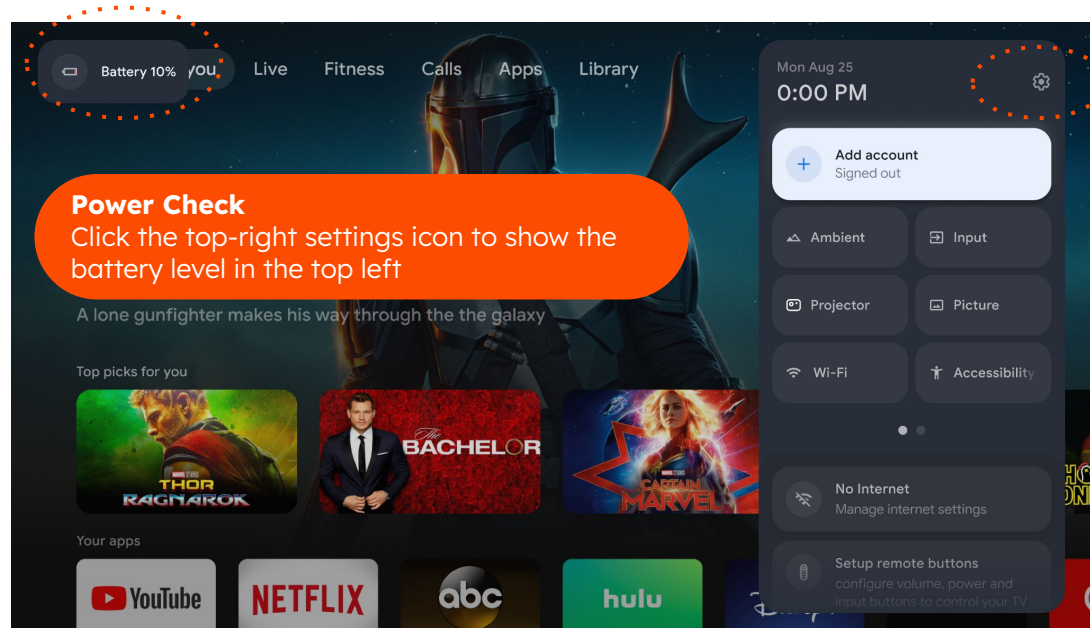
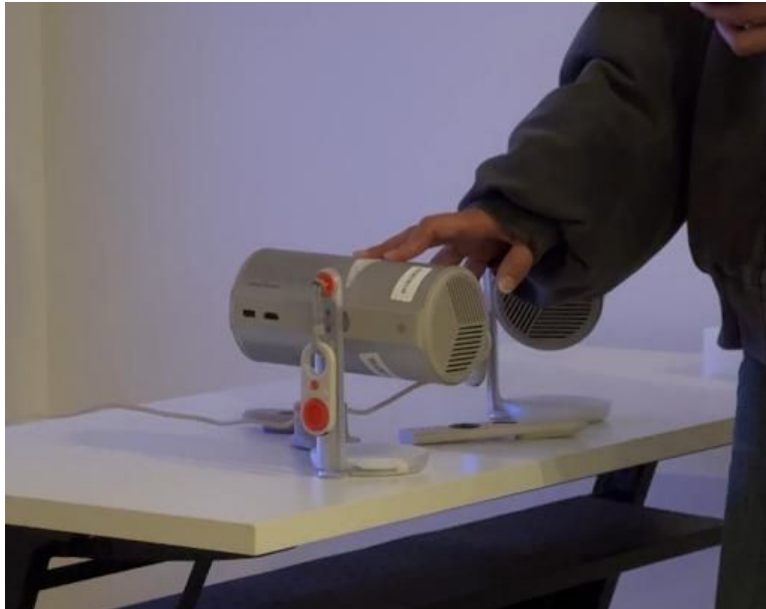
Tips: The video demonstrates the smoothest and recommended way to pull up

- Hold the projector with one hand.
- Grip the upper part of the stand and push it downward with your thumb, then tilt.



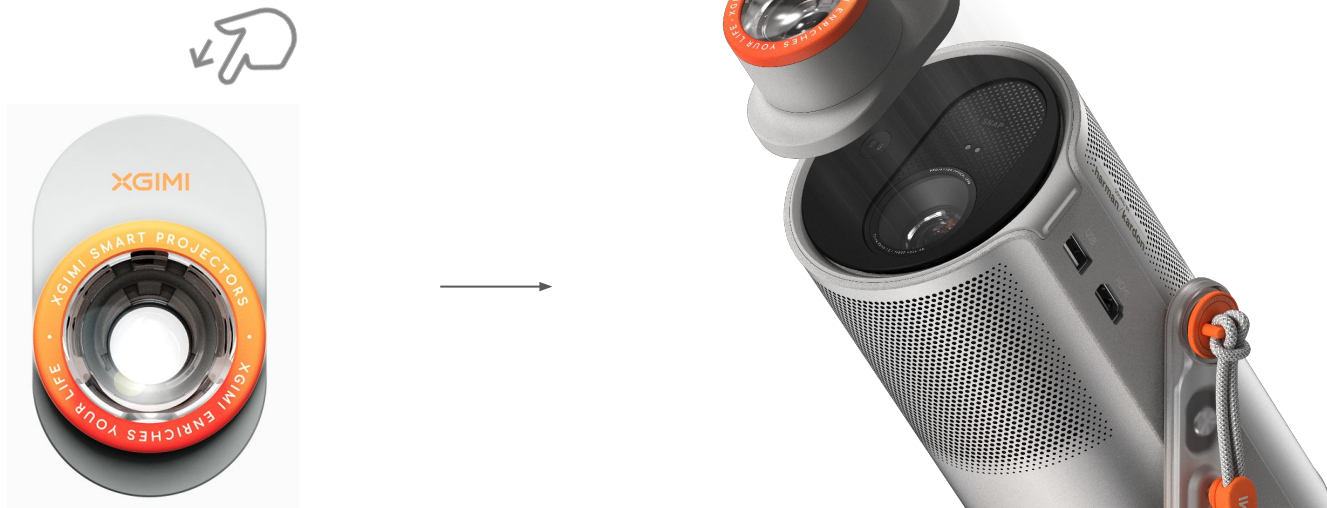
Startup Instructions

- When tilting to turn on the projector, make sure its stand is on the left side/ Ensure that the side with the Harman Kardon logo is facing the projection wall (as shown in the left image below) for optimal performance. Opening it with the stand on the right may result in an inverted projection and reduced performance.
- MoGo 4 will automatically enter Eco Mode upon startup (if it's not plugged in). For a brighter display while filming, we recommend exiting this mode. (All settings > Display & Sound > Picture > Brightness Mode)



Magnetic Creative Filter Instructions

As shown in the image, position the Magnetic Creative Filter **with the XGIMI logo oriented upward**, then snap on the filters.

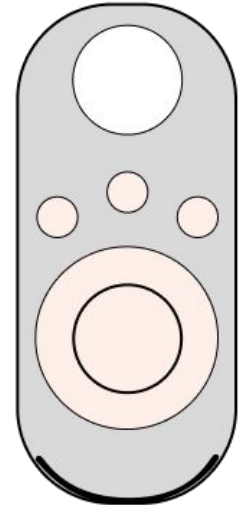
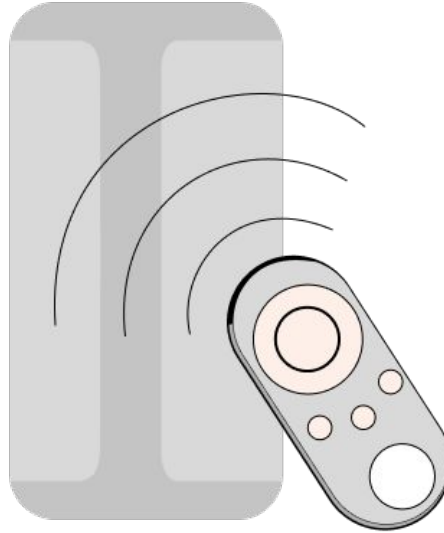


Infrared Mini Remote Control

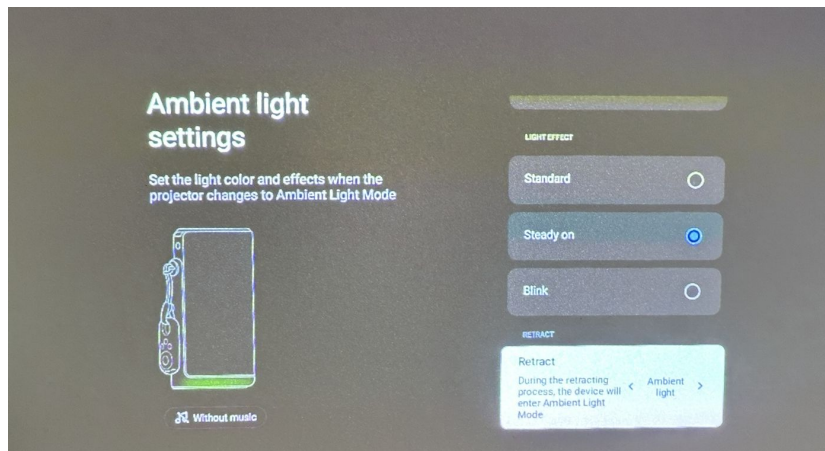
For the best experience, we recommend taking off the Mini remote and point the side with the black strip (**infrared sensor**) toward the projector (as shown in the picture on the right). When you're done, just hang it back to keep it from getting lost.



*Remove the plastic spacer before using it



Ambient Light Mode Settings



- **Standard**
Light is steady on when there's no music. Blinks rhythmically with the music during playback(default mode).
- **Steady on**
Light is steady on whether there's music playing or not.
- **Blink**
Blink at a fixed frequency when there's no music and blinks rhythmically with the music during playback.

Boby Canvas

Ready, set, shoot!

Turn your wall into the perfect selfie station.

Project cool graphics to make an underwater effect, or bathe yourself in neon light to add attitude to any selfie.

Lookin' good.



Footage Guideline

Content Selection: Choose sharp, bright footage with rich and accurate colors.

Avoid Dark Scenes: Avoid dark scenes, as they may lose details and limit the device's performance.

Prefer 4K Resolution: Use 4K resolution whenever possible for maximum clarity.

XGIMI SMART PROJECTORS

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Document information may change throughout the product development process. The final version before launch shall prevail.
For detailed revision records, please refer to the revision records and stay updated.