

BEHR PREMIUM PLUS® Interior Flat

- Paint & Primer in One
- Excellent Hide
- Resists Dirt & Grime
- Durable, Long-Lasting Finish
- Mildew Resistant Finish
- Low Odor, Zero VOC*
- 100% Acrylic
- Lifetime Warranty*

No. 1050 Ultra Pure White®
No. 1012 Swiss Coffee
No. 1300 Deep Base
No. 1400 Medium Base

1 Hr Dry Time
2 Hr Recoat Time

250-400 Sq. Ft.
Coverage per Gallon

Soap & Water
Clean-Up

Protect
from Freezing

FOR TINT BASES – DO NOT USE WITHOUT THE ADDITION OF TINTING COLORANTS

WHERE TO USE

For low traffic areas. Ideal for Family Rooms, Living Rooms, Dining Rooms, Bedrooms and Ceilings.

PREPARATION

All surfaces should be properly prepared and cleaned. Remove loose paint, wash off dirt and grease with detergent, rinse and allow to dry. Remove mildew stains with a mildew stain removing product. Scuff sand glossy surfaces and repair imperfections. Remove all dust with a damp cloth, allow to dry. Allow new stucco, plaster and masonry to cure for 30 days before painting.

PRIME

Use BEHR PREMIUM PLUS® Paint as a primer over properly prepared coated or uncoated surfaces. For stain-blocking, or over oil-based or glossy surfaces, use a product such as BEHR PREMIUM PLUS All-In-One Primer & Sealer No. 75. For optimal color development, better hide, and to reduce the number of topcoats with deep colors denoted with a dagger (†) on the color chip, apply a custom tinted primer coat of BEHR PREMIUM PLUS Paint. Prime all metal surfaces before painting.

APPLICATION

Apply when air and surface temperatures are between 50-90° F (10-32° C). Stir paint occasionally. Intermix containers of same product to ensure color and sheen uniformity. Use a high quality 3/8-1/2" nap roller cover, nylon/polyester brush or airless sprayer (.015-.019" spray tip, 60 mesh filter). Do not thin if using a roller or brush; however, if using a sprayer and thinning is required, thin with water at a rate of no more than 1/2 pint per gallon. Certain colors may require more than one coat for complete hide. Darker colors may require additional dry time between coats. Cooler temperatures or higher humidity may prolong drying time. After 4 weeks, cured paint film may be cleaned with a mild, non-abrasive liquid detergent. Dry paint film is mildew resistant.

DISPOSAL

For disposal of empty containers, unused paint and soiled rags, contact your household refuse collection service.

*ZERO VOC DISCLAIMER

This product, like most Zero VOC paints, emits very low amounts of VOCs. Most emissions occur during painting and for 48 hours after. Some continue for two weeks or longer. While VOC emissions are very low, sensitive groups such as babies and asthma/allergy sufferers should minimize exposure.

Visit behr.com for painting tips, project advice and color coordination with the ColorSmart by BEHR® Tool, or download the ColorSmart by BEHR App on your mobile device.

WARNING! If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. Contact the National Lead Information Center at 1-800-424-LEAD or log on to www.epa.gov/lead.

GREENGUARD
PRODUCT CERTIFIED FOR LOW CHEMICAL EMISSIONS
UL.COM/GG
UL 2818
GOLD

***LIFETIME LIMITED WARRANTY** Behr Process Corporation warrants to the original residential consumer purchaser the performance of this product as described on this label for so long as you reside in your home. THIS WARRANTY IS NOT VALID WHEN THE PRODUCT IS NOT PROPERLY APPLIED TO A PROPERLY PREPARED SURFACE OR CARED FOR IN ACCORDANCE WITH THE LABEL DIRECTIONS. This warranty is not transferable. If this product is found not to perform as specified upon inspection by our representative during the warranty period, Behr Process Corporation will, at its option and upon presentation of proof-of-purchase (the original receipt), either furnish an equivalent amount of new product or refund the original purchase price of this product to you. **This warranty excludes (1) labor and costs of labor for the application or removal of any product, and (2) any incidental or consequential damages, whether based on breach of express or implied warranty, negligence, strict liability or any other legal theory.** Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitation or exclusion may not apply to you. This warranty gives you specific legal rights and you may also have other rights, which vary from state to state.

To consult with a Behr Certified Coatings Professional, call 1-800-854-0133 Ext. 2 (U.S.A. only).

WARNING! This product contains chemicals known to the state of California to cause cancer and birth defects or other reproductive harm.

CAUTION! IRRITANT! HARMFUL IF SWALLOWED. MAY CAUSE EYE, NOSE AND THROAT IRRITATION. AVOID CONTACT WITH SKIN AND EYES AND AVOID BREATHING OF VAPORS AND SPRAY MIST. WEAR EYE PROTECTION AND PROTECTIVE CLOTHING. USE ONLY WITH ADEQUATE VENTILATION. To avoid breathing vapors and spray mist, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches or dizziness, increase fresh air. If properly used, a respirator (NIOSH approved for organic vapor with P series particulate pre-filter) may offer additional protection; obtain professional advice before using. A dust mask does not provide protection against vapors. Avoid contact with eyes and skin. Wash thoroughly after handling. Close container after each use. **FIRST AID:** If you experience difficulty in breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical assistance immediately. In case of eye contact, flush immediately with plenty of water for at least 15 minutes and get medical attention; for skin, wash thoroughly with soap and water. If swallowed, get medical attention immediately.

CAUTION: KEEP OUT OF REACH OF CHILDREN - DO NOT TAKE INTERNALLY.

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