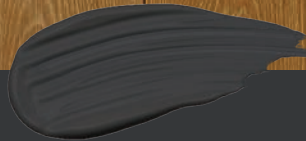




COLOR TRENDS

2 0 2 4



COLOR OF THE YEAR:
CRACKED PEPPER



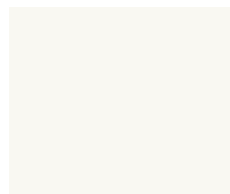
COLOR TRENDS

2 0 2 4

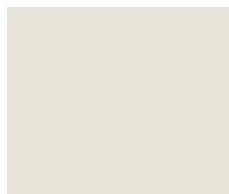
We invite you to awaken your spaces with colors that create a sense of belonging. Rich tones, illuminating neutrals and eye-catching accents bring your surroundings to life.



BEHR® 2024 COLOR OF THE YEAR: **CRACKED PEPPER** PPU18-01^o



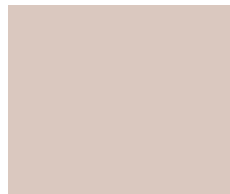
WHIPPED CREAM * ✨
DC-001^u



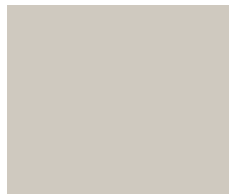
WEATHERED WHITE ✨
HDC-NT-21^u



EVEN BETTER BEIGE * ✨
DC-010^u



MALTED ✨
N160-2^u



TRANQUIL GRAY * ✨
DC-007^u



CHIC TAUPE ✨
N230-4^m



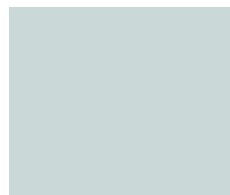
AMBER BREW ✨
MQ4-10^{m,ED}



RIVIERA BEACH ✨
PPU7-07^m



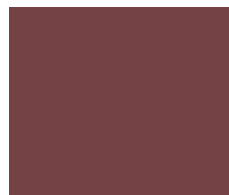
ORANGE FLAMBE ✨
MQ1-28^o



OFFSHORE MIST ✨
PPU13-16^u



PROVENCE BLUE ✨
HDC-AC-23^m



RUMORS ✨
MQ1-15^o



LAGUNA BLUE ✨
PPU14-18^o



MOUNTAIN OLIVE ✨
N350-7A^o

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BEHR.COM/2024TRENDS

✨ Denotes One-Coat Hide when tinted into BEHR DYNASTY® & MARQUEE® INTERIOR or EXTERIOR Paint. Limitations apply. For more information, visit Behr.com/onecoathide.

✨ Denotes 10-Year Color Fade Protection when tinted into BEHR DYNASTY® EXTERIOR Paint.

* Behr Paint's comparable colors to Sherwin-Williams or Benjamin Moore color names, which are names of its respective owners, are being used for identification purposes only. Behr has created a comparable color using industry standard technology.

Based on lighting and sheen selected, applied paint may vary slightly from color chip shown.

front wall & trim: EVEN BETTER BEIGE
back wall: CRACKED PEPPER





COLOR TRENDS

2 0 2 4

We invite you to awaken your spaces with colors that create a sense of belonging. Rich tones, illuminating neutrals and eye-catching accents bring your surroundings to life.

BEHR® 2024 COLOR OF THE YEAR
CRACKED PEPPER

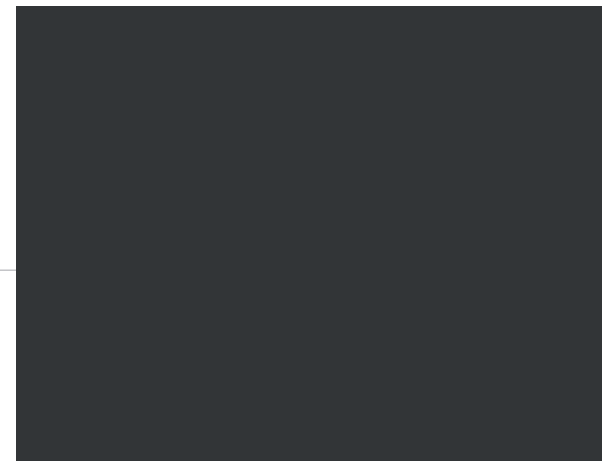


The versatile soft black ignites a sensory experience that transcends sight and instantly elevates every aspect of your life.



SCAN FOR INSPIRATION

front wall & trim: EVEN BETTER BEIGE
back wall: CRACKED PEPPER



BEHR® 2024 COLOR OF THE YEAR: CRACKED PEPPER PPU18-01[®]

◆ Denotes One-Coat Hide when tinted into BEHR DYNASTY® & MARQUEE® INTERIOR PAINTS
✦ Denotes One-Coat Hide when tinted into BEHR DYNASTY® & MARQUEE® INTERIOR PAINTS
✧ Denotes 10-Year Color Fade Protection when used in exterior applications
✧ Behr Paint's comparable colors to Sherwin-Williams or Benjamin Moore are being used for identification purposes only. Behr has created these colors based on lighting and sheen selected, applied

MAKE A STATEMENT...



wall & cabinets: CRACKED PEPPER



OR KEEP IT SIMPLE.

walls: WHIPPED CREAM
door: CRACKED PEPPER



walls: CHIC TAUPE

CREATE YOUR VISION

The BEHR® 2024 Color Trends Palette offers endless expression for every design style.



cabinets: PROVENCE BLUE





walls: CHIC TAUPE

MAKE IT YOURS

Allow color to set the tone in any room whether it's optimistic energy or quiet calmness.



walls: TRANQUIL GRAY
back wall: WEATHERED WHITE

CHOOSE COLOR WITH CONFIDENCE

Take a sample home today.



Take a closer look.

Scan the QR code with your mobile device to discover the possibilities of the BEHR® 2024 Color Trends Palette.



Have a paint or product question?

Visit [behr.com](https://www.behr.com) or call 1-800-854-0133 Ext. 2 (U.S.).

FRONT COVER

wall: CRACKED PEPPER

BACK COVER

upper body: CRACKED PEPPER

lower body: WHIPPED CREAM

garage & door: CORDOVAN BROWN

Scan barcode at
kiosk to preview and
coordinate color.



* Valid only when tinted to colors from the BEHR DYNASTY® specially curated Exterior Color Fade Protection Palette. Based on predictive lab testing with a color shift less than Delta E of 5 as measured by CieLAB. A primer coat may be needed. Two coats of BEHR DYNASTY Exterior Paint are recommended for optimal durability. Individual results may vary. See back label instructions for details and warranty limitations.

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