

# Announcing a Revolutionary Breakthrough & Innovative New Technology Product: Protection Against Odor, Smoke & Fumes from Cigarette, Pot, Fire, as well as Pet and Other Annoying Odors.

## How Prevalent is the Problem?

- In 2016, the [CDC](#) reported that 37.8 MILLION U.S. adults were current cigarette smokers. This represents an estimated 14,590,800 households impacted by cigarette smoke.
- In 2016, [Gallup](#) reported that over 40 MILLION U.S. adults say they smoke pot. This represents an estimated 15,440,000 households impacted by pot smoke. The increase in [legalization](#) of medicinal and recreational marijuana makes this issue even more serious.
- The National Fire Protection Association reported in 2016 that 352,000 homes were damaged by fire.



***If Your Walls Could Talk™*** - they would confirm that we have a MASSIVE problem with our Indoor Air Quality from various forms of smoke and it will only grow bigger!

## What is the Effect on Health?

Over time, pollutants and odors from tobacco and pot smoke as well as pet odors, collect and concentrate on surfaces creating an unpleasant, potentially unsafe indoor air quality condition and could cause significant health risks as documented by research including:

- Based on the U.S. Surgeon General's 2014 report, Second- Hand Smoke from tobacco may contain more than 7,000 chemicals such as: Carbon Monoxide, Hydrogen Cyanide, Benzene, and Poly-Aromatic Hydrocarbons. (PAHs)
- According to the [American Lung Association](#), Second-Hand Smoke from marijuana may contain many of the same toxins and carcinogens found in marijuana smoke, in similar amounts. The researchers measured ammonia levels up to 20 times higher in marijuana smoke than in tobacco smoke.
- The National Fire Protection Agency reports that the after effects of a residential fire can linger for weeks.



***If Your Walls Could Talk™*** - If brief exposure to second-hand smoke impairs health, imagine how devastating is it to breathe in DECADES of cigarette & pot smoke trapped in your walls 24/7?

THIRDHAND SMOKE: Thirdhand smoke consists of the tobacco residue from cigarettes, pot, and other products left behind after smoking, and builds up on surfaces and furnishings.

- The National Institute of Health found that these [toxic brews can then reemit back into the air](#) and recombine to form harmful compounds that remain at high levels long after smoking has stopped occurring.
- According to the [National Institute of Health also reports:](#)  
Thirdhand smoke consists of residual tobacco smoke pollutants that:
  - 1) remain on surfaces and in dust after tobacco has been smoked
  - 2) are re-emitted back into the gas phase
  - 3) react with oxidants and other compounds in the environment to yield secondary pollutants.



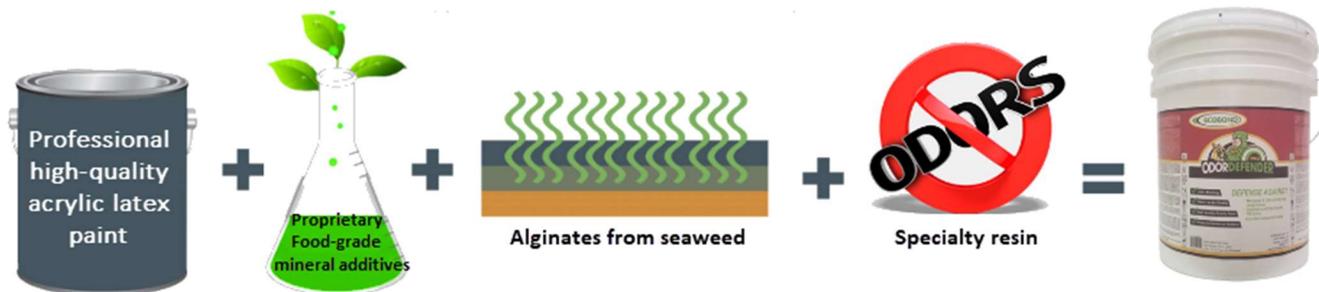
***If Your Walls Could Talk™*** they would DEMAND the New Generation of Odor Defense & Protection!

ECOBOND® OdorDefender™ is a professional-grade Eco-friendly, advanced odor-blocking paint specially designed for sealing & blocking dangerous odors and lingering fumes resulting from the secondary effects of cigarette, marijuana, fire, meth and other drugs as well as pet and other annoying odors and numerous other indoor air pollutants.

Perfect for:

- Homeowners
- Multi-family, Land Lords, Hotel/Commercial
- Restoration/Maintenance/Cleaning Contractors

ECOBOND® OdorDefender™ will seal, block, absorb and capture odors & fumes on multiple surfaces, as a self-priming interior paint and topcoat, such as drywall, various wood species, OSB, concrete, aluminum, steel, and PVC, making ECOBOND® OdorDefender™ your all-in-one solution to a Healthy Home and Superior Indoor Air Quality.



### Why Does ECOBOND® OdorDefender™ Work Better?

It is an advanced formulation with specialty resins, food-grade mineral additives, and alginate from seaweed; nature's most effective absorber of toxic pollutants. This powerful combination gives you the peace of mind that your odor issues will be sealed and blocked, while protecting the health of your children, family and occupants!

### ECOBOND® OdorDefender™ Outperforms Competing Products

Products	Standard Cost per sq. ft. (Primer & Topcoat)	Average Coverage Rate (Per Gallon)	Primer	Topcoat	Specialty Odor Formula Package Resin and Natural Absorbers	Stain Blocking Capabilities	Blind Odor Detection Testing Ranking (Tobacco & Marijuana)	ASTM E84 Fire Resistant Class A Coating	ASTM D5590 Mold & Mildew resistance	Low VOC's (Less than 20g/L)
ECOBOND® OdorDefender™	0.10	300 to 400 sq. ft.	✓	✓	✓	✓	1	✓	✓	✓
Fire/Smoke Commercial Odor Blocking Sealer (Encapsulant)	0.39	100 to 200 sq. ft.	✓			✓	2	✓		
Retail Brand Primer/Sealer, Stain Blocker/Odor	0.22	300 to 400 sq. ft.	✓			✓	3			
Retail Brand, High Quality, Latex Paint	0.11	300 to 400 sq. ft.		✓		✓	4			✓

### So much more than JUST paint!

- ✓ Save Money
- ✓ Best Technology
- ✓ Most Protection Against Toxic Fumes & Smoke
- ✓ Breathe Easy



*If Your Walls Could Talk™...Let's Give Them Something to Talk About!*



**ORDER TODAY! [www.OdorDefenderPaint.com](http://www.OdorDefenderPaint.com) 1-888-520-7131**

**EcoBond Paint LLC Arvada, CO**