



● CHAIRS / SPIRIT WARRIOR<sup>®</sup> T18-12<sup>D</sup>

COVER: ● WALL / IN THE MOMENT T18-15<sup>M</sup> ①

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 C-COLOR-TRENDS18 Item No. 50005499 09/17

**BEHR**

COLOR TRENDS 2018

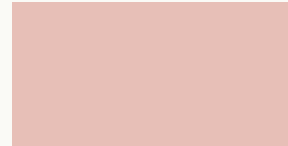




# COLOR TRENDS 2018

This palette of 20 trend colors for 2018 has been curated to help you find the perfect color for your next decorating project.

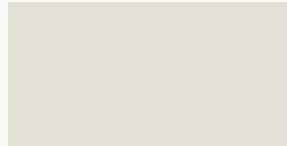
Go to [behr.com/2018Trends](http://behr.com/2018Trends) to explore more trend design and color inspiration.



**POSITIVELY PINK T18-01<sup>U</sup>**  
gentle and nostalgic, balances between rose and apricot



**LIFE IS GOOD T18-05<sup>P</sup>**  
comfortably familiar, produces a warming effect



**SOFT FOCUS T18-09<sup>U</sup>**  
warm white paves the way to reflection



**CASUAL DAY T18-13<sup>M</sup> ①**  
sky blue assures a promising future



**WIDE SKY T18-17<sup>P</sup> ①**  
a boldly positive sapphire blue



**CIVARA<sup>S</sup> T18-02<sup>P</sup>**  
radiant and charismatic, carrying notes from the Orient



**KOMBUCHA T18-06<sup>M</sup> ①**  
soft gold brings joy to the inner self



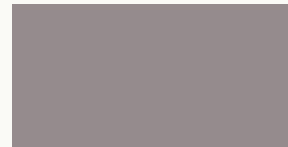
**WABI-SABI T18-10<sup>U</sup> ①**  
an easy-going, versatile green projects history and character



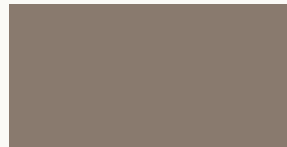
**SOUL SEARCH T18-14<sup>P</sup> ①**  
a dark blue inspired by coastal living palettes



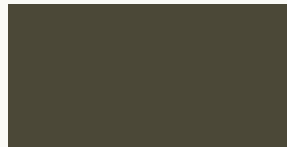
**CONSTELLATION BLUE T18-18<sup>P</sup>**  
a royal blue represents unwavering stability



**GRAYLAC T18-03<sup>M</sup> ①**  
grayed violet feels patient and in control



**ROAD LESS-TRAVELLED T18-07<sup>P</sup> ①**  
a foundational brown connected to natural elements



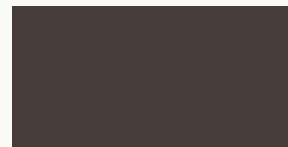
**UNPLUGGED T18-11<sup>P</sup> ①**  
dark brown is protective and complex



**IN THE MOMENT T18-15<sup>M</sup> ①**  
a cool and tranquil spruce blue



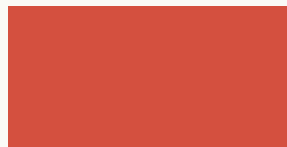
**QUIET TIME T18-19<sup>U</sup> ①**  
gray with a touch of green displays understated confidence



**NOCTURNE SHADE T18-04<sup>P</sup>**  
a deep plum rooted in culture and tradition



**OFF THE GRID T18-08<sup>M</sup> ①**  
warm taupe gray signifies self-sufficient living



**SPIRIT WARRIOR<sup>S</sup> T18-12<sup>P</sup>**  
a dynamic and welcoming true red



**NURTURING T18-16<sup>P</sup> ①**  
the color of renewal, growth, rebirth



**EQUILIBRIUM T18-20<sup>P</sup> ①**  
the green of a deep wooded sanctuary

Based on lighting and sheen selected, applied paint may vary slightly from color chip shown. <sup>S</sup>This color may require multiple coats. <sup>1</sup>One-coat hide guaranteed when tinted into MARQUEE<sup>®</sup> Interior. Limitations apply. For more information, visit [www.behr.com/marquee](http://www.behr.com/marquee).



**Come on in!**  
A bold front entry color is inviting and shows the world your personality.

● SIDING / SOFT FOCUS T18-09<sup>U</sup>  
● DOOR & TRIM / EQUILIBRIUM T18-20<sup>P</sup> ①

# WELCOME



● WALL / UNPLUGGED T18-11<sup>®</sup> ① ● TRIM / SOFT FOCUS T18-09<sup>®</sup>

MINDFUL LIVING

# CREATE A MINDFUL SPACE

The idea of mindful living is all about awareness.

It encompasses many aspects of life from health

and well-being to considerations about the

products we buy. It also includes the

experiences we engage in to maximize our

sense of joy, comfort and contentment.

Mindfulness translates into the home

by means of simplification, curation and

using color to enhance our lives.



○ WALL / KOMBUCHA T18-06<sup>®</sup> ①



MINDFUL LIVING

# PLAY WITH THE LIGHT

Color is both a journey and a celebration.

Exploring options is part of the process and the fun.

Dark colors impart an air of mystery and drama, while light colors create a feeling of spaciousness.

Neutral tones are popular because they coordinate easily with many other hues.

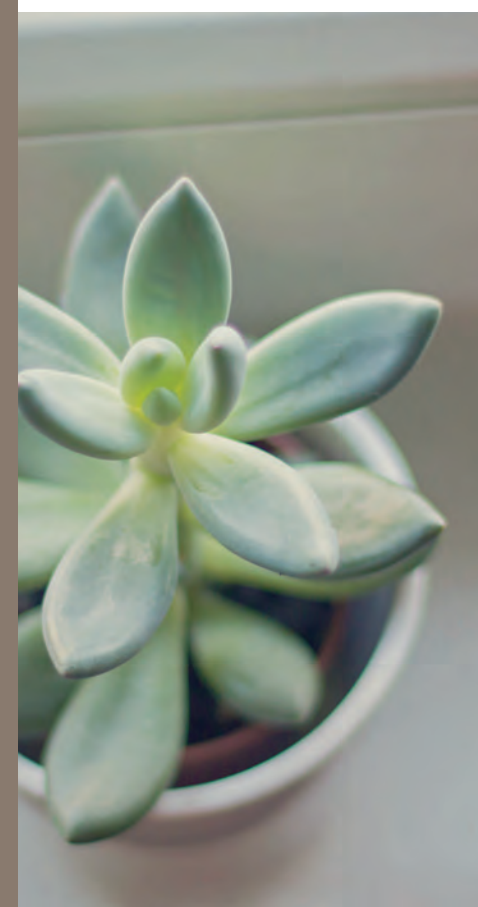
They include a wide range of browns and grays as well as black and white.



● WALL / UNPLUGGED T18-11<sup>o</sup> ① ● TRIM / SOFT FOCUS T18-09<sup>u</sup>



● WALL / WABI-SAB1 T18-10<sup>u</sup> ①



○ WALL / KOMBUCHA T18-06<sup>m</sup> ①

# PAUSE

● WALL / WABI-SABI T18-10<sup>u</sup> ① ● TRIM & CABINETS / SOFT FOCUS T18-09<sup>u</sup>



● WALL / ROAD LESS-TRAVELLED T18-07<sup>p</sup> ①



● WALL / CASUAL DAY T18-13<sup>m</sup> ①

Subtle colors like green, tan and blue remind us to appreciate simple moments like preparing a meal, relaxing by a fire or coming home after a long day!

# TAKE A DEEP BREATH

Getting eight hours of sleep is a big part of a healthy lifestyle. Calm neutrals and dark tones set the mood for relaxation.

**Bedroom:** A complex lilac taupe creates a cozy haven in this room.

**Bath:** Rich eggplant creates an enchanting spa-like experience.

● WALL / GRAYLAC T18-03<sup>W</sup> ○ TRIM / SOFT FOCUS T18-09<sup>U</sup>



○ WALL / NOCTURNE SHADE T18-04<sup>D</sup>

● DOOR & TRIM / SOFT FOCUS T18-09<sup>U</sup>



# GROW

● WALL & TRIM / SOFT FOCUS T18-09<sup>u</sup> ● ACCENT WALL / POSITIVELY PINK T18-01<sup>u</sup>



● WALL / SOUL SEARCH T18-14<sup>p</sup> ①



○ WALL / QUIET TIME T18-19<sup>u</sup> ①

Color stimulates a child's imagination and helps create a safe haven. Here one room is shown two ways: Gentle pink promotes a restful night's sleep in a nursery; a charismatic blue creates a magical playroom for an older child.



● DOOR / CIVARA<sup>®</sup> T18-02<sup>®</sup> ● WALL / CONSTELLATION BLUE T18-18<sup>®</sup>

MINDFUL LIVING

# DEFINE YOUR MOOD

Have you ever noticed how color immediately sets the mood in a room?

Capitalize on the positive effects by using color sparingly or generously throughout your home.

Blues and greens calm and soothe, while orange, yellow or red are lively and optimistic.



○ WALL / LIFE IS GOOD T18-05<sup>®</sup>

● CEILING & TRIM / SOFT FOCUS T18-09<sup>®</sup>







● DOOR / CIVARA<sup>®</sup> T18-02<sup>°</sup> ● WALL / CONSTELLATION BLUE T18-18<sup>°</sup>

MINDFUL LIVING

# COLOR THAT INSPIRES

Appealing color enhances our lives by lifting the mood or improving the energy of a space. A deep blue brings an extra note of tranquility to a quiet work area. Touches of orange, white trim and wood elements help warm and balance the room. Brilliant yellow suggests the vibe of the space is free-spirited and ready for fun!



○ WALL / CIVARA<sup>®</sup> T18-02<sup>°</sup>



○ WALL / LIFE IS GOOD T18-05<sup>°</sup>

● CEILING & TRIM / SOFT FOCUS T18-09<sup>°</sup>

# ACCENT

- WALL / OFF THE GRID T18-08<sup>M</sup> ①
- LANDING / NURTURING T18-16<sup>D</sup> ①
- TRIM / SOFT FOCUS T18-09<sup>U</sup>



● WINDOW ACCENT / WIDE SKY T18-17<sup>D</sup> ①



● DOOR / CIVARA<sup>3</sup> T18-02<sup>P</sup>

Pops of color have a big impact and can be used to transition from one area of the house to another. They are perfect for stairway landings, hallways and entrances. Use them to highlight a window with a graphic color block or to showcase a door.