

How to Install an Unpasted Wall Mural

1. Please refer to the instructions that came with your mural as different murals have different installation methods. In general, installing murals is similar to installing wallpaper. Before you begin, make sure that the wall space that the mural will cover is smooth and has been primed. The wall should be free of dirt, and oil, and any holes or bumps should be filled or sanded smooth. Our murals are not for outdoor use, and should be installed in a room with an average temperature between 18° and 20° Celsius or 60° -70° Fahrenheit.
2. Arrange the pieces of the mural in front of the wall where they will be installed in the proper order. Make sure that colors match up evenly at the seams before pasting the mural. If the mural is smaller than the total wall space, mark out the dimensions lightly in pencil on the wall using a level and tape measure to create a straight center line and make sure that the area is level.
3. For unpasted wall murals, we recommend installing it using the paste-the-wall method, which is where the paste is applied directly to the wall. However, if you choose to apply the paste to the panels themselves, be sure to "book" each panel, letting it rest for the amount of time recommended by the adhesive, so that the paste can activate and the panel can expand and contract before applying it to the wall. This will ensure a firm bond and prevent your seams from separating.
4. Depending on the size of the wall and the type of mural being installed, decide where it would be easiest for you to begin installing your mural panels. It may work best for you to begin installing the panels from the bottom left corner. Or, it may make the most sense to start from one of the center panels and work your way out. Some murals will come with recommendations on which panel is the easiest to start with. Install the first panel, being careful to ensure that it is straight with your plumb line as a guide. Use a smoothing tool to firmly adhere the mural panel to the wall, sweeping your tool across the strip from the center outwards and working out all air bubbles. Apply additional strips in the same method, matching up the pattern at the seam and carefully smoothing out all bubbles as you go. Properly "booked" panels should not shrink when they dry, but be sure to smooth the seams together as you go to be sure that they will not separate.
5. If the mural is larger than the wall space, cut along the corners or edges of the wall using a sharp knife and a straight-edge as a guide. Make long cuts, without lifting the blade.