INTERIOR SATIN ENAMEL PAINT
NO. 7450 ULTRA PURE WHITE®

PRODUCT INFORMATION

BEHR MARQUEE® Interior Satin Enamel Paint & Primer® delivers exceptional durability, stain resistance and Hide. It features over 1000+ one-coat hide colors guaranteed® from our exclusive MARQUEE One-Coat Color Collection.

RECOMMENDED USES:

Ideal for properly prepared coated and uncoated interior substrates such as:
- Drywall/Gypsum Board
- Concrete Masonry Units
- Aluminum
- Wood
- Wood
- Concrete
- Engineered Wood
- Other Non-Ferrous Metals
- Other Ferrous Metals
- Masonry
- Brick
- Steel
- Galvanized Steel
- Architectural Plastics

PRODUCT SPECIFICATIONS:

Tint Bases/Max Tint Load:
No. 7450 Ultra Pure White® 127 fl oz / 3 fl oz
No. 7454 Medium Base 116 fl oz / 14 fl oz
No. 7453 Deep Base 112 fl oz / 18 fl oz

Gloss: 15 – 25 @ 60°

Resin Type: 100% Acrylic

Weight per Gallon: 11.2 lb

% Solids by Volume: 42% ± 2%

% Solids by Weight: 57% ± 2%

VOC: <50 g/L

Flash Point: N/A

Viscosity: 100 – 110 KU

Recommended Film Thickness:
Wet: 4.0 mils / Dry: 1.7 mils @ 400 sq ft/gal

Coverage: Up to 400 sq ft/gal depending on application method and substrate porosity. Does not include the loss of material from spraying.

APPLICATION:

Brush: Nylon/polyester

Roller: 3/8” – 1/2” nap roller cover, depending on surface texture

Airless Spray:
Tip: .015” – .019”
Filter: 60 mesh
Fluid Pressure: 1,400 – 2,400 psi

Thinning: Do not thin if using a roller or brush; however, if using a sprayer and thinning is required, thin with water at a rate of no more than 1/2 pint per gallon.

Dry Time: @ 77°F & 50% RH
To Touch: 1 hour
To Recoat: 2 hours
Full Cure: 4 weeks

Dry times are temperature, humidity, and film thickness dependent.

SURFACE PREPARATION:

All surfaces must be clean, free of dust, chalk, oil, grease, wax, polish, mold and mildew stains, loose and peeling paint, rust and all other foreign substances.

Drywall: All drywall surfaces should be sufficiently sanded smooth. Remove any remaining drywall dust prior to priming. Allow all drywall compounds to be completely dry prior to coating.

Wood: Remove mill glaze with sandpaper to open the pores of the wood. For severe stains caused by mold, mildew, algae and fungus, apply a mildew stain removing product. Set nails and fill holes, scratches, and gouges with the appropriate patching material and let dry completely. Allow all dust with a wiping cloth. Fill all gaps with a 100% acrylic, siliconized, paintable caulking and allow to dry completely. Patched and filled surfaces should be sanded smooth and dusted clean prior to coating.

Masonry: Allow to cure for 30 days. The pH must be 10 or above 10, allow the surface to cure 7 days and prime surface with an alkali resistant primer.

Plaster: New plaster should be thoroughly dried out and cured for a minimum of 30 days before painting. When cured, clean using a mixed solution of one part vinegar and one part water to remove efflorescence and neutralize. Prime the area with an alkali-resistant primer.

Steel: Minimum surface preparation is Hand Tool Cleaning in accordance with SSPC-PA 1 for touching up shop-primed surfaces. As there is potential for many forms of contamination during storage and transport, thorough cleaning is always recommended for shop-primed surfaces.

Glossy Surfaces: For maximum adhesion, sand the surface thoroughly to provide a rough surface before coating.

This coating conforms to USDA regulatory requirements for incidental food-contact materials intended for use only on surfaces not in direct contact with food, such as walls, floors and ceilings. A primer coat may be needed on some surfaces. See SYSTEM RECOMMENDATIONS for details.

SHOP-PRIMED STEEL:

As shop primers are abraded, with the same material as used for shop priming to comply with SSPPC-PA 1 for touching up shop-primed surfaces.

 Previously Painted Surfaces: Remove all loose and peeling paint and all other foreign substances. Clean any dirt and grease by scrubbing the surface with a detergent and water solution, followed by a thorough rinsing with clean water. Set nails and fill holes, scratches, and gouges with the appropriate patching material and let dry completely. Remove all dust with a tack or wiping cloth. Fill all gaps with a 100% acrylic, siliconized, paintable caulking, and allow to completely dry prior to coating.

Glossy Surfaces: For maximum adhesion, sand the surface thoroughly to provide a rough surface before coating.

For details visit behr.com/marqueeguarantee.
WARNING! If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Center at 1-800-424-LEAD or log on to www.epa.gov/lead.

SYSTEM RECOMMENDATIONS:

Although BEHR MARQUEE® is a paint & primer (self-priming - first coat is the primer and the second coat is the finish) over most properly prepared surfaces, it is recommended for optimum performance to follow the primer recommendations provided below:

Drywall/Gypsum Wallboard:
- Self-prime using 2 coats of BEHR MARQUEE Interior Paint or
- 1 coat BEHR® Kitchen, Bath & Trim Interior Stain-Blocking Primer & Sealer No. 75
2 coats BEHR MARQUEE Interior Paint

Masonry:
- Self-prime using 2 coats of BEHR MARQUEE Interior Paint or
- 1 coat BEHR® Interior/Exterior Bonding Primer No. 432 or BEHR Multi-Surface Interior/Exterior Stain-Blocking Primer & Sealer No. 436
2 coats BEHR MARQUEE Interior Paint

Plaster:
- Self-prime using 2 coats of BEHR MARQUEE Interior Paint or
- 1 coat BEHR Kitchen, Bath & Trim Interior Stain-Blocking Primer & Sealer No. 75
2 coats BEHR MARQUEE Interior Paint

Ferrous and Non-Ferrous Metals:
- 1 coat BEHR Interior/Exterior Metal Primer No. 435 (recommended for optimal corrosion resistance or when priming over sound rusty metal surfaces) or BEHR Multi-Surface Interior/Exterior Stain-Blocking Primer & Sealer No. 436
2 coats BEHR MARQUEE Interior Paint

Fiberglass, Architectural Plastics¹ (Vinyl, Plexiglass, ABS, Polypropylene, Polycarbonate):
- Self-prime using 2 coats of BEHR MARQUEE Interior Paint or
- 1 coat BEHR Interior/Exterior Bonding Primer No. 432 or BEHR Multi-Surface Interior/Exterior Stain-Blocking Primer & Sealer No. 436
2 coats BEHR MARQUEE Interior Paint

¹Due to the diverse nature of plastic substrates, apply a test patch of the coating or coating system to ensure adhesion is acceptable. Certain materials used in the manufacturing of plastics will compromise coating adhesion. Please consult with your Behr sales rep for specific recommendations.

PERFORMANCE DATA:

Scrubbability (ASTM D2486; no shim)
Result: > 2000

Flexibility (ASTM D522; method B)
Result: Pass

Burnish (ASTM D6736; Sheen Change)
Result: < 2%

Washability (ASTM D4828)
Result: Pass

CLEAN-UP/DISPOSAL:

Clean all tools and equipment with warm, soapy water. Do not dispose of this product down a drain. If spilled, contain material and remove with an inert absorbent. Dispose of contaminated absorbent, container and unused product in accordance with all current federal, state and local regulations. For recycling or disposal of empty containers, unused product and soiled rags, contact your household refuse collection service.

CAUTIONS/LIMITATIONS:

- Protect from freezing.
- Do not use on floors.
- For best results, apply when air, material and surface temperatures are between 50°F and 90°F. Temperatures above 90°F can cause the paint to dry too fast, whereas temperatures below 50°F can inhibit proper film formation.
- Allow four weeks before washing or cleaning for full cure.
- Shelf life under normal conditions is two years unopened
- Guaranteed one-coat hide excludes ULTRA PURE WHITE®, colors outside of the MARQUEE One-Coat Hide Color Collection and all other interior or exterior colors that have not been included as one-coat hide from other BEHR® palettes. Multiple coats required when: 1) Painting over uncoated, porous, or repaired exterior surfaces. 2) Over woods that contain tannins such as redwood or cedar. 3) When painting over heavy stains, which may require spot-priming, multiple coats, and/or longer dry time.

GENERAL INFORMATION:

WARNING! IRRITANT. CAUSES EYE AND SKIN IRRITATION. MAY CAUSE RESPIRATORY TRACT IRRITATION. CONTAINS ETHYLHEXYL BENZOATE, CRYSTALLINE SILICA AND TITANIUM DIOXIDE. Avoid contact with skin and eyes and avoid breathing vapors, spray mist and sanding dust. Sanding, grinding or abrading may release sanding dust, which may be harmful if inhaled and has been shown to cause lung damage or cancer with long term exposure. Do not breathe dust, vapor or spray mist. To avoid breathing in dust, vapors and spray mist, open windows and doors or use other means to ensure fresh air entry during application, drying, sanding and/or abrading. If properly used, a respirator (NIOSH approved with particulate pre-filter) may offer additional protection and should be used if adequate ventilation cannot be provided; obtain professional advice before using. If you experience eye watering, headaches, or dizziness during application or drying, increase fresh air or leave the area. Wash thoroughly after handling and before smoking and eating. Close container after each use.

FIRST AID: If you experience difficulty in breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical assistance immediately. In case of eye contact, flush immediately with plenty of water for at least 20 minutes and get medical attention; for skin, wash thoroughly with soap and water. If swallowed, get medical attention immediately.

CAUTION: KEEP OUT OF REACH OF CHILDREN – DO NOT TAKE INTERNALLY.