



# WEBER CRAFTED

## OUTDOOR KITCHEN COLLECTION MESSAGING BOOK

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## MESSAGING

## 2022 WEBER CRAFTED GRILLWARE

### .COM RETAILER COPY

WEBER CRAFTED GRIDDLE

WEBER CRAFTED DUAL-SIDED SEAR GRATE

WEBER CRAFTED ROTISSERIE SKEWER SET

WEBER CRAFTED GRILLING BASKET

WEBER CRAFTED PIZZA STONE

WEBER CRAFTED ROTISSERIE CRISPING BASKET

WEBER CRAFTED FRAME KIT

WEBER CRAFTED COOKING GRATES

## COMPATIBILITY



## WEBER MESSAGING BOOKS

The goal of every Weber Grill Messaging Book is to have a simple and efficient way of sharing approved Weber retail copy to our retailers and employees.

## BRANDFOLDER

Brandfolder is Weber's single source for all assets. The assets include, but are not limited to: copy, lifestyle images,/videos, product feature images/videos, commercials, and how-to videos.

## BRANDFOLDER HELP

Contact [content@weberstephen.com](mailto:content@weberstephen.com) for Brandfolder assistance.



## WEBER CRAFTED Outdoor Kitchen Collection

Create food never thought possible in a grill with the WEBER CRAFTED Outdoor Kitchen Collection; roast, bake, griddle, sear, and crisp using grillware custom made to fit WEBER grills. Transforming your grill into a complete outdoor kitchen.

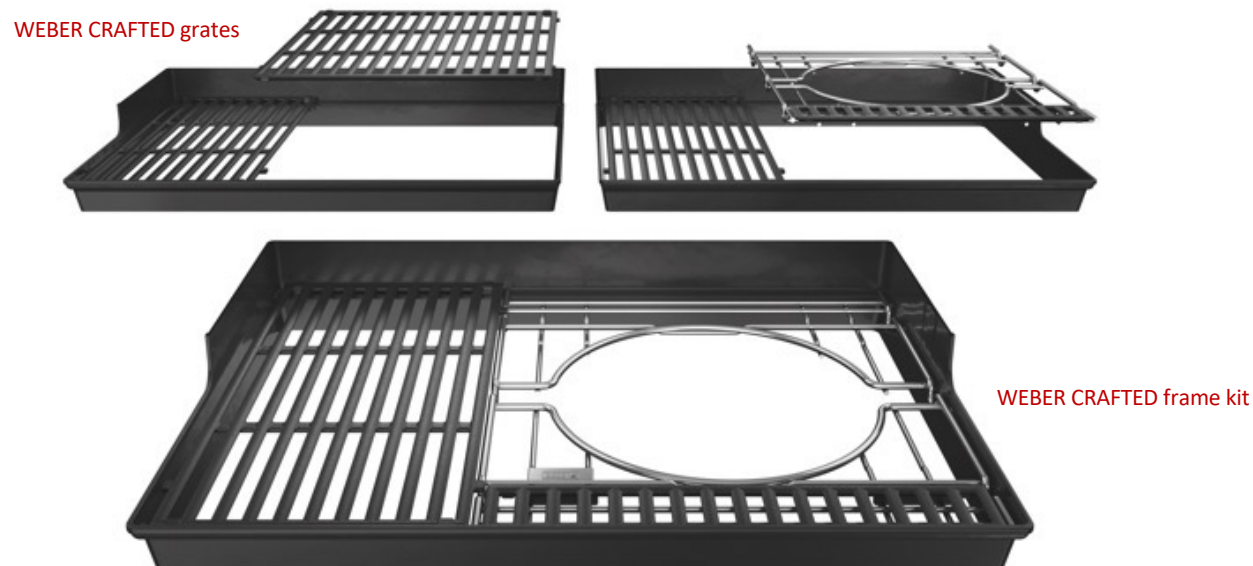




# WEBER CRAFTED Frame Kit & Grates

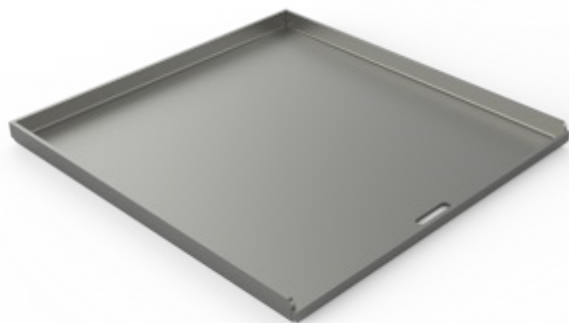
In order to use the WEBER CRAFTED Outdoor Kitchen Collection, the grill must be compatible with the WEBER CRAFTED Outdoor Kitchen Collection, and equipped with two key components that will either come with the grill or sold separately:

- ✓ WEBER CRAFTED Cooking Grates
- ✓ WEBER CRAFTED Frame Kit

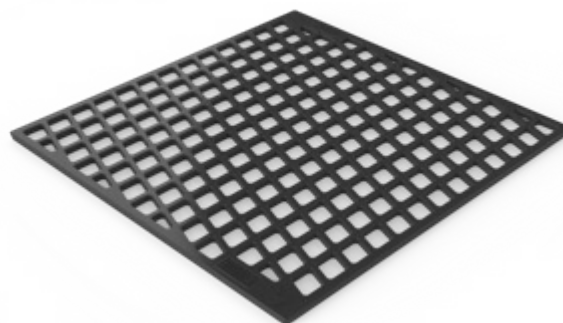


# 2022 WEBER CRAFTED Grillware

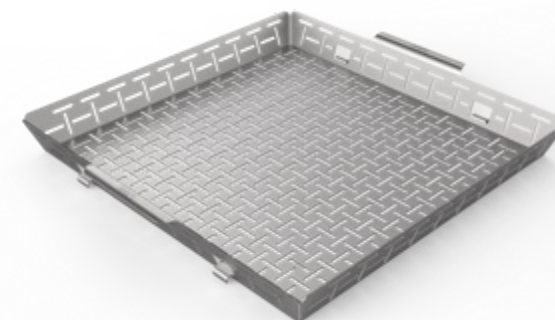
**Griddle**



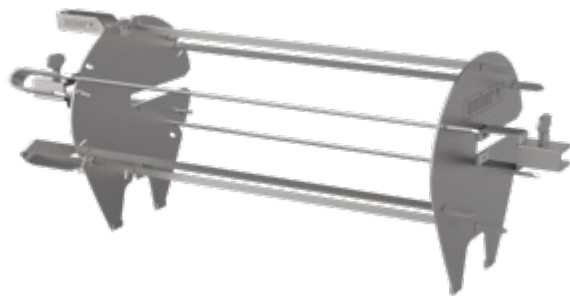
**Dual-Sided Sear Grate**



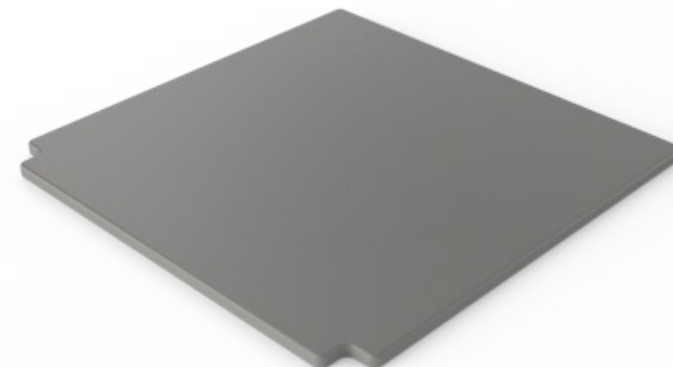
**Grilling Basket**



**Rotisserie Skewers**



**Pizza Stone**



.COM RETAILER COPY

# WEBER CRAFTED Griddle



## PRODUCT COPY

Bring your kitchen outside, and create food never thought possible on your grill, with the WEBER CRAFTED Outdoor Kitchen Collection. Simply replace your right-side cooking grate with the WEBER CRAFTED Griddle and make anything from pancakes and eggs, to fajitas in your grill. WEBER CRAFTED compatible grill, frame, and cooking grates required for use.

## 65 CHARACTER COUNT BULLETS (ex: HOME DEPOT, LOWES)

- Make pancakes & eggs to fajitas on the large, flat surface
- WEBER CRAFTED grates and frame required for use
- Heats quickly and evenly with warp-resistant carbon steel
- Rimmed edge helps keeps oil, and seasonings in place
- Confirm that your grill is compatible with WEBER CRAFTED

## LONGER CHARACTER COUNT BULLETS (AMAZON, ETC) & BELOW THE FOLD

- Create food never thought possible in a grill with the WEBER CRAFTED Outdoor Kitchen Collection Griddle.
- Make everything from pancakes & eggs to paninis, smash burgers, and fajitas on the large flat surface.
- WEBER CRAFTED grates and frame are required for use. Please confirm that your grill is WEBER CRAFTED compatible.
- Heats quickly and evenly with warp-resistant carbon steel.
- The Griddle's rimmed edge helps keep oil and seasonings in place so that everything stays where it's supposed to be.
- Explore the entire WEBER CRAFTED Outdoor Kitchen Collection - roast, bake, griddle, sear, crisp with grillware custom made to fit WEBER grills.

## SPECS

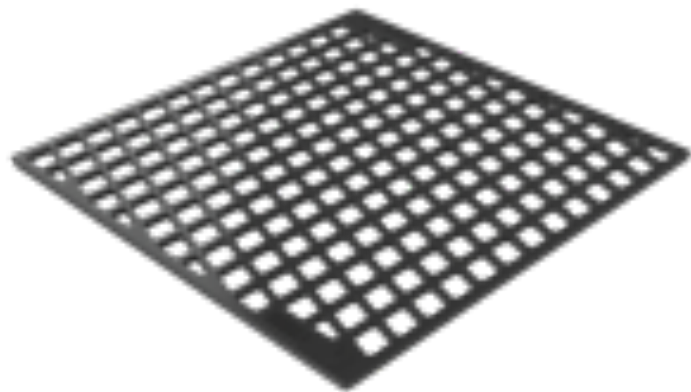
<b>Size</b>	1" H x 15.8" W x 16.25" D
<b>Material</b>	Carbon steel
<b>Dishwasher safe</b>	No
<b>Fits</b>	GENESIS 2016+ SPIRIT 2016+ SMOKEFIRE

## Warranty:

- 2 year



# WEBER CRAFTED Dual-Sided Sear Grate



## PRODUCT COPY

Bring your kitchen outside, and create food never thought possible in your grill, with the WEBER CRAFTED Outdoor Kitchen Collection. Simply replace your right-side cooking grate with the WEBER CRAFTED Dual-Sided Sear Grate and grill restaurant-quality steaks, seafood and more in your backyard. WEBER CRAFTED compatible grill, frame, and cooking grates required for use.

## 65 CHARACTER COUNT BULLETS (ex: HOME DEPOT, LOWES)

- Creates restaurant-quality sear marks
- WEBER CRAFTED frame and grates required
- Designed to grill meat on one side, delicate food on the reverse
- Porcelain enamel helps make flipping and lifting food easy
- Extra large surface for searing multiple steaks at once
- Confirm that your grill is compatible with WEBER CRAFTED

## LONGER CHARACTER COUNT BULLETS (AMAZON, ETC) & BELOW THE FOLD

- Create food never thought possible in a grill with the WEBER CRAFTED Outdoor Kitchen Collection Dual-Sided Sear Grate.
- Skip the restaurant and create those beautiful steak-house quality sear marks in your grill – because everything tastes better outside.
- WEBER CRAFTED grates and frame are required for use. Please confirm that your grill is WEBER CRAFTED compatible.
- Specially designed with a thicker side for meat, and thinner reverse side for seafood, veggies and other delicate food.
- Porcelain-enamel finish makes flipping and lifting food easy, without worry of food falling apart or sticking to the grate.
- Extra large surface fits up to 9 New York strip steaks, so that everyone is served at the same time.
- Explore the entire WEBER CRAFTED Outdoor Kitchen Collection - roast, bake, griddle, sear, crisp with grillware custom made to fit WEBER grills.

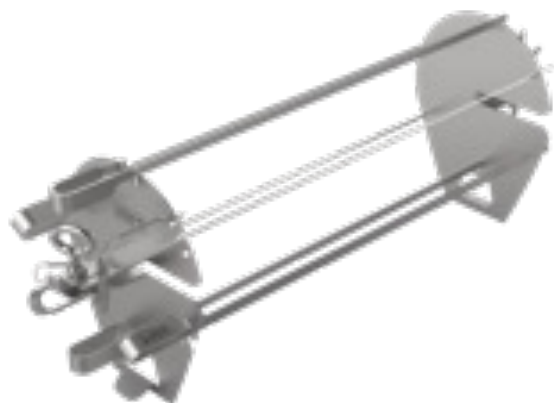
## SPECS

<b>Size</b>	0.335" H x 16" W x 16.3" D
<b>Material</b>	Porcelain-enamelled cast iron
<b>Dishwasher safe</b>	Yes
<b>Fits</b>	GENESIS 2016+ SPIRIT 2016+ SMOKEFIRE

## Warranty:

- 2 year

# WEBER CRAFTED Rotisserie Skewer Set



### PRODUCT COPY

Bring your kitchen outside, and create food never thought possible in your grill, with the WEBER CRAFTED Outdoor Kitchen Collection. Simply slide the WEBER CRAFTED Rotisserie Skewer Set onto the rotisserie spit in your grill to make savory, evenly cooked kebab combinations such as chicken, shrimp, veggies, and fruit. Grill rotisserie unit required for use.

### 65 CHARACTER COUNT BULLETS (ex: HOME DEPOT, LOWES)

- 16-in. skewers slowly rotate for even cooking
- Simply slides onto the rotisserie spit
- Dishwasher safe, stainless-steel construction
- Grill rotisserie unit required for use

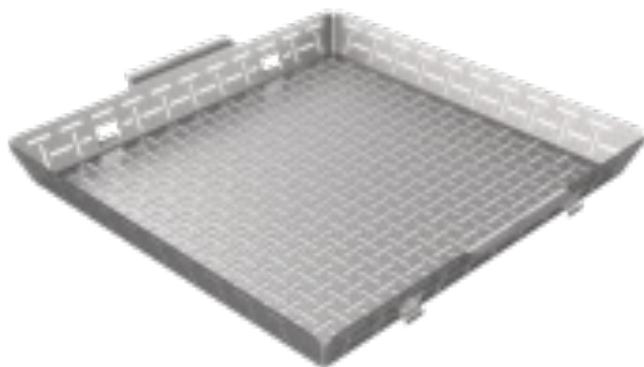
### LONGER CHARACTER COUNT BULLETS (AMAZON, ETC) & BELOW THE FOLD

- Create food never thought possible in a grill with the WEBER CRAFTED Outdoor Kitchen Collection Rotisserie Skewer Set.
- Load tons veggies and meats on the large 16-in. skewers, which slowly rotate for evenly cooked results.
- Simply slide the skewers onto the rotisserie spit for quick and easy set up, so you're enjoying delicious kebabs in no time.
- Built for long-lasting durability, the skewers are made from high-grade stainless steel and are dishwasher safe.
- Grill rotisserie is required to unlock all of the culinary possibilities of the Rotisserie Skewer Set.
- Explore the entire WEBER CRAFTED Outdoor Kitchen Collection - roast, bake, griddle, sear, crisp with grillware custom made to fit WEBER grills.

### SPECS

# of skewers	6
Skewer length	16-in.
Material	Stainless steel
Dishwasher safe	Yes
Fits	GENESIS SPIRIT SUMMIT WEBER 22" charcoal grills
Warranty:	• 2 year

# WEBER CRAFTED Grilling Basket



## PRODUCT COPY

Bring your kitchen outside, and create food never thought possible in your grill, with the WEBER CRAFTED Outdoor Kitchen Collection. Simply replace your right-side cooking grate with the WEBER CRAFTED Grilling Basket to perfectly caramelize veggies, delicate seafood, and smaller pieces of meat. WEBER CRAFTED compatible grill, frame, and cooking grates required for use.

## 65 CHARACTER COUNT BULLETS (ex: HOME DEPOT, LOWES)

- Roast small, delicate food without it falling through the grate
- WEBER CRAFTED frame and grates required
- Helps with heat circulation for perfectly roasted veggies
- Dishwasher safe, stainless-steel construction
- Confirm that your grill is compatible with WEBER CRAFTED

## LONGER CHARACTER COUNT BULLETS (AMAZON, ETC) & BELOW THE FOLD

- Create food never thought possible in a grill with the WEBER CRAFTED Outdoor Kitchen Collection Roasting Basket.
- Designed to perfectly roast small, delicate food without it falling through the grates.
- WEBER CRAFTED grates and frame are required for use. Please confirm that your grill is WEBER CRAFTED compatible.
- Designed for efficient heat circulation so that veggies are evenly and thoroughly roasted.
- Made from highly durable stainless steel that is also dishwasher safe.
- Explore the entire WEBER CRAFTED Outdoor Kitchen Collection - roast, bake, griddle, sear, crisp with grillware custom made to fit WEBER grills.

## SPECS

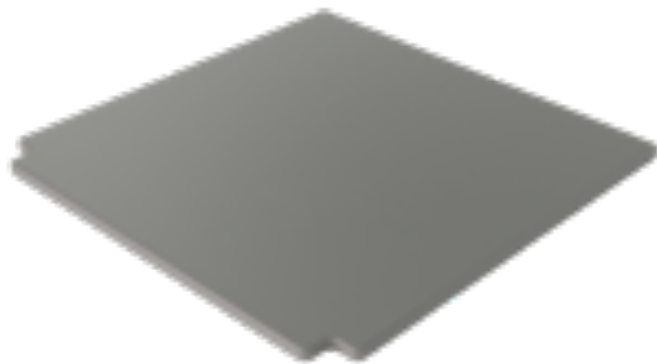
<b>Size</b>	2" H x 17.2" W x 16.3" D
<b>Material</b>	Stainless steel
<b>Dishwasher safe</b>	Yes
<b>Fits</b>	GENESIS 2016+ SPIRIT 2016+ SMOKEFIRE

## Warranty:

- 2 year



# WEBER CRAFTED Pizza Stone



## PRODUCT COPY

Bring your kitchen outside, and create food never thought possible in your grill, with the WEBER CRAFTED Outdoor Kitchen Collection. Simply replace your right-side cooking grate with the WEBER CRAFTED Pizza Stone and make brick-oven-quality pizzas, artisan breads, and even desserts in your grill. WEBER CRAFTED compatible grill, frame, and cooking grates required for use.

## 65 CHARACTER COUNT BULLETS (ex: HOME DEPOT, LOWES)

- Designed to create perfectly crispy pizza crust
- WEBER CRAFTED frame and grates required
- Glazed finish helps keep food from sticking and cleanup easy
- Stone designed to efficiently absorb, retain, and distribute heat
- Confirm that your grill is compatible with WEBER CRAFTED

## LONGER CHARACTER COUNT BULLETS (AMAZON, ETC) & BELOW THE FOLD

- Create food never thought possible in a grill with the WEBER CRAFTED Outdoor Kitchen Collection Glazed Baking Stone.
- Specially designed to make crispy pizza crust with perfectly melted cheese in the grill – no takeout necessary.
- WEBER CRAFTED grates and frame are required for use. Please confirm that your grill is WEBER CRAFTED compatible.
- Glazed finish helps keep food from sticking and cleanup a breeze.
- Cordierite material efficiently absorbs, retains and distributes heat for high-quality, consistent results.
- Explore the entire WEBER CRAFTED Outdoor Kitchen Collection - roast, bake, griddle, sear, crisp with grillware custom made to fit WEBER grills.

## SPECS

<b>Size</b>	0.5" H x 16" W x 16.3" D
<b>Material</b>	Glazed cordierite
<b>Dishwasher safe</b>	No
<b>Fits</b>	GENESIS 2016+ SPIRIT 2016+ SMOKEFIRE

## Warranty:

- 2 year

# WEBER CRAFTED Rotisserie Crisping Basket



### PRODUCT COPY

Bring your kitchen outside, and create food never thought possible in your grill, with the WEBER CRAFTED Outdoor Kitchen Collection. Simply attach the WEBER CRAFTED Rotisserie Crisping Basket onto the rotisserie spit in your grill to make deliciously crispy French fries, veggies, or even popcorn. Grill rotisserie unit required for use.

### 65 CHARACTER COUNT BULLETS (ex: HOME DEPOT, LOWES)

- Circulates heat evenly for quick, crispy results
- Quickly connects to your rotisserie spit
- Crisp a variety of food at once with the removable divider (included)
- Made of durable stainless steel, dishwasher safe
- Grill rotisserie unit required for use

### LONGER CHARACTER COUNT BULLETS (AMAZON, ETC) & BELOW THE FOLD

- Create food never thought possible in a grill with the WEBER CRAFTED Rotisserie Crisping Basket.
- Circulates heat evenly for quick, crispy French fries, wings, and more.
- Made to quickly and easily connect to your rotisserie spit, so you're enjoying deliciously crispy food in no time.
- Crisp a variety of foods at once with the removable divider (included), think diced potatoes on one side and Brussel sprouts on the other.
- Built for long-lasting durability, the Rotisserie Crisping Basket is made from high-grade stainless steel and is dishwasher safe.
- Grill rotisserie is required to unlock all of the culinary possibilities of the Rotisserie Crisping Basket.
- Explore the entire WEBER CRAFTED Outdoor Kitchen Collection - roast, bake, griddle, sear, crisp with grillware custom made to fit WEBER grills.

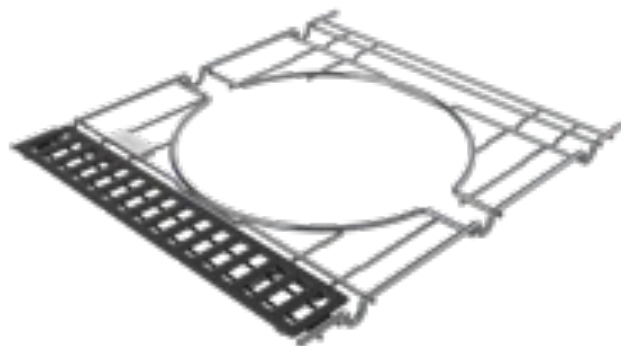
### SPECS

<b>Size</b>	7.44"H x 18.95"W x 7.9"D
<b>Material</b>	Stainless steel
<b>Dishwasher safe</b>	Yes
<b>Fits</b>	GENESIS SPIRIT SUMMIT WEBER 22" charcoal grills

### Warranty:

- 2 year

# WEBER CRAFTED Frame Kit



### PRODUCT COPY

Bring your kitchen outside, and create food never thought possible in your grill, with the WEBER CRAFTED Outdoor Kitchen Collection. Simply replace your right-side cooking grate with the WEBER CRAFTED Frame to unlock new grilling possibilities.

### 65 CHARACTER COUNT BULLETS (ex: HOME DEPOT, LOWES)

- Frame Kit is required to use most WEBER CRAFTED grillware
- Sits under the right-side cooking grate when not in use
- Confirm that your grill is compatible with WEBER CRAFTED

### LONGER CHARACTER COUNT BULLETS (AMAZON, ETC) & BELOW THE FOLD

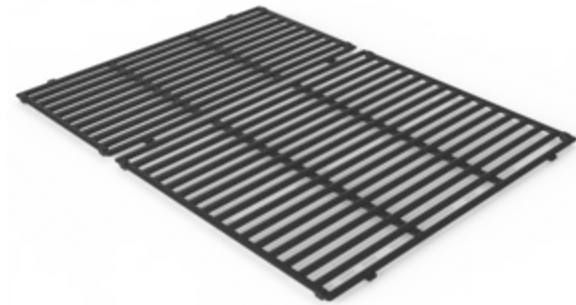
- Create food never thought possible in a grill with the WEBER CRAFTED Outdoor Kitchen Collection.
- WEBER CRAFTED grates and frame are required for use. Please confirm that your grill is WEBER CRAFTED compatible.
- Sits under the right-side cooking grate when not in use. When you're ready to cook using the frame, simply remove the grate.
- Explore the entire WEBER CRAFTED Outdoor Kitchen Collection - roast, bake, griddle, sear, crisp with grillware custom made to fit WEBER grills.

### SPECS

<b>Size (GENESIS 2016+)</b>	Assembled: 1.01" H x 16.78" W x 18.9" D Frame: 0.95" H x 16.78" W x 18.9" D Spacer: 0.68" H x 1.2" W x 16.1" D
<b>Size (Spirit 2016+ &amp; SmokeFire)</b>	Assembled: 1.01" H x 16.78" W x 17.5" D Frame: 0.95" H x 17.5" W x 16.78" D Spacer: 0.51" H x 16.1" W x 2.65" D
<b>Material</b>	Frame: Plated steel Spacer: Porcelain-enameled cast iron
<b>Dishwasher safe</b>	Frame: Yes Spacer: Yes
<b>Warranty:</b>	• 2 year



# WEBER CRAFTED Cooking Grates



## PRODUCT COPY

Bring your kitchen outside, and create food never thought possible in your grill, with the WEBER CRAFTED Outdoor Kitchen Collection. Simply replace your existing cooking grates with the WEBER CRAFTED cooking grates and unlock the possibilities with custom fit grillware. WEBER CRAFTED frame kit also required to use WEBER CRAFTED grillware.

## 65 CHARACTER COUNT BULLETS (ex: HOME DEPOT, LOWES)

SEE FOLLOWING PAGES FOR INDIVIDUAL GRATES

## LONGER CHARACTER COUNT BULLETS (AMAZON, ETC) & BELOW THE FOLD

SEE FOLLOWING PAGES FOR INDIVIDUAL GRATES

## SPECS

SEE FOLLOWING PAGES FOR  
INDIVIDUAL GRILL SPECS

	65 CHARACTER COUNT BULLETS (ex: HOME DEPOT, LOWES)	LONGER CHARACTER COUNT BULLETS (AMAZON, ETC) & BELOW THE FOLD	SPECS	
<b>WEBER CRAFTED Porcelain-Enameled Cast-Iron Cooking Grates</b> (sku: 7849)	<ul style="list-style-type: none"> <li>Fits SPIRIT 200 series 2016+</li> <li>Required to use most WEBER CRAFTED grillware</li> <li>Superior heat retention and distribution</li> <li>Set of 2</li> </ul>	<ul style="list-style-type: none"> <li>Fits SPIRIT 200 series grills 2016+ and is the gateway to using most WEBER CRAFTED grillware.</li> <li>WEBER CRAFTED grates and frame are required to unlock the capabilities of most WEBER CRAFTED grillware.</li> <li>Superior heat retention and distribution from porcelain-enameled cast iron.</li> <li>Set of 2, remove one side to use WEBER CRAFTED grillware on the right, while using left side to grill additional food and create an entire meal at once.</li> </ul>	<b>Dimensions</b> <b>Quantity</b> <b>Material</b> <b>Fits</b>	0.4"H X 20.1"W X 17.5"D 2 Porcelain-enameled cast iron SPIRIT 200 series 2016+
<b>WEBER CRAFTED Stainless Steel Cooking Grates</b> (sku: 7860)	<ul style="list-style-type: none"> <li>Fits SPIRIT 300 series 2016+ and SMOKEFIRE EX4</li> <li>Required to use most WEBER CRAFTED grillware</li> <li>Highly durable 7mm stainless steel rods clean easily</li> <li>Set of 2</li> </ul>	<ul style="list-style-type: none"> <li>Fits SPIRIT 300 series 2016+, SMOKEFIRE EX4 grills and is the gateway to using most WEBER CRAFTED grillware.</li> <li>WEBER CRAFTED grates and frame are required to unlock the capabilities of most WEBER CRAFTED grillware.</li> <li>7mm stainless steel rods are highly durable and clean easily.</li> <li>Set of 2, remove one side to use WEBER CRAFTED grillware on the right, while using left side to grill additional food and create an entire meal at once.</li> </ul>	<b>Dimensions</b> <b>Rod Diameter</b> <b>Quantity</b> <b>Material</b> <b>Fits</b>	0.6"H X 23.3"W X 17.3"D 7MM 2 Stainless steel SPIRIT 300 series 2016+, SMOKEFIRE EX4
<b>WEBER CRAFTED Porcelain-Enameled Cast-Iron Cooking Grates</b> (sku: 7856)	<ul style="list-style-type: none"> <li>Fits SPIRIT 300 series 2016+ and SMOKEFIRE EX4 grills</li> <li>Required to use most WEBER CRAFTED grillware</li> <li>Superior heat retention and distribution</li> <li>Set of 2</li> </ul>	<ul style="list-style-type: none"> <li>Fits SPIRIT 300 series 2016+, SMOKEFIRE EX4 grills and is the gateway to using most WEBER CRAFTED grillware.</li> <li>WEBER CRAFTED grates and frame are required to unlock the capabilities of most WEBER CRAFTED grillware.</li> <li>Superior heat retention and distribution from porcelain-enameled cast iron.</li> <li>Set of 2, remove one side to use WEBER CRAFTED grillware on the right, while using left side to grill additional food and create an entire meal at once.</li> </ul>	<b>Dimensions</b> <b>Quantity</b> <b>Material</b> <b>Fits</b>	0.4"H X 23.6"W X 17.5"D 2 Porcelain-enameled cast iron SPIRIT 300 series 2016+, SMOKEFIRE EX4

	65 CHARACTER COUNT BULLETS (ex: HOME DEPOT, LOWES)	LONGER CHARACTER COUNT BULLETS (AMAZON, ETC) & BELOW THE FOLD	SPECS	
<b>WEBER CRAFTED Porcelain-Enameled Cast-Iron Cooking Grates</b> (sku: 7853)	<ul style="list-style-type: none"> <li>Fits GENESIS 300 series grills 2016+</li> <li>Required to use most WEBER CRAFTED grillware</li> <li>Superior heat retention and distribution</li> <li>Set of 2</li> </ul>	<ul style="list-style-type: none"> <li>Fits GENESIS 300 series grills 2016+ and is the gateway to using most WEBER CRAFTED grillware.</li> <li>WEBER CRAFTED grates and frame are required to unlock the capabilities of most WEBER CRAFTED grillware.</li> <li>Superior heat retention and distribution from porcelain-enameled cast iron.</li> <li>Set of 2, remove one side to use WEBER CRAFTED grillware on the right, while using left side to grill additional food and create an entire meal at once.</li> </ul>	<b>Dimensions</b> <b>Quantity</b> <b>Material</b> <b>Fits</b>	0.4"H X 26.8"W X 18.9"D 2 Porcelain-enameled cast iron GENESIS 300 series 2016+
<b>WEBER CRAFTED Stainless Steel Cooking Grates</b> (sku: 7852)	<ul style="list-style-type: none"> <li>Fits GENESIS 300 series grills 2016+</li> <li>Required to use most WEBER CRAFTED grillware</li> <li>Highly durable 7mm stainless steel rods clean easily</li> <li>Set of 2</li> </ul>	<ul style="list-style-type: none"> <li>Fits GENESIS 300 series grills 2016+ and is the gateway to using most WEBER CRAFTED grillware.</li> <li>WEBER CRAFTED grates and frame are required to unlock the capabilities of most WEBER CRAFTED grillware.</li> <li>7mm stainless steel rods are highly durable and clean easily.</li> <li>Set of 2, remove one side to use WEBER CRAFTED grillware on the right, while using left side to grill additional food and create an entire meal at once.</li> </ul>	<b>Dimensions</b> <b>Rod Diameter</b> <b>Quantity</b> <b>Material</b> <b>Fits</b>	0.6"H X 26.6"W X 18.9"D 7MM 2 Stainless steel GENESIS 300 series 2016+
<b>WEBER CRAFTED Porcelain-Enameled Cast-Iron Cooking Grates</b> (sku: 7854)	<ul style="list-style-type: none"> <li>Fits GENESIS 400 series grills 2016+</li> <li>Required to use most WEBER CRAFTED grillware</li> <li>Superior heat retention and distribution</li> <li>Set of 3</li> </ul>	<ul style="list-style-type: none"> <li>Fits GENESIS 400 series grills 2016+ and is the gateway to using most WEBER CRAFTED grillware.</li> <li>WEBER CRAFTED grates and frame are required to unlock the capabilities of most WEBER CRAFTED grillware.</li> <li>Superior heat retention and distribution from porcelain-enameled cast iron.</li> <li>Set of 3, remove one side to use WEBER CRAFTED grillware on the right, while using left side to grill additional food and create an entire meal at once.</li> </ul>	<b>Dimensions</b> <b>Quantity</b> <b>Material</b> <b>Fits</b>	0.4"H X 33.7"W X 18.9"D 3 Porcelain-enameled cast iron GENESIS 400 series 2016+



# COMPATIBILITY

WEBER CRAFTED grillware can only be used with gas grills that are compatible with the WEBER CRAFTED Outdoor Kitchen Collection. There are three versions of compatibility outlined below for **gas grills**:

### **NEW GENESIS GRILLS**

#### **2022 GENESIS model (that includes WEBER CRAFTED cooking grates and frame kit)**

Consumer needs to purchase:

- WEBER CRAFTED grillware or GOURMET BBQ SYSTEM grillware

#### **2022 GENESIS model (that includes WEBER CRAFTED cooking grates without frame kit)**

Consumer needs to purchase:

- WEBER CRAFTED Frame Kit
- WEBER CRAFTED grillware or GOURMET BBQ SYSTEM grillware

### **EXISTING GRILLS**

#### **GENESIS or SPIRIT gas grill made 2016 – current**

Consumer needs to purchase:

- WEBER CRAFTED cooking grates
- WEBER CRAFTED Frame Kit
- WEBER CRAFTED grillware or GOURMET BBQ SYSTEM grillware

All SMOKEFIRE wood pellet grills are compatible with the WEBER CRAFTED Outdoor Kitchen Collection by purchasing WEBER CRAFTED cooking grates and Frame Kit (unless your model already comes equipped with WEBER CRAFTED cooking grates and frame kit). There are two versions of compatibility outlined below:

### **SMOKEFIRE EX4 and EX6 grills**

Consumer needs to purchase:

- WEBER CRAFTED cooking grates
- WEBER CRAFTED Frame Kit
- WEBER CRAFTED grillware or GOURMET BBQ SYSTEM grillware

### **SMOKEFIRE 2022 (blacked out) grills**

Consumer needs to purchase:

- WEBER CRAFTED grillware or GOURMET BBQ SYSTEM grillware

WEBER CRAFTED **circular** grillware that is currently branded Gourmet BBQ System or GBS (+ WEBER CRAFTED Rotisserie pieces) can be used in WEBER charcoal grills with GOURMET BBQ SYSTEM (GBS) cooking grates.

### **WEBER charcoal grill with GBS cooking grates**

Consumer needs to buy:

- GOURMET BBQ SYSTEM grillware

### **WEBER Grill without GBS cooking grates**

Consumer needs to buy:

- GOURMET BBQ SYSTEM cooking grates
- GOURMET BBQ SYSTEM grillware

	GENESIS 2016+	SPIRIT 2016+	All SMOKEFIRE	All SUMMIT gas	22-in WEBER Charcoal Grill with GBS grates	GENESIS (prior to 2016)	SPIRIT (prior to 2016)	22-in. WEBER Charcoal Grill
Pizza Stone	✓	✓	✓	✗	✗	✗	✗	✗
Dual-Sided Sear Grate	✓	✓	✓	✗	✗	✗	✗	✗
Griddle	✓	✓	✓	✗	✗	✗	✗	✗
Grilling Basket	✓	✓	✓	✗	✗	✗	✗	✗
Rotisserie Skewer Set (requires rotisserie unit)	✓	✓	✗	✓	✓	✓	✓	✓
Rotisserie Crisping Basket (requires rotisserie unit)	✓	✓	✗	✓	✓	✓	✓	✓
WEBER CRAFTED Frame Kit - GENESIS	✓	✗	✗	✗	✗	✗	✗	✗
WEBER CRAFTED Frame Kit – SMOKEFIRE, SPIRIT	✗	✓	✓	✗	✗	✗	✗	✗



## DISCLAIMER

The WEBER CRAFTED Outdoor Kitchen Collection messaging book was created to be shared among various media and sales outlets for the development of WEBER CRAFTED advertising. The messaging follows our brand & regulatory standards and represents the tone of WEBER CRAFTED the way that Weber chooses to advertise.

**For questions regarding messaging:**

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