

**KILLS EVEN THE TOUGH WEEDS
... ROOTS AND ALL!**

IMAGE®
Herbicide Consumer Concentrate

LAWN WEED & CRABGRASS KILLER

CONCENTRATE



DANDELION



CHICKWEED



CLOVER



CRABGRASS

KILLS 200+ WEEDS*

WON'T HARM LAWNS†

1 QUART TREATS 4,000 SQ. FT.

FOR OUTDOOR RESIDENTIAL USE ONLY
KEEP OUT OF REACH OF CHILDREN
CAUTION STOP! READ THE ENTIRE LABEL FIRST.
OBSERVE ALL PRECAUTIONS AND FOLLOW DIRECTIONS CAREFULLY.

See attached booklet for complete Precautionary Statements and Directions for Use, including Storage and Disposal, and Back panel for First Aid.

*to the root
†when used as directed

ACTIVE INGREDIENTS:
MCPA, dimethylamine salt 4.78%
Quinclorac 1.56%
Dicamba, dimethylamine salt 0.43%
OTHER INGREDIENTS: 93.23%
TOTAL 100.00%

THIS PRODUCT CONTAINS:
0.238 lb 2-methyl-4-chlorophenoxyacetic acid equivalent per gallon or 3.90%
0.155 lb 3,1-dichloro-9-quinolincarboxylic acid per gallon or 1.56%
0.031 lb 3,1-dichloro-9-antisoic acid equivalent per gallon or 0.36%

Net Contents: 1 QT (32 FL OZ) (946 mL)

CONTROLS	<input type="checkbox"/> NEW <input checked="" type="checkbox"/> REVISIONS <input type="checkbox"/> OTHER		approval sign-off: _____ date: _____		
	client: IMAGE		colors: <input type="checkbox"/> CMYK <input type="checkbox"/> SPOT COLORS		
	date submitted: XX/XX/17	version date: 08/14/19	requested finish: XX/XX/17	<input type="checkbox"/> PMS # 000 <input type="checkbox"/> PMS # 000 <input type="checkbox"/> PMS # 000 <input type="checkbox"/> PMS # 000	
	file name: IM70 - Image Lawn Weed Killer & Crabgrass Killer Concentrate 32 oz.		version #: 27	notes: Special notes and instructions will go here. Special notes and instructions will go here. Special notes and instructions will go here. Special notes and instructions will go here.	
	requester: MERCEDEZ	designer: SABRINA	This color print is for content and position only. Use Contract Proof for Process-Color matching. Use Ink Drawdowns for Spot-Color matching.		



.375

2.875"
Book Placement

.375

**STARTS
WORKING
IMMEDIATELY**

IMAGE[®]
Herbicide Consumer Concentrate

**LAWN WEED &
CRABGRASS KILLER**
CONCENTRATE

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

SHAKE WELL BEFORE USING

PRODUCT FACTS:



WHAT IT DOES:

Kills major broadleaf and troublesome grass weeds including dandelion, chickweed and clover as well as crabgrass and foxtail.

(See inside for complete list)



WHERE TO USE:

Lawns: Kills the weeds not the lawn when used as directed.



WHEN TO USE:

Apply when daytime temperatures are between 50° F and 90° F.

(Except on Bermudagrass do not apply when daytime temperatures exceed 85° F.)



Questions & Comments: Call 1-800-265-0761 or visit our website at www.imageforweeds.com



Manufactured for:
Central Garden & Pet
Garden Division
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EPA Reg. No. 2217-954-90098
EPA Est. No. 59144-GA-1

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8 13576 004 11 8

7.85"

3.625"

2.375"

2.375"

7.1383"

7.85"

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

1. Use Restrictions

- Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application.
- Do not allow people or pets to enter the treated area until sprays have dried.
- Apply when daytime temperatures are between 50° F and 90° F. Do not treat when air temperatures exceed 90° F as damage to turfgrass may occur. For bermudagrass lawns do not apply when daytime temperatures exceed 85° F.
- Do not apply at rates above those specified on this label.
- Do not apply this product to food crops (gardens, fruits and vegetables), forage crops, or ornamental plants including flowers, trees, shrubs, hedges, woody ornamentals, groundcovers established in landscape plantings and other nontarget plants.
- Do not spray exposed roots of ornamentals and trees.

SHAKE WELL BEFORE USING

2. How it Works

This product contains three proven weed killers that target lawn weeds and crabgrass. The herbicides enter the lawn weeds through their leaves and move inside the weeds, even down into the roots. And lawns listed on this label will not be harmed when used as directed.

3. Where to Use

This product can be applied to the following established turfgrass species:

Cool Season Turfgrass	Warm Season Turfgrass
Kentucky bluegrass, Ryegrass, perennial and annual, Tall fescue, Bentgrass, Mixtures of cool season grasses containing fine fescues (red, hard and chewings)	Bermudagrass, common and hybrid, Zoysiagrass, Buffalograss

¹Application to bermudagrass may cause temporary yellowing or discoloration but full recovery can be expected. Do not apply to bermudagrass when daytime temperatures exceed 85° F.

DO NOT apply this product to the following:

Warm Season Turfgrass	Other Areas
St. Augustinegrass, Bahia grass, Centipede grass, Carpet grass, Seashore paspalum	Lawns with desirable clovers or legumes, Dichondra, Ornamental plants (flowers, trees, groundcovers, landscape beds and shrubs), Turfgrass species that are not listed on this label, Gardens including vegetable, fruit trees, vines and berries.

4. When to Use:

Apply this product when weeds are small and actively growing.

Crabgrass (large and smooth):

- Spring:** Apply this product from crabgrass emergence until the crabgrass is 3 to 4 inches in height. This period begins the first time that you can see crabgrass in your lawn. Re-treat at the same rate at 21 days later for dense populations.

Foxtail (green, giant, and yellow):

- Spring and early summer:** Apply this product to foxtail during the early growth stages or when foxtail is 1 to 4 inches in height. Re-treat at the same rate at 21 days later for dense populations.

Broadleaf Weeds:

- Spring:** Apply when dandelion, plantain, buttercup, speedwell, knotweed and other broadleaf weeds are young and actively growing with adequate soil moisture for best results.

Broadleaf Weeds: (continued)

- Fall:** Apply when henbit, chickweed, white clover, ground ivy, lawn burweed and other broadleaf weeds are young and actively growing with adequate soil moisture for best results.

5. How Much to Use

Limitations on broadcast applications to residential turfgrass

The maximum application rate is 8 fl.oz. of product per 1,000 sq.ft. per application (0.92 lb MCPA acid equivalent and 0.08 lb dicamba ae per acre per application). The maximum number of broadcast applications is limited to 2 per year with a minimum of 21 days between applications. The maximum seasonal rate is 16 fl.oz. of product per 1,000 sq.ft.

5.1 Entire Lawn Treatments

THREE EASY STEPS TO MIX AND APPLY:

- Measure the total lawn area to be sprayed. For rectangular areas, multiply the length by the width to obtain total square feet.
- For hose-end sprayers:** Set the dial to the RATE PER GALLON and keep the dial set to this setting while spraying. The RATE PER GALLON for this product is 4 fl.oz. of product per gallon.

For hand-operated sprayers (backpack sprayers, compression (pump-up) sprayers, knapsack sprayers or tank type): The RATE PER 1,000 sq.ft. for this product is 8 fl.oz. of product per 1,000 sq.ft. of lawn. Measure and mix the proper amount of product with water as described below.

- Spray evenly over the lawn.

5.2 Spot Treatments for Small Areas or Individual Weeds

For hand-operated sprayers (backpack, knapsack, tank-type or pump-up): Mix 4 fl.oz. of product with 1 gallon of water. Note: Approximately one (1) gallon of spray solution will treat 500 sq.ft. See below for additional spray preparations. Shake well before spraying. Apply to actively growing weeds during the early growth stages. Spray coverage should be uniform and complete.

Amount of Product to Use, Fluid Ounces	Amount of Water in Sprayer, Gallons	Approximate Treated Area, Square Feet
4 fl.oz.	1 gallon	500 sq.ft.
6 fl.oz.	1.5 gallons	750 sq.ft.
8 fl.oz.	2 gallons	1,000 sq.ft.
12 fl.oz.	3 gallons	1,500 sq.ft.

Equal measures: 1 cup = 8 fl. oz. = 0.5 pint 4 fl. oz. = 8 Tablespoons

6. Cultural Tips:

For newly seeded areas:

- Do not apply within 4 weeks after seedling emergence of Kentucky bluegrass, fine fescue mixtures and perennial ryegrass. Apply this product to newly seeded grasses when well-established (approximately 6 weeks after seedling emergence) or after the third mowing.

For newly sodded, sprigged, or plugged areas:

- The application of this product to newly sodded, sprigged, or plugged grasses should be delayed until 3 to 4 weeks after the sodding, sprigging, or plugging operations.

Seeding:

- Turf species listed on this label can be seeded into the treated areas at four (4) weeks after the application of this product.

Irrigation:

- Do not apply this product immediately before rainfall or irrigation. For best results, do not irrigate or water the turfgrass within 24 hours after application.
- Adequate moisture and mild environmental conditions enhance the performance of Image® Herbicide Consumer Concentrate Lawn Weed and Crabgrass Killer Concentrate. If dry conditions exist, schedule irrigations (watering) at 24 hours before and after the application.
- Avoid applications of this product when turfgrasses are under stress since injury may result.

2.875"

2.875"

2.375"

2.375"

Mowing:

- Delay mowing 2 days before and until 2 days after the application of this product. Additional stress from low mowing heights may increase the possibility of turf injury.
- Clippings from the first three mowings should be left on the treated area. Do not use clippings from the treated areas as mulch or compost around flowers, ornamentals, trees, or in vegetable gardens.

7. Weeds Controlled

GRASS WEEDS	Crabgrass, large & smooth Foxtail, green, yellow & giant	Kikuyugrass Signalgrass, broadleaf
BROADLEAF WEEDS		
Annual yellow sweetclover	Clover, white	Mugwort
Aster	Cockle	Musk thistle
Austrian fieldress	Cocklebur	Mustard
Bedstraw	Common mullein	Narrowleaf plantain
Biggarlicks	Creeping Jenny (Creeping Charlie)	Narrowleaf vetch
Bekony, Florida	Cutweed	Nettle
Bindweed, field	Curly dock	Orange hawkweed
Bird vetch	Daisy, English	Oriental cocklebur
Bitter wintercress	Daisy, fleabane	Oxalis
Bittercress, hairy	Daisy, oxeye	Parsley-piert
Bitterweed	Dandelion	Parson's-piert
Black-eyed Susan	Dichondra	Parson's ragwort
Black medic	Dogbane	Pennycress
Black mustard	Dogfennel	Pennywort
Blackseed plantain	Dollarweed	Peppergrass
Blessed thistle	Elderberry	Pepperweed
Bloodflower milkweed	False dandelion	Pigweed
Blue lettuce	Falsiflax	Pineywoods bedstraw
Blue vervain	False sunflower	Plains coreopsis (tickseed)
Bracted plantain	Fiddleneck	Plantain
Brassbuttons	Florida pusley	Poison ivy
Bristly oxtongue	Frenchweed	Poison oak
Broadleaf dock	Galinsooga	Pokeweed
Broadleaf plantain	Goatshead	Poonie
Broomweed	Goldenrod	Prairie sunflower
Buckhorn	Ground Ivy	Prickly lettuce
Buckhorn plantain	Gumweed	Prickly sida
Bulbous buttercup	Hairy fleabane	Prostrate knotweed
Bull thistle	Hawkweed	Prostrate pigweed
Bullnettle	Heartbill	Prostrate spurge
Burclover	Heartleaf drymary	Prostrate vervain
Burdock	Heathaster	Puncturevine
Burning nettle	Hedge bindweed	Purslane, common
Buttercup	Hedge mustard	Ragweed
Buttonweed	Hemp	Red sorrel
Canada thistle	Henbit	Redroot pigweed
Carolina geranium	Hoary cress	Redstem filaree
Carpetweed	Hoary plantain	Rough cinquefoil
Catchweed bedstraw	Hoary vervain	Rough fleabane
Catnip	Horsenettle	Russian pigweed
Catsear	Jimsonweed	Russian thistle
Chickweed, common	Knawel	Scarlet pimpernel
Chickweed, mouseear	Knotweed	Scotch thistle
Chicory	Kochia	Sheep sorrel
Cinquefoil	Lambsquarters	Sheeperspurse
Clover, crimson	Lespedeza	Slender plantain
Clover, hop	Malow	Smallflower galinsoga
Clover, red	Matchweed	Smooth dock
Clover, strawberry	Mexicanweed	Smooth pigweed
Clover, sweet	Morningglory	Sorrel
	Mouseear hawkweed	Sowthistle
		Spanishneedles
		Speedwell
		Spiny amaranth
		Spiny cocklebur
		Spiny sowthistle
		Spotted catsear
		Spotted spurge
		Sourweed
		Stinging nettle
		Strawberry, India mock
		Tall nettle
		Tall vervain
		Tansy ragwort
		Tansy mustard
		Tanweed
		Thistle
		Trailing crownvetch
		Tumble mustard
		Tumble pigweed
		Velvetleaf
		Venice mallow
		Virginia buttonweed
		Virginia creeper
		Virginia Pepperweed
		Wavyleaf bullthistle
		Western dandelion
		Western salsify
		White mustard
		Wild aster
		Wild buckwheat
		Wild carrot
		Wild four-o'clock
		Wild garlic
		Wild geranium
		Wild lettuce
		Wild margold
		Wild mustard
		Wild onion
		Wild parsnip
		Wild radish
		Wild rape
		Wild strawberry
		Wild sweet potato
		Wild vetch
		Wild violet
		Woodsorrel
		Woolly croton
		Woolly morningglory
		Woolly plantain
		Wormseed
		Yarrow
		Yellow rocket
		Yellowflower pepperweed

IMAGE[®]
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LAWN WEED & CRABGRASS KILLER
CONCENTRATE

PRECAUTIONARY STATEMENTS

Hazards To Humans And Domestic Animals

CAUTION: Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

FIRST AID

If in eyes:	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
If on skin or clothing:	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a poison control center or doctor for treatment advice.
If swallowed:	<ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to by a poison control center or doctor. • Do not give anything to an unconscious person.

Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-800-265-0761 for emergency medical treatment advice.

Environmental Hazards

This pesticide is toxic to fish, aquatic invertebrates, and aquatic plants. Do not apply directly to water. Drift and runoff may be hazardous to aquatic organisms in water adjacent to treated areas. Runoff of this product will be reduced by avoiding applications when rainfall is forecasted to occur within 48 hours. Do not contaminate water when disposing of equipment wash waters or rinsate.

Manufactured for:
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7.1383"

7.85"

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal

PESTICIDE STORAGE: Keep from freezing. Store in original container in a locked storage area inaccessible to children and pets.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

LIMITED WARRANTY AND DISCLAIMER

FOR USE ONLY AS DIRECTED. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, THE MANUFACTURER NEITHER MAKES NOR INTENDS ANY EXPRESS OR IMPLIED WARRANTIES, INCLUDING ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, WHICH ARE HEREBY EXPRESSLY DISCLAIMED. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, IN NO CASE SHALL THE MANUFACTURER BE LIABLE FOR INCIDENTAL, CONSEQUENTIAL, OR SPECIAL DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT. If these terms are not acceptable, return this product unopened immediately to the point of purchase, and the purchase price will be refunded in full. The terms of this Limited Warranty and Disclaimer cannot be varied by any written or verbal statements or agreements at the point of sale or elsewhere.

2.875"

2.875"